



CTP[®] Insider



A quarterly publication for the Certified Transportation Professional published by the NPTC Institute.

Fall 2009

Earn Credits Through Bradley University

Quarterly Highlights

- Continuing Education with Bradley University
- Upcoming CTP Volunteer Opportunities
- 2009 Driver All-Stars

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NPTC, in conjunction with Bradley University, now offers continuing education units in the form of Professional Development Hours (PDHs) to NPTC members and member employees who successfully complete NPTC training courses.

PDHs are a nationally recognized standard unit of measurement for participation in a not-for-credit continuing education activity (e.g. workshop, seminar, conference).

Continuing Education through Bradley University helps to extend the effectiveness of NPTC training initiatives because of the rigorous standards that courses must meet to establish the validity of the training.

All NPTC programs,

including the Annual Education Management Conference and Exhibition, the Private Fleet Management Institute and the National Safety Conference, will award Professional Development Hours in proportion to the time spent in training. Several dozen of the National Safety Conference attendees already have requested forms to get their PDH credits.

When a NPTC member successfully completes a workshop or course that is instructor-led, he or she may receive PDHs for the course by submitting a form that is signed by the instructor or the organization's representative.

That form, which will specify the number of PDHs that will be earned,

CONTINUING EDUCATION



will be available on-site in the workshop or conference materials.

Alternatively, it can be downloaded from the registration page before or after a meeting. In either case, the form must be signed by NPTC officials to verify attendance at the meeting. Again, this can be done during the meeting or afterwards by completing the form and sending it to NPTC headquarters.

The applicant will complete the form and send it with a \$15 payment. The application will be reviewed and processed, and the applicant will receive a certificate by e-mail.

If you have specific questions about the program, please contact Tom Moore, CTP, at tmoores@nptc.org or 703-838-8898.

Attendees at NPTC's 2009 National Safety Conference in September were eligible for 10.25 PDHs.



In The News



Thomas Christian, CTP

Mike Eccleston, CTP, recently joined Taylor Service Center in Mesquite, Texas as Director of Operations.

Meanwhile, **Thomas Christian, CTP**, of ThyssenKrupp Safway, Inc., and **Dave Helge, CTP, CDS** of Idealease of North America, both addressed 125 attendees at NPTC's 2009 National Safety

Conference in September in Herndon, Virginia.

Christian shared his company's story of improving private fleet safety, accomplished through an organizational commitment to shared safety values, beliefs, practices, and attitudes about work issues. Chief among those is a zero tolerance towards

lapses in safety performance.

Helge discussed what private fleets can do to prepare for the FMCSA's Comprehensive Safety Analysis (CSA 2010).

PowerPoint programs and handouts on the CSA 2010 are available on the FMCSA website csa2010.fmcsa.dot.gov.

"Earn Recertification points by volunteering."

Earn Recert Points

Working with HumRRO, our independent certification test administrator, NPTC is in the process of creating the 2010 CTP exam. But, before we do that, we need to collect content validity ratings on new test items that CTP volunteers wrote in June.

We will be seeking volunteer subject matter experts (SMEs) to begin this process in mid-to-late October.

SMEs will receive a packet with the items and instructions for completing ratings in mid-October and will have one to two weeks to return the completed materials.

SMEs should expect to spend about two hours evaluating the items. After receiving the materials, we will analyze the data, drop those items with low ratings, and revise any items that do not have an acceptable average rating

and/or are deemed irrelevant.

We will be recruiting volunteers in the upcoming weeks. This exercise is worth 15 Recertification points.

WE WANT YOUR



If you've been promoted, had a change in companies or titles, let us know! Send an email to: kfeeney@nptc.org.

This Question and Answer column is designed as a forum to help answer questions that you may encounter in your operation.

Please submit questions and/or comments to Tom Moore, CTP, tmoores@nptc.org.

Q & A

Q. Where can we get the latest trends and operating statistics that affect our fleet operation?

A. The 2009 Annual Benchmarking Survey, which examines a number of private fleet related issues and best practices, was recently released. The survey is designed to validate private fleet performance based on comparative peer data; to identify areas of improvement and opportunity; and to highlight

significant trends affecting private fleet practitioners

The comprehensive survey represents operating data for calendar year 2008 that has been aggregated from a total of 69 private fleet companies. New this year is an introductory section, "Fact Profile of the Private Fleet Industry," that was assembled with the assistance of FleetSeek. Not only does the new section provide context for the important and vital role of private fleets in American

business, it provides a "dashboard" of key operating and performance metrics contained in the report.

Despite the pressures confronted by private fleets, the benchmarking report contained an overwhelmingly upbeat message: seven out of 10 respondents report that they expect their fleet to handle more freight over the next five years.

For a full copy of the Benchmarking Survey, click [here](#).

CTP Profile: Ron Tartt, CTP



Ron Tartt, CTP

"I never thought that running a private fleet would be that challenging. Boy, was I in for a rude awakening!"

Ron Tartt loves a challenge. So when Bridgestone Americas, Inc. approached him about taking over the reins of its private fleet, he leapt at the opportunity. After all, he had been with Bridgestone for more than 20 years at the time holding various positions in distribution and transportation with field and corporate experience. He had managed operations in Memphis, Denver, Akron, Chicago, Ontario and Hawaii.

This was an obvious opportunity to grow his skills in a new area of responsibility. Loaded with enthusiasm, he moved to Bridgestone Firestone's corporate headquarters in Nashville where he was named General Manager of Bridgestone's private fleet.

"When I took over in 1995, my background had been more in running distribution centers," he recalls. "We always viewed transportation as just being a necessary evil. I never thought that running a private fleet would be that challenging. Boy, was I in for a rude awakening!"

He soon found out that his new position bore an awesome responsibility. At the time, he was in charge of more than 90 power units – less than a third of the fleet's current size.

But Bridgestone was on a mission to grow market share which meant tremendous opportunity and risk for the private fleet.

Never one to back down

from a challenge, Tartt started to beef up his knowledge by delving into the curriculum of the Private Fleet Management Institute. "I didn't even know about the Certified Transportation Professional program yet," he recalls. "I just needed to get up to speed on the management issues facing private fleets."

Then one day his boss and handed him a brochure about the CTP program and told him to go for it. "I like a challenge, so I pursued it," says Tartt.

That one simple decision changed Tartt's career and the shape of the certification program itself.

To read more about Ron's road to success, click [here](#).

2010 Private Fleet Management Institute

"In-depth training fleet professionals can't afford to miss!"



Regardless of your official title or job description, today's environment constantly demands greater expertise and excellence of the private fleet professional. To meet these challenges, you need a larger variety of skills and knowledge for outstanding performance in every aspect of your job. NPTC's five-day Private Fleet Management Institute (PFMI) is an intensive training opportunity designed to enhance your mastery of the various roles of required of today's private fleet practitioners.

The PFMI offers one of the most effective ways to expand your professional knowledge base and prepare for the Certified Transportation Professional

(CTP) Exam. This accelerated, "graduate level" program details the core curriculum deemed by the industry's leading practitioners as essential for on-the-job success in the areas of Fleet Finance, Operations, Legal, Regulatory and Safety Compliance, Human Resources, Maintenance and Equipment.

A faculty consisting of the some of the nation's most experienced and respected private fleet management thought leaders will guide the learning experience through workshops, panel discussions, and interactive formats designed to enhance the attendees' grasp of key fleet management disciplines.

The knowledge you'll acquire in this interactive learning experience will provide you with a strong foundation in the following areas: cutting costs without cutting back on customer service; successful driver hiring, training and retention; developing effective safety programs; creating, understanding and using financial reports; boosting operating efficiency by slip seating and filling empty backhaul miles, among many others!

Join us in Jacksonville, Florida January 16-20, 2010. This is in-depth training fleet professionals can't afford to miss! For more information about the Fleet Management Institute or the special one-day certification exam workshop, click [here](#).

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Coming Events

CTP CLASS OF 2010:

CTP ELIGIBILITY APPLICATIONS DUE

October 1, 2009 - Download @ www.nptc.org

CTP EXAM APPLICATION DUE

Nov. 15, 2009 – Download @ www.nptc.org

CTP EXAM PREP WORKSHOP

Friday, January 15, 2010
Jacksonville, Florida

2010 PFMI

January 16-20, 2010
Jacksonville, Florida

2010 CTP EXAM

Saturday, February 13, 2010 at various
locations across the U.S. and Canada

NPTC 2010 ANNUAL CONFERENCE

April 18-20, 2010 in Cincinnati, Ohio

2009 NPTC National Driver All-Stars

Twelve private fleet truck drivers, who have demonstrated high performance against their peer drivers throughout the country based on customer service, safety, adherence to company standards, regulatory compliance, and community service, have been honored NPTC as National Driver All-Stars. The ceremony took place in conjunction with the group's

National Safety Conference in September. This year's National Driver All-Stars are:

- Daniel Will, ADM Trucking
- Charles Jackson, Army and Air Force Exchange Service
- James "Bulldog" Taylor, III, Batesville Casket Co.
- Paul Collins, Baxter Healthcare Corp.
- Julius Lewis, CPC Logistics assigned to Bridgestone Americas Tire Operations

- Ralph Haynes, CVS Transportation, LLC
- Tim Billings, Frito-Lay
- Scott Wittwer, Hill's Pet Nutrition, Inc.
- Jamie Haymaker, Marathon Petroleum Co.
- Eric Johnson, NCI Building Systems, Inc.
- Glenn Boll, PV Transport, Inc.
- Joseph A. White, III, Spartan Stores, Inc.

About Our Organization

Founded in 1939, NPTC is the only national trade association exclusively representing the interests of the private truck industry and corporate/business private truck fleet management. NPTC is the premier marketplace of information, networking and skill building for private fleet professionals as it leads in shaping the future of corporate transportation.

The Institute for Truck Transportation Management (ITTM) is the non-profit 501(c)(3) education and research affiliate of the National Private Truck Council (NPTC). As a leader in transportation education and research, the NPTC Institute's goal is to move fleet managers and industry suppliers toward greater efficiency and effectiveness in their corporate environments.

The NPTC Institute is an exclusive information resource for: Certified Transportation Professional® (CTP) program, Fleet Management Institute and the Fleet Learning Center. Through NPTC, both fleet and allied members come together to share information that enables them to meet the demands of changing business, safety and regulatory issues as well as competitive challenges.

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