



By Gary Petty, president and CEO of the National Private Truck Council. His column appears monthly in *Fleet Owner*. The council's website is [www.nptc.org](http://www.nptc.org).

### 2016 NPTC DRIVER HALL OF FAME & FLEET SAFETY AWARDS

NPTC and co-sponsor Lytx Inc. offer the following recognition awards to deserved individuals and companies for their loyalty, hard work and accomplishments.

□ **DRIVER HALL OF FAME:** The NPTC Driver Hall of Fame honors four exceptional drivers each year who are inducted into this elite group. A driver must have driven 3 million mi., 20 years, or 50,000 hours with no preventable accidents. In addition, NPTC awards "honorable mention" to up to another four drivers. Drivers must be regularly employed full-time or leased full-time by an NPTC member company and must be actively driving until time of induction. Applications must be received by January 29, 2016.

□ **FLEET SAFETY AWARDS:** These awards recognize fleets for outstanding and/or improved safety records based on their crash rates. Awards for first, second and third place are given to large and small fleets in each of the three operational categories (local, regional, mixed). Gold, silver and bronze seal certificate awards are also given to private fleets that have reduced their vehicle accident frequency rates. Applications must be postmarked by February 5, 2016.

### REMINDER ...

All NPTC members are invited and encouraged to participate in the monthly conference call of the Legislative and Regulatory Committee, which features NPTC General Counsel Rick Schweitzer's Washington Report. The meeting is held on the second Monday of each month at 11:30 a.m. EST. Last month more than 70 members registered to participate in the conference call.

## 2016 PFMI WILL FEATURE IN-DEPTH TRAINING

The National Private Truck Council (NPTC) will hold its annual Private Fleet Management Institute January 16-20, 2016, at the Omni Jacksonville Hotel in Jacksonville, FL. The Private Fleet Management Institute is a five-day intensive educational program offering courses on Fleet Finance, Operations, Legal, Regulatory and Safety Compliance, Human Resources, Maintenance and Equipment.

"The NPTC 2016 Private Fleet Management Institute is an even deeper, more comprehensive immersion into best practices, benchmarking and operational excellence found among leading private fleet practitioners—many operating at world-class levels of excellence," says Mari Roberts, CTP, chair of the NPTC Institute Board of Governors and director, LD&T Dallas Metroplex, Frito-Lay Inc. "Not only does the Private Fleet Management Institute help them justify their private fleet operations, it helps them uncover new ways to enhance their operating knowledge and expand their personal and professional effectiveness."

Over the five days, attendees will be guided by a faculty consisting of 20 of the nation's most respected and experienced private fleet management professionals through a series of workshops, panel/individual discussions, and lecture formats to enhance the educational experience of attendees and ensure an enriched understanding and appreciation for the key private fleet management disciplines. In addition, the Institute will also feature more interactive roundtable discussions featuring multiple, dynamic cross-currents of new ideas and best practices.

The program provides an excellent resource for those studying to take the Certified Transportation Professional certification examination scheduled for February 13, 2016, at CTP-proctored locations across the country. In fact, the Private Fleet Management Institute is preceded by a full-day workshop to help candidates prepare for the exam.

All learning sessions and networking opportunities for the 2016 Private Fleet Management Institute will be held at the Omni Jacksonville Hotel in Jacksonville, FL. NPTC has reserved a block of sleeping rooms at the special discounted rate of \$142 per night. To guarantee availability at that rate, make your reservation by December 24, 2015. Call the hotel at 904-355-6664 and let them know you will be attending the NPTC Private Fleet Management Institute.

For more information about the Private Fleet Management Institute or the special one-day certification exam workshop, visit NPTC's website at [www.nptc.org](http://www.nptc.org) or call Tom Moore at 703-838-8898.

PFMI has been described as "absolutely a first class learning experience." Enroll now and find out why in 2016!

# coming events...

Mark your calendars now for the following upcoming events:

## 2016 CTP EXAM APPLICATIONS DUE

December 15, 2015

## 2016 CTP EXAM PREP WORKSHOP

January 15, 2016, Jacksonville, FL

## 2016 PRIVATE FLEET MANAGEMENT INSTITUTE

January 16-20, 2016, Jacksonville, FL

## NPTC DRIVER HALL OF FAME AND FLEET SAFETY AWARD APPLICATIONS DUE

January 29 and February 5, 2016

## 2016 CTP® EXAM

February 13, 2016, offered at CTP-proctored locations across the country

## 2016 NPTC ANNUAL CONFERENCE

April 24-26, 2016, Cincinnati, OH

### CTP CLASS OF 2016 NOW FORMING

Candidates for the Certified Transportation Professional® (CTP) program are encouraged to register now for their places in the Class of 2016.

By earning the CTP designation, you join a group of transportation professionals who have made a commitment to the private fleet industry, to an ongoing pursuit of career advancement, and to continuing enhancement of their knowledge and skills.

Since 1993, more than 1,500 transportation professionals have earned the right to use the CTP® designation after their names. Senior management at hundreds of companies throughout the United States, in a variety of industries and markets, readily identify the CTP as a mark of excellence. To learn more about the CTP® program, visit [www.nptc.org](http://www.nptc.org), or contact Kristen Todd at [ktodd@nptc.org](mailto:ktodd@nptc.org) or 703-838-8841.

### SAVE THE DATE

Make your plans now to attend the NPTC 2016 Annual Education Management Conference and Exhibition April 24-26, 2016, at the Hilton Cincinnati Netherland Plaza Hotel and the Duke Energy Convention Center in Cincinnati, OH. The conference will feature general sessions on private fleet justification as well as top-shelf keynote speakers.

The Annual Conference Planning Committee, representing both fleet and allied NPTC member companies, has assembled more than 25 high-impact education workshops that will be offered. Companies will be showcasing state-of-the-art equipment, technology and services catering to the transportation industry.

For more information, go to [www.nptc.org](http://www.nptc.org).

### NPTC/J. J. KELLER CONCLUDE 2015 WEBCASTS

More than 2,500 people attended the webcasts, jointly sponsored by NPTC and J.J. Keller & Associates, during the 2015 calendar year that focused on regulatory and compliance issues. Plans are currently underway to develop eight new webcasts—free to all NPTC members—that will focus on an array of topics, including electronic data recorders, hours of service, drug and alcohol testing, aging driver workforce and workers' comp, accident liability, and driver recruiting and retention.

### PFMI CONTENT HIGHLIGHTS TOP PRIVATE FLEET DISCIPLINES

Topics that will be discussed at the Private Fleet Management Institute will help attendees enhance their understanding of the five private fleet management disciplines of operations, finance, human resources, safety, and equipment and maintenance.

These ideas come from a wide range of topics including the long-range outlook for private fleets as a major component in the matrix of corporation transportation solutions; benchmarking strategies to enhance fleet value; justification of the private fleet up the chain of command; understanding the importance of constantly “selling” and communicating to customers and upper management the continued private fleet differentiated value; private fleet and supply chain integration; capacity management strategies; collaborative logistics; technology integration; optimization of data collection/analysis into actualized behavior change; measuring and enhancing customer service standards; network analysis; financial models; meaningful KPIs; financial reports and budget analysis (grasping the fully loaded costs versus differentiated service outcomes); backhaul/reverse logistics strategies; building a culture of driver relationships based on standards of solid recruitment assessment; holding drivers to high expectations balanced with excellent reward and recognition programs; turning driver wellness ideals to realistic practice; lifecycle costing of equipment; and understanding the importance of continuing education for fleet practitioners to keep up with latest technology and products.

### NPTC DRIVER SAFETY LETTER

NPTC members are reminded to make full use of the monthly driver safety letter now being co-sponsored by SmartDrive Systems. The NPTC monthly driver safety letter is a Microsoft Word document that you can print out and post as is, if appropriate, or modify any way you wish to make it a better fit for your drivers, including adding your company logo. If you are already doing an in-house letter, you may find information here that you can cut and paste into your own letter.

If you are interested in specific subjects or have any comments/feedback, contact Tom Moore, CTP, at [tmoore@nptc.org](mailto:tmoore@nptc.org) or 703-838-8898.