

NATIONAL PRIVATE TRUCK COUNCIL NEWSLETTER



By Gary Petty, president and CEO of the National Private Truck Council. His column appears monthly in *Fleet Owner*. The council's website is www.nptc.org.

NPTC 2015 PROGRAM

Sunday, April 26

- 8:00 – 9:00 a.m. First Timer's Breakfast
- 9:30 – 11:00 a.m. Concurrent Workshops
- 11:45 – 2:15 a.m. Kickoff Brunch
- 3:00 – 6:00 p.m. Exhibit Hall Grand Opening
- 7:00 – 10:00 p.m. Act I Reception and Dinner

Monday, April 27

- 7:30 – 9:00 a.m. Breakfast/General Session
- 9:15 – 10:45 a.m. Concurrent Workshops
- 11:00 – 1:00 p.m. Driver Hall of Fame Luncheon
- 1:15 – 2:45 p.m. Exhibitors' Meeting
- 1:30 – 2:45 p.m. Concurrent Workshops
- 3:00 – 5:30 p.m. Exhibit Hall Reception

Tuesday, April 28

- 7:30 – 8:45 a.m. Breakfast/Safety Awards
- 9:15 – 10:30 a.m. Concurrent Workshops
- 10:45 – 12:00 p.m. Concurrent Workshops
- 12:30 – 2:00 p.m. Luncheon
- 2:30 – 5:00 p.m. Benchmarking Summit

WEBCAST SERIES ANNOUNCED

NPTC and J.J. Keller & Associates are pleased to announce the following 2015 lineup of webcasts, which are free to NPTC members:

- ☐ *March 18* – Driver Recruiting in an Era of Driver Shortages
- ☐ *March 19* – Driver Physical Qualifications
- ☐ *May 20* – DVIR Rules and Maintenance Policies and Practices
- ☐ *May 21* – Drivers' HOS and ELDs
- ☐ *July 15* – Active Safety Technologies
- ☐ *July 16* – Predictive Analytics
- ☐ *October 14* – CSA Update
- ☐ *October 15* – Successful DataQs Strategies

NPTC 2015—YOU MUST BE PRESENT TO WIN

Capacity constraints. Rapidly escalating costs. Driver shortages. Federal regulations. Congestion. CSA. Technology. Safety. Aging drivers. Customer service.

Today, private fleet professionals operate under immense pressure to deliver exceptional performance. Managers are expected to deliver outstanding levels of customer service while keeping costs and liability in line. In this demanding climate, and with those expectations in mind, NPTC has packed its upcoming 2015 Annual Education Management Conference and Exhibition, scheduled for April 26-28, with state-of-the-art industry insights and practices—forged in real world “test tracks” of leading private fleet practitioners. The result is an event designed to deliver exceptional take-away value.

The conference will provide you with the following tools and resources:

- ☐ **Information**—NPTC 2015 features five general sessions featuring top keynote speakers, industry insights, and the latest regulatory and legislative information affecting the private fleet community. Keynote speakers for the general sessions are Carey Lohrenz, U.S. Navy first female F-14 fighter pilot and team-building, leadership and strategy expert; Jack Van Steenburg, chief safety officer and assistant administrator for the Federal Motor Carrier Safety Administration; and Kenny Vieth, president and senior analyst at ACT Research.

- ☐ **Exhibits**—A world-class exhibit hall will be packed with products and solutions that will help increase the effectiveness of your private fleet.

- ☐ **Networking**—Unparalleled peer-to-peer interaction

- ☐ **Benchmarking Summit**—An in-depth review of the preliminary data from the 2015 NPTC Benchmarking Survey with an in-depth workshop will allow attendees to do a deep dive into the key operational metrics.

- ☐ **Recognition**—The private fleet community's best and brightest practitioners will be honored for their achievements in safety, graphics, leadership and environmental responsibility.

- ☐ **Social**—Meals, events and activities will create an engaged learning atmosphere.

- ☐ **Location**—A central setting will allow you to minimize your travel time and expense.

- ☐ **Education**—More than 25 workshops and seminars will provide illuminating insights and best practices to help demystify some of the critical issues and challenges that are at the center of your day-to-day world.

Make your plans now to attend the conference and exhibition at the Hilton Cincinnati Netherland Plaza Hotel. NPTC has reserved a block of rooms at the special rate of \$139. Just call 1-800-HILTONS.

Remember, you must be present to win!

coming events...

Mark your calendars now for the following upcoming events:

CTP® EXAM

February 14 – Offered at locations across the country

NPTC/J.J. KELLER WEBCAST

DRIVER RECRUITING IN AN ERA OF DRIVER SHORTAGES

March 18

NPTC/J.J. KELLER WEBCAST

PHYSICAL QUALIFICATIONS OF DRIVERS

March 19

CTP® RETAKE EXAM

March 19

NPTC ANNUAL CONFERENCE 2015

April 26-28 – Hilton Cincinnati Netherland Plaza Hotel and Duke Energy Center in Cincinnati, OH

NPTC/J.J. KELLER WEBCAST:

May 19 – Physical Qualifications of Drivers

NPTC/J.J. KELLER WEBCAST

May 20 – DVIR Rules and Maintenance Policies and Practices

PRIVATE FLEET MANAGEMENT INSTITUTE

A record attendance of more than 115 private fleet professionals attended the Private Fleet Management Institute in Jacksonville last month. The Institute is a concentrated, five-day immersion in the core private fleet management curriculum designed to meet the demanding needs of today's professionals: fleet finance, operations, safety and security, human resources, and maintenance and equipment. Private fleet management professionals who were registered to sit for the Certified Transportation Professional (CTP®) exam earlier this month found the program especially beneficial.

More than 40 hours of in-depth discussions were led by a star-studded faculty consisting of some of the nation's most experienced private fleet management professionals:

- ❑ Doug Sanford, CTP, The Britt Hunt Co.
- ❑ Mari Roberts, CTP, Frito-Lay Inc.
- ❑ David Gadberry, CTP, Toyota Quality Parts Express
- ❑ Edward Schultes, Walgreens Oshkosh
- ❑ Stacey Stivers, CTP, Kellogg Co.
- ❑ Gary L. Strausbaugh, CTP, Mennel Milling Co.
- ❑ Michael R. Schwersenska, Brakebush Transportation Inc.
- ❑ Mike Little, CTP, Service First Distribution, Mid-South Baking
- ❑ Ed Welch, CTP, Capital Sourcing-Procurement, Perdue Farms
- ❑ Bedford Monday, CTP, Schwan's Consumer Brands Inc.
- ❑ Todd Porter, Sentinel Transportation
- ❑ Chris Fada, CTP, Ross Transportation Services Inc.
- ❑ Bill Hartman, CTP, NEP Broadcasting
- ❑ Laura McMillan, Instructional Technologies Inc.
- ❑ J. Scott Roberts, CTP, CDS, Daryl Flood Relocation & Logistics, Agent for Mayflower Transit
- ❑ Jeremy Decker, CTP, Mennel Milling Co.
- ❑ Doug Simpson, CTP, Castellini Co.
- ❑ Meghan Chan, CTP, Mondelez International
- ❑ Kirk Rutherford, CTP, Bridgestone Americas Fleet Operations
- ❑ Michael Ahart, Dean Foods Co.
- ❑ Keith A. McWilliams CTP, Kellogg Co.

NPTC/IDEALEASE SEMINAR SCHEDULE

NPTC, in partnership with Idealease of North America, is pleased to announce a series of one-day safety and compliance seminars that will be held in 31 locations throughout North America next year. The seminars provide private truck fleet professionals with the most current industry safety rules and regulations.

The seminars will be available to all Idealease customers, potential customers, and NPTC members at no charge. Important information applicable for both the novice and experienced transportation professionals will be provided. For more information, a complete schedule, and how to register for an upcoming seminar in 2015, go to www.idealease.com.

Following is the NPTC/Idealease safety seminar schedule:

- March 4, Portland, OR
- March 5, Seattle, WA
- March 17, Chattanooga, TN
- March 18, Atlanta, GA
- March 19, Nashville, TN
- March 24, Houston, TX
- March 25, Lafayette, LA
- March 26, Mobile, AL
- March 31, Kansas City, MO
- April 1, St. Louis, MO
- April 2, Memphis, TN
- April 7, Cincinnati, OH
- April 8, Columbus, OH
- April 9, Elkhart, IN
- April 14, Linden, NJ
- April 14, Phoenix, AZ
- April 15, San Leandro, CA
- April 16, Lodi, CA
- April 21, Santa Fe Springs, CA
- April 21, Harrisburg, PA
- April 22, Ventura, CA
- April 22, Landover, MD
- April 23, Baltimore, MD
- April 28, 2014, Oklahoma City, OK
- April 30, Milwaukee, WI
- May 5, Kelowna, BC
- May 6, 2014, Lexington, KY
- May 7, Denver, CO
- May 12, Tampa, FL