

CTP Insider

A quarterly publication for the Certified Transportation Professional published by the NPTC Institute, sponsored by J. J. Keller & Associates, Inc.

Fall 2024

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SAFETY CONFERENCE SETS HISTORICAL RECORD!

NPTC'S NATIONAL SAFETY CONFERENCE FOR 2024 FEATURED A RECORD-SETTING 361 total registered attendees, 27 National Driver All-Star winners, 27 Expert Faculty Members, and 50 exhibitors.

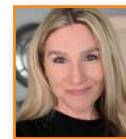
NPTC CEO and President **Gary Petty** opened the conference by welcoming several dozen First-Time Attendees, introducing members of the NPTC Board of Directors and Institute Board of Governors, recognizing Five Star Member companies and conference sponsors. He then introduced Master of Ceremonies, **Tim Eckhardt, CTP**, NPTC Board Secretary/Officer and Executive Committee Member, NPTC Safety Committee Chair, and Director of Safety, Dot Transportation.



Tom Moore, CTP, NPTC Executive Vice President and Author/General Editor of NPTC's *Benchmarking Survey Report*, sponsored by **Penske Truck Leasing**, moderated a panel of Fleet Safety Experts featuring **Cassie Wood, CTP**, NPTC Board Member and Transportation Manager, Packaging Corporation of America; **Scott Duvall, CTP**, National Logistics Manager, CRH Americas Products, along with **Tim Eckhardt, CTP**, to discuss key safety metrics of the 2024 benchmarking report.



Safety Best Practices Speaker, Micha Cox, CTP



Cassie Wood, CTP



Scott Duvall, CTP



Tim Eckhardt, CTP

Continued on next page



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Safety Conference Continued

Rick Schweitzer, NPTC General Counsel, followed with his **Washington Report**, sponsored by **Centerline Drivers, LLC**. The general session of day one concluded with a presentation on nuclear verdicts by **Steven Ralston, CDS, CDT**, Ashley Distribution Services and **Bob Amicone**, Ashley Furniture Industries.

The second day general session began with presentations by **Cameron Hafer, CTP**, Lineage Logistics; **Robbie Clark, CTP**, Dot Transportation; and **Ed Reardon, CTP**, The Giorgi Companies/CF Logistics, LLC. Next up was the **NPTC National Driver All-Star Recognition Ceremony**, sponsored by **International Truck**, conducted by NPTC's Tom Moore, CTP. The afternoon sessions included **Chris Fada, CTP**, NPTC Board Member, Ross Transportation Services; **Pete Dhuse, CTP**, Merchants Distributors; **Jeff Wright, CTP**, The QUIKRETE Companies; **Albert Hall, CTP**, Wegmans Food Markets; **Frank Chauvette**, Ocean State Job Lot; **Chuck Amen, CTP**, Hillyard, Inc; **Lee Ellsworth**, HC Transport; **Carol Heinowski**, Meijer; and **Brian Du Bois, CTP**, Pace Supply Corporation.



Rick Schweitzer



Steven Ralston, CDS, CDT



Bob Amicone



Cameron Hafer, CTP



Robbie Clark, CTP



Ed Reardon, CTP



Chris Fada, CTP



Pete Dhuse, CTP



Jeff Wright, CTP



Albert Hall, CTP



Frank Chauvette



Chuck Amen, CTP



Lee Ellsworth



Carol Heinowski



Brian Du Bois, CTP

The final general session on **Safety Best Practices** featured **Jon Kirk**, Rich Products Corp; **Micha Cox, CTP**, Standard Logistics Transportation; **Eric Kirkpatrick**, Frito-Lay; **Nate Cardy, CTP**, HC Transport; **Norlene Grey, CTP, CDS**, Brakebush Transportation; **Danielle Siecienski, CTP, CDS**, New South Express; **Steven Roberts, CTP**, Deseret Transportation; **Charlie Feters, CTP**, Clean Harbors, Inc.; and **Ray Byrd, CTP**, Tendit Group.



Jon Kirk



Micha Cox, CTP



Eric Kirkpatrick



Nate Cardy, CTP



Norlene Grey, CTP



Danielle Siecienski, CTP, CDS



Steven Roberts, CTP



Charlie Feters, CTP



Ray Byrd, CTP

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REFRESHMENT BREAKS



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Tyler Technologies
Velocitor Solutions
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NPTC/INTERNATIONAL TRUCKS RECOGNIZE 27 NATIONAL DRIVER ALL-STARS

TWENTY-SEVEN PRIVATE FLEET TRUCK DRIVERS WHO HAVE DEMONSTRATED HIGH PERFORMANCE STANDARDS against their peer drivers throughout the country based on customer service, safety, adherence to company standards, regulatory compliance, and community service have been honored by the National Private Truck Council (NPTC) as National Driver All-Stars. The award is co-sponsored by International Trucks.

"These drivers embody all the characteristics, skills and attitudes that are the heart of what enables the private fleet to continue to deliver exceptional levels of customer service," according to NPTC President and CEO Gary Petty. "They are ambassadors, not only for their company, but for the entire private fleet community. We are honored to recognize these private fleet drivers for meeting high performance standards in the fields of customer service, safety and compliance."

NPTC initiated the National Driver All-Stars program in 2009 to recognize those drivers of NPTC fleet member companies based on how they perform against their own internal customer service metrics. Specific measures of the recognition include:

- Customer service (uniform/appearance; on-time deliveries; attitude/conduct; customer feedback; loading/unloading; cooperation)
- Safety (number of DOT reportable accidents; number of OSHA reportable injuries; number of traffic violations verified by current MVR)
- Compliance with company standards (attendance, attendance at safety meetings, training, paperwork, etc.)
- Regulatory compliance (hours of service, DVIR, MVR, etc.)
- Community service

This year's National Driver All-Star honorees are:

Ricky Choate, Marathon Petroleum Company
Charles Cofield, New South Express, Inc.
Jose Cruz, Toyota Quality Parts Express, *assigned by CPC Logistics*
Juan De La Rosa, Tempur Sealy International, Inc.
Daniel Demery, JBS Carriers, Inc.
Eric Eaton, Speedway | SWTO LLC
Martell Farrell, Standard Logistics Transportation, *assigned by Centerline Drivers*
Jose Fernandes, Ocean State Job Lot
Jose Gallardo, Coastal Pacific Food Distributors, *assigned by Centerline Drivers*
Jerrid Gossett, Fabri-Kal Corporation, *assigned by CPC Logistics*
Louis Hartman, Frito-Lay, Inc.
Richard Johnson, Univar Solutions USA Inc.
Travis King, ADM Trucking, Inc.
John Lauterio, Jr., Kroger Company
Michael Martin, KeHE Distributors, LLC
Joseph McWilliams, Schwan Food Company
Christopher Mooney, CVS Health
Greg Neece, Crowley Customized Transp., *assigned by Centerline Drivers*
Ricky Owens, Walgreen Oshkosh, Inc., *assigned by CPC Logistics*
Gordon Pitcher, Mohawk Industries, Inc.
Eric Powell, Deseret Transportation
Richard Putskey, Brakebush Transportation, Inc.
Tony Reno, Performance Food Group
Christopher Serviss, Walmart Transportation LLC
Walter Thompson, Occidental Chemical Corp.
Christie Tilton, Procter & Gamble Company, *assigned by CPC Logistics*
Brian Troutman, John Deere, *assigned by CPC Logistics*



John Robbins, CTP
Senior Director, Operations
Standard Logistics Transportation

Champion of Drivers

JOHN ROBBINS, CTP, IS SENIOR DIRECTOR, OPERATIONS, STANDARD LOGISTICS TRANSPORTATION, and a member of the NPTC Board of Directors. Trained as an 82nd Airborne paratrooper and combat infantryman, he served his country honorably for twenty years in the U.S. Army with multiple deployments from Ft. Benning, Georgia, to the country of Panama.

In high school, John wrestled, joined ROTC, and graduated from Plano High School with 1375 students, the largest graduating high school class in Texas. John enlisted for military service shortly thereafter.

"I always wanted to be a Marine growing up," says John. "My grandfather was in the Marine Corps and I expected to follow the family legacy. When I went to the Marine Recruiting Office to sign up, however, the recruiter came off as a complete jerk. I walked to the nearby U.S. Army Recruiter and never looked back."

After ten years of active military duty, John joined the Army Reserve and spent the second half of his Army career in transportation. He started out in a civilian job for Safety Kleen (now Clean Harbors) as a transportation manager focused on third-party carrier relationships, and eventually moved up to Director of Logistics and later Vice President of Logistics and Transportation.

In 2021, John joined Standard Logistics in a fleet management role. The company, owned by Standard Industries, is the private fleet and logistics transportation services partner for GAF, North America's largest roofing and waterproofing company. The fleet's primary business is moving raw materials and finished products mostly for roofing replacement of commercial and residential projects.

"When I started, we had 140 drivers—all leased—and 15 support staff," says Robbins. "Today, our ratio is 60% employee drivers and 40% leased drivers which gives us better control and flexibility. Now we have 380 drivers operating out of 18 locations, 75 support staff,

375 tractors and 675 trailers. We are growing deliberately in areas where we can add value and reduce risk within the supply chain.

"The best part of my job is talking to drivers, being their advocate, helping them anyway I can. The care and respect we show our drivers is a differentiating selling point in recruiting and retention. We provide excellent pay and benefits, a high-quality work environment, and company-paid in-service training.

"Our driver culture is a competitive advantage. We've more than doubled the number of drivers hired in the past 18 months. The best part of my job is talking with drivers. I love being their advocate, helping them any way I can."

"A mentor is assigned to help each new driver get off on the right foot. Our driver culture is a competitive advantage. Creativity and transparency have been key to attracting new drivers and building our fleet out. As a result, we are attracting a top-quality class of seasoned and younger drivers."

John says the key to their success is an amazing team which works miracles. "The way our people come together to help or boost one another is just incredible. We have doubled our business in the past year, and we've only gotten closer as colleagues as the work volume grows."

Engagement with NPTC also contributes to the team's success. "We have sent several people through the Private Fleet Management Institute and Certified Transportation Professional® programs. The Institute is probably the best consolidated educational program in transportation I've ever seen. NPTC's annual conference is a great event because everyone is open, willing to share, and learn

from one another. The one-on-one networking conversations are incredibly valuable."

2023 was a banner year for the company. Standard Logistics was one of three companies awarded *Fleet Owner 500 Private Fleet of the Year* honors in a special ceremony at the NPTC annual conference in Orlando. Standard Logistics also became a Five-Star Member of the NPTC and John was elected to the NPTC Institute Board of Governors. Recently, he was also elected to the NPTC Board of Directors.

In the News

New members of the NPTC Institute Board of Governors, elected at the group's September 4 meeting are:



Micha Cox, CTP

Area Manager Fleet Operations
OTR, Standard Logistics Transportation



Chris Ford

Sr. Director of Private Fleet,
Dollar General



Pat McHugh, CTP

Logistics Manager, Tillamook
County Creamery Association



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CTP CLASS OF 2025 NOW FORMING

CANDIDATES FOR THE CERTIFIED TRANSPORTATION PROFESSIONAL® (CTP) PROGRAM

ARE ENCOURAGED TO REGISTER NOW for their places in the Class of 2025. The Eligibility Application deadline is December 1, 2024. The program is sponsored by J. J. Keller & Associates, Inc.

By earning the CTP designation, you join a group of transportation professionals who have made a commitment to the private fleet industry, to an ongoing pursuit of career advancement, and to continuing enhancement of their knowledge and skills. Top management will readily identify you as a professional with the experience and knowledge to direct and administer a private fleet, traffic, or transportation operation.

To learn more about the CTP® program, visit www.nptc.org, or contact Kristen Todd at ktodd@nptc.org or (703) 838-8841.

COMING EVENTS:

2025 CTP ELIGIBILITY APPLICATIONS DUE
December 1, 2024

CTP EXAM PREPARATION WORKSHOP
January 17, 2025 Orlando, FL

2025 PRIVATE FLEET MANAGEMENT INSTITUTE
January 18-22, 2025 Orlando, FL

2025 CTP EXAMINATION
February 8, 2025

NPTC ANNUAL CONFERENCE
May 11-13, 2025, Orlando, FL

NPTC NATIONAL SAFETY CONFERENCE
September 3-5, 2025, Orlando, FL

NPTC/J. J. KELLER & ASSOCIATES, INC. WEBCAST UPDATE

Join us for the final webcast of 2024

J. J. KELLER AND THE NATIONAL PRIVATE TRUCK COUNCIL share the mission to help transportation professionals protect drivers and employees, and to operate safely by raising the bar on compliance. Toward that end, our organizations offer co-sponsored educational webcasts for industry professionals eight times a year on topics ranging from regulatory compliance to risk management and more.

The eighth and final webcast of 2024 will be held **October 30** on the subject of **Understanding Driver Medical Qualifications**. To become and remain qualified to drive, a driver must pass a DOT physical. The process involves a driver being examined by a medical professional that is on the National Registry of Certified Medical Examiners (NRCME). The examiner will use various sources, such as the Medical Examiner's Handbook, the Medical Advisory Criteria, the Medical Review Board recommendations, and his or her judgement to determine if the driver is qualified based on the requirements in §391.41.

In an era of growing driver shortages, fleet managers have a direct role in ensuring the driver passes the exam. Learn some of the best practices that fleets are using to enhance driver health and wellness and the steps that are being taken to ensure the driver remains medically qualified. [Click here to register.](#)

The featured private fleet speaker for this webcast is **Kate Mirise, CTP**, Logistics Manager, The Royal Group.

NPTC members are invited to attend an upcoming webcast or download a previously-presented webcast from the three-year webcast archive.





Join The Club

PMFI and CTP Open Doors
to an Extraordinary Culture

PFMI

PRIVATE FLEET MANAGEMENT INSTITUTE

JANUARY 18-22, 2025
ORLANDO, FL

REGISTRATION IS NOW OPEN FOR JANUARY'S PRIVATE FLEET MANAGEMENT INSTITUTE and the **Certified Transportation Professional® Class of 2025**. Enroll now! Participation is expected to exceed records set last year.

Last year, 108 individuals attended the Institute representing several dozen NPTC Fleet and Allied member companies. Another 104 attendees, participated in the daylong CTP Exam Prep Workshop held immediately prior to PFMI. Many of those attendees sat for, and passed the Certified Transportation Professional® (CTP) Exam. With the 104 CTP graduates in the Class of 2024, there are now 899 active CTPs—nearly 1,800 CTP Graduates since 1993. The CTP Program is sponsored by J.J. Keller & Associates, Inc.

Held at the Omni Orlando Resort at ChampionsGate in Orlando, Florida, January 18-22, 2025, the PFMI provides an accelerated “graduate level” training experience which helps navigate the five core disciplines of private fleet management including Safety, Operations, Finance, Human Resources, and Equipment and Maintenance.



Nearly 20 Institute Expert Faculty and Case Study Judges provide a rigorous learning environment in which attendees are exposed to a series of presentations, roundtable discussions, structured networking activities, case study analysis, and group teamwork competition.

Tom Moore, CTP, NPTC Executive Vice President and master of ceremonies for the PFMI and CTP programs for more than 20 years, says “Ever since earning my CTP in 1997, I have been reinvesting my time, energy and insights back into this community that has



meant so much to me. Today, looking back, the payoffs have been extraordinary. ***Earning the CTP transformed my career in so many positive and unexpected ways.*** I would not have achieved what I have accomplished careerwise or be in the position I am in today within having earned my CTP credential. It changed the trajectory of my life and all for the good.”

Continued on next page



Mari Roberts, CTP, past Chair of the NPTC Institute Board of Governors, current NPTC Board Officer/Secretary, Senior Vice President, Service & Distribution, Supply & Commercialization, Frito-Lay, with more than 15 years as PFMI Expert Faculty Member and CTP promoter, says “Transportation expertise now carries a higher premium within corporations because transportation itself is a major priority and commands laser-like focus. I think most people have realized how critical our Drivers and the trucking industry is to keep America’s supply chains moving. I appreciate the collaboration, benchmarking and camaraderie shared amongst my peers and friends in the industry as we all continue to make our businesses more efficient and our collective highways safer. **The networking power of CTPs is just incredible.**”

Mike Schwersenska, CTP, NPTC Institute Board Chair, General Manager, Brakebush Transportation, Inc., former NPTC Board of Director’s Chair and officer, and graduate of the CTP Class of 2015, says “Mostly all CTPs feel they belong to something truly special. Some think of it as “The Club.” I attended the PFMI with my boss, a family-member and owner of my company, and the next month passed the CTP exam. The ROI from the experience was extraordinary. Based on what I learned at the Institute alone, our company was able to save around \$4 million dollars within a few years. By coming back to NPTC events every year thereafter, and with my CTP connections, we continued to achieve great overall improvements and savings.”



Kevin Dieterle, CTP, Class of 2023 graduate, and Senior Transportation Manager for Dot Transportation, says “PFMI and the CTP Exam were incredibly stressful. The amount of information that was squeezed into five days and all the takeaways that we received were truly so valuable. **Attending PFMI and earning your CTP is value-added for any employer who invests in their employees.**”

Tim Adam, CTP, Sr. Driver Trainer, J.J. Keller & Associates, Inc., says “I did not realize the importance of PFMI until I was there. I do not know how I would have passed the CTP exam without that experience. The CTP exam was the most challenging thing I have ever participated in. I learned so much and am happy to be part of this organization.”



“The week in Orlando was long and grueling for the PFMI, but it was exactly what was needed. From the way the classes were laid out and presented in an open discussion, to “forcing” everyone to network with new breakfast tables and class groups every day, and even the curveball on our presentations bringing even more people together to share ideas, perspective, and knowledge, it truly was an amazing program. **The experience is one I will take with me for the rest of my career**” says **Brad O’Leary, CTP**, Operations & Safety Supervisor, Orgill, Inc.

“The amount of knowledge I gain from PFMI far surpassed all my expectations. I truly enjoyed learning fleet topics from industry professionals. Although the CTP exam is challenging, it is the culmination of a truly engaging learning opportunity and a chance to earn the credential of Certified Transportation Professional,” says **Taylor Furgalack, CTP**, Fleet Operations Manager, Krispy Kreme Doughnuts.



Erica Forté, CTP, Manager, Fleet Administration, Aaron’s, Inc., says “I had no idea what to expect. **I learned so much in just a short period of time** and made great connections. When I returned home, I started seeing things from a different perspective. I was amazed at the knowledge that I obtained and was able to apply to my current role. I would strongly encourage anyone who is considering testing for the CTP exam to go for it! You will learn things you did not know and enhance skills you already have. This was truly a wonderful experience!”

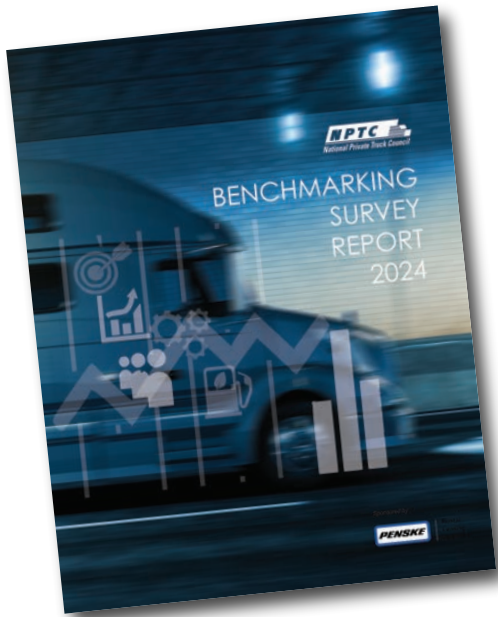


Arvin Zabalerio, CTP, Sr. Manager, Logistics, Distribution, and Transportation, Pepsi Beverages Company, and the CTP Top Graduate, Class of 2023, says, “I have made incredible connections at PFMI. The leadership of PFMI and faculty members exceeded my expectations. The incredible conversations I had with different people of all backgrounds were better than I could have imagined and were probably the ultimate takeaway from the experience.”

Steven Roberts, CTP, Fleet Manager, Deseret Transportation, and member, NPTC Board of Directors, concluded, “CTP was a great time in my career. I would gladly go through PFMI and CTP program again.”



Attend PFMI in January, graduate with the CTP Class of 2025 and join “The Club”



GREAT TOOL FOR JUSTIFICATION

Benchmarking Report a Deep Dive into Fleet Operations



by Gary Petty
President & CEO
National Private Truck Council

THE NPTC 2024 BENCHMARKING SURVEY REPORT, an exclusive members-only benefit sponsored by NPTC Five-Star member company, Penske Truck Leasing Company, was published on August 1, 2024.

The Report is widely regarded as the foremost authoritative resource of private fleet practices in the United States and one of the most valuable benefits of Council membership. This publication has become the “gold standard” by which private fleets assess, justify, and scorecard their performance and continuously improve their operations.

“This Report is an especially valuable part of NPTC services,” says **Steven Roberts, CTP**, member of the NPTC Board of Directors and Fleet Manager of Deseret Transportation, the private fleet of the Church of Jesus Christ of Latter-Day Saints. “It gives us a deep dive into our own operations as compared to other fleets.”

Confidentiality and trust are hallmarks of the Report. Information collected from participating fleet companies is treated as privileged and proprietary and never discussed or shared within or outside NPTC. Aggregate data shown in the report itself is anonymous and made without attribution as to individuals and their corporate affiliations.

NPTC retains sole and exclusive management control of the report including the survey questionnaire, data collection, analysis, production, and distribution to participating fleet companies. For the first time, the survey questionnaire was offered this year in an electronic format designed exclusively for the Council to ease the process of data submission and further enhance security.

Produced under the leadership direction of author and general editor, **Tom Moore, CTP**, NPTC Executive Vice President, the report has evolved over the years into the largest and most comprehensive research project ever conducted on private fleet best practices and operational protocols.

To augment the value of the report, Mr. Moore will, upon request, provide participating individual fleets with customized “data pulls” which show how their fleet compares with other peer fleets operating in the same business sector, as well as to show how their fleet’s data stacks up against national trends and norms.

The Council wishes to recognize and thank members of the **Benchmarking Steering Committee** who helped “test-drive” the new survey platform and assist in making other improvements

in the Report this year. The members are **David Barth, CTP**, Chair, NPTC Board of Directors, Transportation Operations Manager, Wegmans Food Markets; **Marley Bebout, CTP**, Member, NPTC Institute Board of Governors, Director, Supply Chain Logistics, AutoZone; **Mike Cramer**, Member, NPTC Board of Directors, Corporate VP Transportation, The QUIKRETE Companies; **Sandra Doucette**, Sr. Manager of EHS Retail and Fleet Programs, Advance Auto Parts; **Scott Duvall, CTP**, Logistics Manager, CRH America Products, Inc.; **Tim Eckhardt, CTP**, NPTC Board Secretary/Officer & Executive Committee Member and Director of Safety, Dot Transportation, Inc.; **Andrew Ginther**, National Performance Manager, Frito-Lay, Inc.; **Carl Hamilton**, President, New South Express; **Kevin G. Howell, CTP**, Dedicated Liaison Planner, Perdue Transportation; **Ellen Ingram, CTP**, Member, NPTC Institute Board of Governors, Director, Human Resources, America’s Service Line, LLC; and **Mike Keller, CTP**, National Senior Logistics Manager, Pitney-Bowes.

Other Committee members are **T. J. Mummert, CTP**, Logistics Analyst, ProVia Logistics, LLC; **James Nissenberg**, VP Logistics, Sana Monica Seafood; **John Robbins, CTP**, Member, NPTC Board of Directors, Sr. Director, Operations, Standard Logistics Transportation; **Joseph Siejakowski, CTP**, Director, Operations, Lumina Brands; **Cassie Wood, CTP**, Member, NPTC Board of Directors and NPTC Institute Board of Governors, Transportation Manager, Packaging Corp. of America; and **Duane Woods, CTP**, Logistics Coordinator, Tillamook County Creamery Association.

Consistent with participation in past years, more than 122 fleet member companies participated in the 2024 report. Surveyed companies are a representative mix of diverse business markets throughout the U.S. economy. Participating companies have, on average, 44 terminals; 512 drivers, and 879 or more trailers. Driver turnover came in at 20.2%, down from 22% two years ago but above the previously reported 14.5% running turnover average for more than a dozen years.

“Safety continues to be a major focus,” says Moore, “DOT Recordable is 0.61—the highest since 2017 which was also 0.61.”

David Fontana, CTP, National Fleet Manager, AutoZone, says “The benchmarking report is a great tool for fleet justification. We’re big believers and have participated for several years. Learning about leading operating trends of other fleets has helped us meet the challenges of double-digit growth in the past three years.”

6 STEPS TO EARNING YOUR CTP®

The National Private Truck Council's Certified Transportation Professional® Class of 2025 is now forming. Eligibility applications are due December 1, 2024. Now in its 33rd year, and sponsored by J.J. Keller & Associates, Inc. since 2018, the CTP® program is the only credential of its kind for private fleet practitioners, including both fleet managers and supplier/vendors, in the transportation industry.

Senior management will readily identify a CTP as a professional with the experience, knowledge, and understanding of how to direct and administer a fleet, traffic, or transportation operation. As a fleet transportation manager or executive, the CTP designation confirms that an individual has the knowledge and ability to understand complex operational and regulatory issues, identify and evaluate potential cost savings, and develop systems and practices which best meet a company's transportation needs and objectives. For the transportation supplier/vendor representative, the CTP designation confirms that you have the know-how to better advise and cater to the unique needs of the private fleet/transportation industry.

By earning the Certified Transportation Professional® (CTP) designation, you join a group of transportation professionals who have made a commitment to the private fleet community, to an ongoing pursuit of career advancement, and to continuing enhancement of their knowledge and skills.

For full program details, click on the "GET CERTIFIED" tab on the NPTC website www.nptc.org, or contact Kristen Todd, Director of Education and Certification, ktodd@nptc.org / (703) 838-8841.

STEP
1

SUBMIT THE ELIGIBILITY APPLICATION ONLINE – DUE DECEMBER 1, 2024

The online application is under the "Get Certified" tab on the NPTC website www.nptc.org

- You must have a minimum of five years of transportation industry-related experience, plus active participation in the fleet/transportation community.
- The cost to sit for the exam is \$690/members; \$890/non-members.
- The Eligibility Application is valid for the 2025 CTP Exam only. All applications are non-refundable and are not transferable.

STEP
2

PREPARE

- A combination of your on-the-job experience and taking advantage of the numerous educational programs and publications offered by industry associations, provide the best preparation for the CTP® Examination.
- Begin your study preparation as soon as practical.
- **CTP Study Guides** – Free, downloadable guides covering the five core disciplines available to confirmed candidates.
- **NPTC Benchmarking Survey Report** – Free, downloadable report available to confirmed candidates.

STEP
3

REGISTER FOR TRAINING

NPTC offers in-depth, in-person training which has proven itself to be one of the most effective ways to prepare for your CTP journey (Note that these programs aren't mandatory; however, they are strongly encouraged.)

• Private Fleet Management Institute (PFMI) January 18-22, 2025

A five-day educational program that offers comprehensive instruction, education and activities designed to enhance your understanding of the private fleet management curriculum. The sessions are taught and facilitated by a faculty of seasoned private fleet professionals.

• CTP Exam Preparation Workshop January 17, 2025

CTP candidates are encouraged to attend the CTP Exam Preparation workshop. The workshop is a full-day, specialized study group led by NPTC Executive Vice President, Tom Moore, CTP. Polish your writing skills, prepare for the case study analysis, network with candidates, and complete a sample multiple choice examination.

STEP
4

TEST

To become a CTP, you must pass a two-part examination offered virtually on **Saturday, February 8, 2025** (no exceptions).

Part One consists of short-answer essay questions focusing on the core areas of fleet/transportation management. You will have two hours to complete this part of the examination.

(One hour break)
For **Part Two**, you will be given a case study and asked to submit a written analysis of the problem and your recommendations for solving the problem. You will be given two hours to complete this portion of the examination.

STEP
5

EARN

Once you earn your CTP designation, we encourage you to attend the **NPTC Annual Education Management Conference and Exhibition**, which will be held May 11-13, 2025. **The Graduation Ceremony** takes place during the opening General Session on Sunday, May 11. Plus, you will be able to connect and reconnect with other CTPs in educational workshops, on the exhibit hall floor, and during informal networking sessions.

STEP
6

MAINTAIN

Recertification is a mandatory element of all job-based certification programs – the CTP program is no different. The Recertification guidelines are designed to ensure the continued transportation-related education of the individuals who earn the CTP designation. On an annual basis, CTPs will be invoiced \$100 to maintain active and participatory status. **CTPs must earn and submit 50 recertification points every three years.**

Sponsored by  **J. J. Keller & Associates, Inc.**
Since 1953



ABOUT THE PROGRAM

Approximately 100 individuals earn their CTP designation each year and formally graduate during a recognition ceremony at NPTC's annual conference. Through active engagement in NPTC's unique culture, new CTPs become part of a special network of professionals who set a high standard for management practices and leadership qualifications. **To successfully complete the CTP Examination, candidates are expected to have a clear understanding of the skills, abilities, and knowledge required to effectively and efficiently perform within the fleet/transportation management profession.** The certification curriculum and the CTP Examination content are focused on the five core subject matter disciplines of private fleet management:

**Finance • Safety • Human Resources
Vehicle Equipment & Maintenance • Operations**

This content is regularly updated and enhanced based on continuous improvement standards set by leading private fleet management practitioners as measured by best operating practices, key performance indicators, and national benchmarking data that the National Private Truck Council collects and produces annually.

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NPTC/IDEALEASE SAFETY SEMINARS

THE IDEALEASE/NPTC SAFETY SEMINARS will give you the strategies and information that fleet managers need to comply with the FMCSA regulations and navigate safety and compliance in 2024. In 2023, more than 3,000 fleet managers benefitted from this comprehensive seminar. The one-day, in-person seminars consist of presentations from industry professionals, discussion among attendees, education handouts, and lunch. You will learn about new and proposed regulatory changes and how to enhance your safety program above and beyond regulation requirements with the following topics:

- Review of Safety Technologies available on trucks today
- Update on FMCSA Compliance, Safety, and Accountability program (CSA)
- Drivers: qualifications, drug and alcohol testing, Hours of Service regulations
- Vehicle maintenance and inspections

Sign up today! Take advantage of this unique opportunity keep your fleet manager thoroughly informed of the motor carrier regulations that affect your operations, and learn important risk control techniques to maintain insurability and control losses.

Fall 2024 Schedule:

October 1	St. Louis, MO
October 3	San Leandro, CA
October 8	Boston, MA
October 9	Baltimore, MD
October 11	Providence, RI
October 15	Newark, NJ
October 16	Atlanta, GA
October 17	Nashville, TN
October 17	Charleston, WV
October 28	Stockton, CA

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READY TO TAKE THE NEXT STEPS OF YOUR PROFESSIONAL DEVELOPMENT?

MARK YOUR CALENDAR FOR TWO UPCOMING WEBCASTS to learn how NPTC programs can enhance your professional development.

CTP WEBCASTThu., Oct. 3; 11am

PFMI INFORMATIONAL WEBCASTThu., Oct. 24; 11am



The featured webcast speakers are Fleet member **Mike Schwersenska, CTP**, General Manager, Brakebush Transportation, Inc. and Chair of the NPTC Institute Board of Governors and member of the Board of Directors and **Tom Moore, CTP**, NPTC's Executive Vice President.





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