### NATIONAL PRIVATETRUCK COUNCIL NEWSLETTER



By Gary Petty, president and CEO of the National Private Truck Council. His column appears monthly in *Fleet Owner*. The council's website is www.nptc.org.

### **WEBCAST SERIES ANNOUNCED**

Since 2005, NPTC has teamed with J.J.Keller & Associates to bring you a series of free webcasts on topics that are of high interest to unlocking improved fleet productivity, performance and efficiency. We now have an archive of 37 presentations for you to download and review at your convenience.

Not only are these topics included as part of the new CTP training curriculum, existing CTPs can get recertification points for "attending." While downloading an event gives you the opportunity to review the materials on your own time, there's no substitute for having the opportunity to participate in the Q&A by attending a live webcast

NPTC and J.J. Keller & Associates are pleased to announce the following 2016 lineup of webcasts, which are free to NPTC members:

- □ March 23 Electronic Logging Devices
- □ March 24 Hours of Service
- □ *May 18* The New Coercion Rule and Whistleblower Protection
  - □ May 19 Mitigating Accident Liability
- □ July 20 Drug and Alcohol Testing (Hair Follicle Testing)
- □ July 21 The Aging Driver Workforce and Worker's Compensation (Driver Wellness)
- □ October 12 Ensuring Driver Quality Through Effective Screening Protocols
- □ October 13 Developing Effective Driver Onboarding Practices

# NPTC 2016—YOU MUST BE PRESENT TO WIN

Today's private fleet professional operates under enormous pressure to deliver exceptional performance. Managers are expected to deliver outstanding levels of customer service while keeping costs and liability in line. In this demanding climate, and with those expectations in mind, NPTC has packed its 2016 Annual Education Management Conference and Exhibition, scheduled for April 24-26 in Cincinnati, with state-of-industry insights and practices—forged in real world "test tracks" of leading private fleet practitioners. The result is an event designed to deliver exceptional take-away value.

NPTC's Annual Education Management Conference will provide you with the following tools and resources:

- □ Information: NPTC 2016 features three general sessions featuring top keynote speakers, industry insights and the latest regulatory and legislative information affecting the private fleet community. Keynote speakers for the general sessions are Howard Wasdin, former Elite Navy SEAL Team Six Sniper, and Frank Abagnale, renowned forgery and security expert and the subject of the hit film Catch Me If You Can.
- □ **Exhibits:** A world-class exhibit hall will be packed with products, resources and solutions that will increase the effectiveness of your private fleet.
- □ **Networking:** Unparalleled peer-to-peer interaction forged in an environment of trust, confidentiality and non-disclosure.
- □ Recognition: The private fleet community's best and brightest practitioners will be honored for their achievements in safety, for their demonstration and command of the private fleet management disciplines contained in the Certified Transportation Professional program, and for their years of innovative leadership and industry contributions.
- □ **Social**: Meals, events and activities will create an engaged learning atmosphere.
- □ **Location:** A central setting will allow you to minimize your travel time and expense.
- □ **Education:** More than 20 workshops and seminars will provide illuminating insights and best practices to help demystify some of the critical issues and challenges that are at the center of your day-to-day world.

Make your plans now to attend the conference and exhibition.

## coming events...

Mark your calendars now for the following upcoming events:

#### **CTP® EXAM**

February 13, 2016, offered at 60 locations across the country

**CTP® RETAKE EXAM** 

March 12, 2016

NPTC / J.J. KELLER WEBCAST:

March 23, 2016, Electronic Logging Devices

NPTC / J.J. KELLER WEBCAST March 24, 2016, Hours of Service

**2016 NPTC ANNUAL CONFERENCE** 

April 24-26, 2016, Cincinnati, OH "You Must Be Present To Win"

## PRIVATE FLEET MANAGEMENT INSTITUTE

Nearly 100 private fleet professions were in Jackson-ville last month to attend the NPTC Private Fleet Management Institute. This accelerated five-day "graduate level" program examined key elements of running a professional private fleet. The program also provided an excellent resource for those studying to take the Certified Transportation Professional certification examination scheduled for Feb. 13, 2016. The five-day course featured a faculty consisting of some of the nation's most respected and experienced private fleet management professionals, including the following:

- Mike Ahart, Dean Foods Co.
- ☐ Lewis Allen, CTP, Aaron's Inc.
- ☐ Brian Antonellis, CTP, Pepsi Beverages Co.
- Meghan Chan, CTP, Mondelez Global LLC
- ☐ Jeremy Decker, CTP, Mennel Milling C.
- ☐ Billy D'Souza, CTP, Transportation Packaging Corporation of America
  - ☐ Chris Fada, CTP, Ross Transportation Services Inc.
- □ Robyn Goldberg, CTP, Southern Wine & Spirits Supply Chain Management
  - □ Cameron Hafer, CTP, Trans Papa Logistics Inc.
  - □ Bill Hartman, CTP, NEP Broadcasting
  - ☐ Keith McWilliams, CTP, Kellogg Co.
  - □ Dan Norris, CTP, Pepsi Beverages Co.
  - □ Todd Porter, Sentinel Transportation LLC
  - ☐ Mari Roberts, CTP, Frito-Lay Inc.
- □ Scott Roberts, CTP, CDS, Daryl Flood Relocation & Logistics
- ☐ Kirk Rutherford, CTP, Bridgestone Americas Tire Operations LLC
  - ☐ Mike Schwersenska, CTP, Brakebush Transportation
  - □ Doug Simpson, CTP, Castellini Group of Companies
  - ☐ Gary Strausbaugh, CTP, Mennel Milling Co.
  - ☐ Clint Wenger, CTP, Coborn's Inc.

NPTC wishes to thank the speakers, without whose help the Institute would not be possible.

## NPTC ANNOUNCES KEYNOTE SPEAKERS FOR 2016 ANNUAL CONFERENCE

NPTC is pleased to announce the keynote speakers for its 2016 Annual Education Management Conference and Exhibition. Kicking off the meeting on April 24 is Howard Wasdin, the former Elite Navy SEAL Team Six Sniper. After graduating with SEAL Class 143 and serving in combat in Desert Storm, he later became a top sniper with SEAL Team Six. For his involvement in "Operation Gothic Serpent," he was awarded the Silver Star for gallantry in action against an enemy of the United States, and the Purple Heart, for injuries sustained in combat. In that conflict he was wounded three times and nearly lost a leg. Wasdin served in the U.S. Navy for 12 years and was medically discharged due to the injuries sustained in Somalia.

Wasdin's military background and personal childhood experiences have prepared him to be an effective leader in his community. He focuses his efforts on worthy causes that encourage and promote children and teen education.

Wasdin is the author of SEAL Team Six: Memoirs of an Elite Navy Seal Sniper, a New York Times bestseller for 22 weeks.

Frank Abagnale, renowned forgery and security expert and subject of the hit film *Catch Me If You Can*, will be keynoting the Monday Driver Hall of Fame induction ceremony and fleet safety awards. He has developed procedures and educational programs utilized by more than 14,000 global financial institutions, corporations and government agencies. From designing ADP's current payroll check to digital software used by the nation's largest banks, Abagnale's contributions to the world of security are immeasurable.

As depicted in his bestselling book, celebrated Broadway play and Steven Spielberg's film *Catch Me if You Can*, Abagnale was one of the world's most famous con men in his teens, exposing unprecedented revelations into insufficiencies in business and government safeguards. Abagnale's experiences led to his more than 35-year association with the FBI.