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By Gary Petty, president and CEO of the National Private Truck Council. His column appears monthly in *Fleet Owner*. The council's website is www.nptc.org.



NPTC 2017—YOU MUST BE PRESENT TO WIN

NPTC's 2017 Annual Education Management Conference and Exhibition, scheduled for April 30-May 2 in Cincinnati, is packed with valuable insights, best practices, and solutions forged in real world "test tracks" of leading private fleet practitioners. The result is an event designed to deliver exceptional take-away value.

"There can be little doubt that the pressures on today's private fleet manager are escalating and accelerating," said Erle Bergstrom, CTP, transportation/fleet manager for Orscheln Farm and Home and chair of the NPTC Annual Conference Planning Committee. "Private fleet professionals must call upon all resources in their search for new ideas, resources and programs that will continue to raise the bar by delivering higher levels of productivity while keeping costs down," he continued. "We have packed the agenda with an exciting, hard-hitting lineup of informative speakers for both general sessions and workshops. The focus is directly on fleets and their success."

NPTC's Annual Education Management Conference provides you with the following tools and resources:

- **Information:** Three general sessions feature top keynote speakers, industry insights and the latest regulatory and legislative information affecting the private fleet community.

- **Exhibits:** A world-class exhibit hall will be packed with products, resources and solutions that will increase the effectiveness of your private fleet.

- **Networking:** Unparalleled peer-to-peer interaction is forged in an environment of trust, confidentiality and nondisclosure.

- **Recognition:** The private fleet community's best and brightest practitioners will be honored for their achievements in safety, for their demonstration and command of the private fleet management disciplines contained in the Certified Transportation Professional program, and for their years of innovative leadership and industry contributions.

- **Social:** Meals, events and activities will create an engaged learning atmosphere.

- **Location:** A central setting allows you to minimize your travel time and expense.

- **Education:** A workshop agenda that has expanded to some 30 workshops and roundtable discussions will provide illuminating insights and best practices to help demystify some of the critical issues and challenges that are at the center of your day-to-day world. Over the three-day conference, more than 75 top fleet practitioners will serve as speakers and panelists sharing the most innovative and best ideas in the private fleet community.

The headquarters hotel for the conference is the Hilton Cincinnati Netherland Plaza Hotel. NPTC has reserved a block of rooms at the special rate of \$143 per night. Call 800-HILTONS, or visit <https://resweb.passkey.com/go/NPTCApr17> to book your room now!

You must be present to win!

ANNUAL CONFERENCE PRELIMINARY PROGRAM

Saturday, April 29

Noon – Board and Committee Meetings

Sunday, April 30

8:00 – 9:00 a.m. – First Timer's

Welcome Breakfast/Reception

9:30 – 11:00 a.m. – Two Concurrent

Workshops

11:45 – 2:15 p.m. – Kickoff

Brunch/General Session/

Professional Leadership Awards/

CTP Awards Ceremony

3:00 – 6:00 p.m. – Exhibit Hall

7:00 – 10:00 p.m. – Reception and

Dinner

Monday, May 1

7:30 – 9:00 a.m. – Breakfast with

Best Practices Roundtable Groups

9:15 – 10:45 a.m. – Concurrent

Workshops

10:30 – 1:00 p.m. – Driver Hall of

Fame Luncheon/Fleet Safety Awards

1:15 – 2:45 p.m. – Exhibitors'

Meeting

1:30 – 2:45 p.m. – Concurrent

Workshops

3:00 – 5:30 p.m. – Exhibit Hall

Tuesday, May 2

7:30 – 8:45 a.m. – Breakfast with

Best Practices Roundtable Groups

9:15 – 10:30 a.m. – Concurrent

Workshops

10:45 – 12:00 p.m. – Concurrent

Workshops

12:30 – 2:00 p.m. – Wrap-up

Luncheon

NPTC 2017 PFMI

Nearly 100 private fleet professionals were in Jacksonville last month to attend the NPTC Private Fleet Management Institute. This accelerated five-day "graduate level" program helps navigate the five core disciplines of private fleet management: finance, human resources, safety, operations and equipment, and maintenance. This core curriculum presented during the five-day event has been deemed by the industry's leading practitioners as essential for on-the-job success.

Attendees were exposed to the foundational core disciplines of private fleet management through a series of presentations, roundtable discussions, structured networking activities, and applied learning exercises. The program provided an excellent resource for those studying to take the Certified Transportation Professional certification examination scheduled in February.

The five-day course featured a faculty consisting of some of the nation's most respected and experienced private fleet management professionals who assisted in the learning experience through a series of workshops, panel/individual discussions, and lecture formats to enhance the educational experience of attendees and ensure an enriched understanding and appreciation for the key private fleet management disciplines.

NPTC wishes to thank the speakers, presenters and facilitators without whose help the Institute would not be possible:

- Mike Ahart, vice president of transportation, Dean Foods Co.
- Brian Antonellis, CTP, fleet director, PepsiCo North American Beverages, Great Lakes and Mid-West Regions
- Jeremy Decker, CTP, transportation safety manager Mennel Milling Co.
- John DiLuna, CTP, corporate fleet and safety manager, W. B. Mason Co. Inc.
- Chris Fada, CTP, operations manager, Ross Transportation Services Inc.
- Robyn Goldberg, CTP, director of fleet & asset management, Southern Glazer's Wine and Spirits
- Cameron Hafer, CTP, senior manager, DOT Compliance & Transportation Safety, Trans Papa Logistics – Papa John's
- Bill Hartman, CTP, senior fleet manager, VF Jeanswear
- Bedford Monday, CTP, facilities operation manager, The Schwan Food Co.
- Tom Moore, CTP, senior vice president, National Private Truck Council
- Gary Petty, president & CEO, National Private Truck Council
- Todd Porter, vice president of safety, Sentinel Transportation
- Mari Roberts, CTP, director, LD&T Dallas Metroplex, Frito-Lay Inc.
- Kirk Rutherford, CTP, maintenance & equipment, Bridgestone Americas Fleet Operations LLC
- Mike Schwersenska, CTP, director of transportation, Brakebush Transportation Inc.
- Doug Simpson, CTP, driver recruiting manager, Castellini Group of Companies
- Stacey Stivers, CTP, distribution center manager, Kellogg Co.
- Gary L. Strausbaugh, CTP, vice president of transportation, Mennel Milling Co.
- John Van Geest, CTP, manager, Canadian Logistics and Fleet Services, John Deere Canada ULC
- Ed Welch, CTP, MBA, capital sourcing manager, Perdue Farms Inc.
- Clint Wenger, CTP, logistics manager, Coborn's Inc.
- Duane Woods, CTP, director of transportation operations, Albertsons Companies

coming events...

Mark your calendars now for the following upcoming events:

- ▶ February 11 – CTP exam offered at 60 locations across the country
- ▶ February 20-21 – CTP Exam Grading Workshop, Omni Jacksonville, Jacksonville, FL
- ▶ March 11 – CTP retake exam, various locations throughout the country
- ▶ April 30-May 2 – NPTC Annual Conference, Cincinnati, OH
- ▶ September 14-15 – National Safety Conference, Hyatt Regency, Dulles International Airport, Herndon, VA

NPTC / J.J. KELLER WEBCASTS

Since 2005, NPTC has teamed with J. J. Keller & Associates to bring you a series of free webcasts on topics that are of high interest to unlocking improved fleet productivity, performance and efficiency. Webcasts are free for NPTC members. Here's the lineup for this year:

- ▶ March 15 – Pre-Employment Screening Protocols
- ▶ March 16 – Entry Level Driver Training
- ▶ May 10 – Drug and Alcohol Clearinghouse
- ▶ May 11 – Sleep Apnea and Fatigue Management
- ▶ July 12 – CSA and the Safety Management System
- ▶ July 13 – Roadside Inspections
- ▶ October 18 – Hours of Service and the 34-Hour Reset
- ▶ October 19 – Electronic Logging Devices