



AUGUST 2016

By Gary Petty, president and CEO of the National Private Truck Council. His column appears monthly in *Fleet Owner*. The council's website is [www.nptc.org](http://www.nptc.org).



## NPTC NATIONAL SAFETY CONFERENCE

The National Safety Conference scheduled for September 15-16 at the Dulles Hyatt Hotel in Washington, D.C., is designed to help private fleet companies understand the pervasive challenges they are facing in their daily efforts to bolster compliance, raise the bar on fleet safety standards and practices, and deploy the newest safety tools, protocols, technology and best practices available.

Topics on the program include an overview of the National Transportation Safety Board's perspective on truck accidents, an inside look at fatigue management strategies, insights into using advanced technology to radically improve safety, applying advanced data analytics to prevent accidents, FMCSA regulatory updates, and how safety policies can mitigate accident liability.

"Safety-in-the-Round" open forum

discussion groups will cover ELDs, driver screening protocols, driver distraction mitigation, safety training, driver score carding and technology, driver safety meeting best practices, driver screening and the PSP Process, how to survive a safety DOT audit or crash review, and a case study in safety excellence. The conference features a special ceremony and luncheon for the NPTC National Driver All-Star recognition program and will be co-sponsored by International Trucks/Navistar.

A block of sleeping rooms has been reserved at the Hyatt Hotel at the special rate of \$194 per night (single/double). We urge you to make your reservation as soon as possible online by going to the NPTC website or by calling the Hyatt directly at 703-793-6872. The hotel is located adjacent to the Dulles International Airport right outside Washington, D.C.

## CTP CLASS OF 2017 NOW FORMING

Candidates for the Certified Transportation Professional® (CTP) program are encouraged to register now for the Class of 2017. The Eligibility Application deadline is October 1, 2016.

By earning the CTP designation, you join a group of transportation professionals who have made a commitment to the private fleet industry, to an ongoing pursuit of career advancement, and to continuing enhancement of their knowledge and skills. Top management

will readily identify you as a professional with the experience and knowledge to direct and administer a private fleet, traffic, or transportation operation.

Since 1993, more than 1,500 transportation professionals have earned the right to use the CTP® designation after their names.

To learn more about the CTP® program, visit [www.nptc.org](http://www.nptc.org), or contact Kristen Todd at [ktodd@nptc.org](mailto:ktodd@nptc.org) or 703-838-8841.

## BENCHMARKING SURVEY UPDATE

Earlier this month, NPTC released its 2016 Benchmarking Survey Report, which examines a number of key operational, performance issues and is designed to validate private fleet performance based on comparative peer data; to identify areas of improvement and opportunity; and to highlight significant trends affecting private fleet practitioners.

The benchmarking survey delves into key operational areas such as safety, technology, driver turnover, compensation, operational costs, equipment and maintenance to identify key trends and best practices. As in previous surveys, the most common reasons for operating a private fleet are (1) to gain direct control of transportation capacity on demand, (2) to control costs, and (3) to provide consistent and high-quality customer service.

Private fleets stand out as a dynamically growing transportation market. The largest sector of the trucking industry, they account for about 50% of all Class 8 truck sales, and own or lease some three out of four Class 4 through Class 8 trucks on the road. About 40% of all leased trucks are to private fleet companies. In 10 years, the private fleet vehicle count has risen by 50% among the top several hundred companies, even as the existing populations has become more efficient. And a majority of private fleet managers (more than two-thirds) plan to add trucks to their fleet capacity in the years ahead.

## NPTC/J.J. KELLER WEBCAST UPDATE

Last month, more than 700 people tuned in to participate in one of two webcasts co-sponsored by NPTC and J.J. Keller & Associates.

Drug & Alcohol Testing focused on one of the most frequently cited violations found during DOT compliance reviews are violations. Pre-employment, random, and post-accident testing are always near the top of the list. With thousands of dollars in fines, public safety, and CSA scores at risk, motor carriers were told that they need to understand their role in preventing the use of drugs and abuse of alcohol by commercial drivers.

In this webcast, we examined what the regulations require and how fleets are coping with the rules and even going the extra mile—by incorporating hair follicle testing into their compliance protocols. Our special fleet speaker was Kris Kolbe, CTP, manager, transportation compliance, Bridgestone Americas Tire Operations.



Kris Kolbe

The second webcast focused on the Aging Driver Workforce, Driver Wellness and Worker's Compensation. With an the average age of the driver population now exceeding 50 in many fleets, safety officials are witnessing an acceleration of healthcare and worker's compensation costs. How do leading fleets protect their investment in the driver?

This webcast looked into the effectiveness of driver training, education and the incorporation of effective health and wellness programs. Ruffin Price, transportation safety and training lead, Harris Teeter Inc., was the featured fleet speaker.

To reserve your spot at one or more of these webcasts or if you wish to download a previous earlier webcast, please visit [www.jjkeller.com/nptcinfo](http://www.jjkeller.com/nptcinfo).



Ruffin Price

## BOARD & COMMITTEE MEETINGS

The fall meetings of the NPTC boards and committees are scheduled for Wednesday, September 14, at the Hyatt Dulles Hotel in Dulles, VA.

- ▶ *Wednesday, September 9*  
1:00 p.m. – 4:00 p.m. — NPTC Institute Board of Governors and NPTC Board of Directors Meeting – Combined Meeting
- 4:00 p.m. – 4:15 p.m. — Break
- 4:15 p.m. – 5:30 p.m. — NPTC Board of Directors Meeting
- 5:30 p.m. – 6:30 p.m. — NPTC Standing Committees (Legislative and Regulatory Advisory Committee; Safety Committee; Membership Committee; PR/Marketing Committee)
- 6:30 p.m. – 7:30 p.m. — Sponsored Reception

## WASHINGTON REPORT TELECONFERENCE

All NPTC members are invited to attend the Washington Report, a monthly Legislative and Regulatory Advisory Committee teleconference that occurs the second Monday of every month at 11:30 a.m. EST. Rick Schweitzer, general counsel and government affairs representative, gives the latest update on key legislative and regulatory compliance issues of interest to private fleets.

## coming events...

Mark your calendars now for the following upcoming events:

- ▶ September 15-16— National Safety Conference, Dulles, VA
- ▶ October 1—CTP eligibility applications due for 2017
- ▶ November 15—CTP exam applications due for 2017
- ▶ January 13, 2017—CTP exam prep workshop, Jacksonville, FL
- ▶ January 14-18, 2017—Private Fleet Management Institute, Jacksonville, FL
- ▶ February 11, 2017—CTP® exam offered at dozens of regional locations

**NPTC ANNUAL CONFERENCE 2017**  
April 30- May 2, 2017  
Cincinnati, OH

## NPTC/J.J. KELLER WEBCASTS

- ▶ October 12 — Ensuring Driver Quality Through Effective Screening Protocols
- ▶ October 13 — Developing Effective Driver Onboarding Practices

## NPTC/IDEALASE SEMINAR SCHEDULE

- ▶ September 20, Lafayette, IN
- ▶ September 22, Santa Barbara, CA
- ▶ October 4, Erie, PA
- ▶ October 5, Butler, PA

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**These lines were cut because seminars are listed in coming events column**

- Two more webcasts are scheduled for this year:
- ▶ October 12 - Ensuring Driver Quality Through Effective Screening Protocols
  - ▶ October 13 - Developing Effective Driver Onboarding Practices