

SATURDAY, JANUARY 15

2022
P F M I

7:30 AM

REGISTRATION AND CONTINENTAL BREAKFAST

8:30 AM

GENERAL SESSION

Welcome, Introductions, Overview and Orientation

Tom Moore, CTP | Executive VP | National Private Truck Council

Private Fleet Benchmarking, Key Metrics, and Best Practices

Tom Moore, CTP | Executive VP | National Private Truck Council

11:00 AM

CASE STUDY IN EXCELLENCE

Mari Roberts, CTP | Vice President, Transportation | Frito-Lay, Inc.

12:00 Noon

LUNCH

1:00 PM | 2:00 PM | 3:00 PM | 4:00 PM ROTATIONAL SESSIONS

STRATEGIC TOOLS TO ENHANCE THE PRIVATE FLEET VALUE PROPOSITION

Understanding and Using Financial Reports and Budgeting

Steven Roberts, CTP | Manager, Fleet Operations | Deseret Transportation

Developing Effective Communications Strategies

Kathy Fellenstein, CTP | Recycling EHS Manager | International Paper

Integrating Third Parties into Private Fleet Management Protocol

Randy Maddox, CTP | Local Category Manager, Mobile Equipment | CRH Americas

Data Management Strategies to Strengthen Your Fleet

Jeff Eisaman, CTP | Regional Manager of Transportation | CLI Transport / Sheetz

5:00 PM

REVIEW AND ADJOURN

5:30 PM

NETWORKING MEET AND GREET

SUNDAY, JANUARY 16

2022
P F M I

7:30 AM

NETWORKING BREAKFAST

8:00 AM | 9:00 AM | 10:00 AM | 11:00 AM ROTATIONAL SESSIONS

STRATEGIC TOOLS TO ENHANCE THE PRIVATE FLEET VALUE PROPOSITION

Creating a Culture of Safety

Kathy Fellenstein, CTP | Recycling EHS Manager | International Paper

Inbound Logistics, Backhauling & Collaborative Logistics

Mike Schwersenska, CTP | Director, Transp. & Logistics | Brakebush Transportation

Determining True Fleet Costs

Randy Maddox, CTP | Local Category Manager, Mobile Equipment | CRH Americas

Delivering Customer Service: The Private Fleet Advantage

Jeff Eisaman, CTP | Regional Manager of Transportation | CLI Transport / Sheetz

12:00 Noon

LUNCH

1:00 PM | 2:00 PM | 3:00 PM | 4:00 PM ROTATIONAL SESSIONS

STRATEGIC TOOLS TO ENHANCE THE PRIVATE FLEET VALUE PROPOSITION

Key Compliance Strategies – Raising the Bar

Keith Frantz, CTP | DOT Manager | ADM Trucking, Inc.

In-House vs. Outsourced Maintenance Management

Tracy Whisnant, CTP | Driver/Dispatch Manager | Merchants Distributors, LLC

Total Cost of Ownership, Life Cycle Costing and Trade Cycle

Cris Wallace, CTP | Fleet Manager | Matthews Aurora Funeral Solutions

Return on Investment Measures

Bedford Monday, CTP | Facilities Operation Manager | The Schwan Food Company

5:00 PM

ADJOURN

MONDAY, JANUARY 17

2022
P F M I

7:30 AM

NETWORKING BREAKFAST

8:00 AM | 9:00 PM | 10:00 AM | 11:00 AM ROTATIONAL SESSIONS

STRATEGIC TOOLS TO ENHANCE THE PRIVATE FLEET VALUE PROPOSITION

Network Optimization: Right Sizing the Private Fleet vs. Outside Carrier Capacity

Steven Roberts, CTP | Manager, Fleet Operations | Deseret Transportation

The Hiring Process: Organizational Assessment and Interviewing

Ellen Ingram, CTP | Director of Human Resources | America's Service Line, LLC

Optimization Protocols: Routing and Trailer Utilization

Jeff Eisaman, CTP | Regional Manager of Transportation | CLI Transport / Sheetz

Financial Models for Private Fleets: Profit Center vs. Cost Center

Bedford Monday, CTP | Facilities Operation Manager | The Schwan Food Company

12:00 Noon

LUNCH

1:00 PM | 2:00 PM | 3:00 PM | 4:00 PM ROTATIONAL SESSIONS

STRATEGIC TOOLS TO ENHANCE THE PRIVATE FLEET VALUE PROPOSITION

Improving Driver Utilization

Mari Roberts, CTP | Vice President of Transportation | Frito-Lay, Inc.

Managing Remote Locations

Cris Wallace, CTP | Fleet Manager | Matthews Aurora Funeral Solutions

Implementing Active Safety Technologies

Eugene Tierney, CTP | Director, Transportation Operations | Albertsons Companies

Driver Incentives, Rewards and Recognition

Eric DeJesus, CTP | National Fleet Safety Manager | Pitney Bowes Inc.

6:30 PM

SPONSORED NETWORKING RECEPTION

TUESDAY, JANUARY 18

2022
P F M I

7:30 AM

NETWORKING BREAKFAST

8:00 AM | 9:00 AM | 10:00 AM | 11:00 AM ROTATIONAL SESSIONS

STRATEGIC TOOLS TO ENHANCE THE PRIVATE FLEET VALUE PROPOSITION

Lease vs. Buy: Equipment Acquisition Strategies

Steven Roberts, CTP | Manager, Fleet Operations | Deseret Transportation

Spec'ing Strategies

Eugene Tierney, CTP | Director, Transportation Operations | Albertsons Companies

Lean Transportation Strategies

Mari Roberts, CTP | Vice President of Transportation | Frito-Lay, Inc

Creating a Culture of Retention

Eric DeJesus, CTP | National Fleet Safety Manager | Pitney Bowes Inc.

12:00 Noon

LUNCH

1:00 PM | 2:00 PM | 3:00 PM | 4:00 PM ROTATIONAL SESSIONS

STRATEGIC TOOLS TO ENHANCE THE PRIVATE FLEET VALUE PROPOSITION

Compensation and Performance Incentive Strategies

Mari Roberts, CTP | Vice President of Transportation | Frito-Lay, Inc.

Onboarding and In-Service Training and Coaching

Kathy Fellenstein, CTP | Recycling EHS Manager | International Paper

Environmental Sustainability Initiatives

Cris Wallace, CTP | Fleet Manager | Matthews Aurora Funeral Solutions

Best Practices in Driver Recruiting and Screening

Ellen Ingram, CTP | Director of Human Resources | America's Service Line, LLC

5:00 PM

WRAP-UP SESSION

Tom Moore, CTP | Executive VP | National Private Truck Council

Mari Roberts, CTP | Vice President of Transportation | Frito-Lay, Inc.

WEDNESDAY, JANUARY 19

2022
PPMI

7:00 AM

NETWORKING BREAKFAST

8:00 AM

GENERAL SESSION

Engaging the NPTC Culture

Gary Petty | President & CEO | National Private Truck Council

8:30 AM

CASE STUDY PRESENTATIONS

12:00 NOON

LUNCH AND ADJOURN