



CTP[®] Insider

A quarterly publication for the Certified Transportation Professional published by the NPTC Institute.



Spring 2010

2010 Private Fleet Management Institute

Quarterly Highlights

- Looking Ahead: NPTC 2010
- CTP Profile: Bedford Monday, CTP
- 2010 Webcast Series Line Up

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PFMI 2010 attendees on the final day.

A total of 90 private fleet professionals attended the Private Fleet Management Institute in Jacksonville January 16-20, 2010. The quality of the instruction and training generated the highest ratings ever – thanks in large part due to

the contributions of a faculty consisting of some of the nation's most experienced and respected private fleet management experts.

The speakers, through a series of presentations and hands-on interactive sessions, helped immerse the attendees into the core private fleet management curriculum including Finance, Human Resources, Safety, Operations and

Equipment and Maintenance. Specific sessions centered on Enhancing the Private Fleet Value Proposition, Network Analysis; An Autopsy of a Private Fleet; Private Fleet Optimization, Lean Logistics; and Economic Value Added among many others.

To see the full highlights of the 2010 Private Fleet Management Institute, please click [here](#).



Group Case Studies

NPTC 2010: Cincinnati ~ April 18-20

Some 800 private fleet professionals are expected to converge on Cincinnati for NPTC's 2010 Annual Education Management Conference and Exhibition April 18-20, 2010.

NPTC 2010 promises to be an unparalleled learning opportunity. Captured under one roof, and at one time, the conference promises to deliver the essential and imperative information you need to know to enhance your private fleet management skills from some of the most renowned practitioners in the private fleet community. Understand the requirements

of new legislation, recent regulations and how other, similar operations are handling these issues. Seek input and ideas from the largest gathering of private fleet executives in one location. Choose your participation in more than 23 workshops, general sessions, or lectures that target your areas of most importance from you and that optimize your return on investment.

In addition, the Annual Conference will feature general sessions on private fleet justification as well keynote presentations that feature profiles of excellence from the private fleet community: **Larry**

Ahlers, Vice President of Transportation for Oldcastle Architectural, and **Mike Cole**, Director, N.A. Transportation for Kraft Foods. Also, back by popular demand is **Dan Baker** who will keynote the Driver Hall of Fame Luncheon.

To register or to learn more about NPTC 2010, click [here](#).



In The News



Mari Adams, CTP

“Earn Recertification points by volunteering.”

This Question and Answer column is designed as a forum to help answer questions that you may encounter in your operation.

Please submit questions and/or comments to Tom Moore, CTP, tmoore@nptc.org.

CTPs on the Move

Steve Goulding, CTP, formerly with LaneLinks, Inc., is now president of EcoStar Logistic Services, Inc. based in Springville, Utah

CTP Exam Grading

A big ‘thank you’ to those CTP volunteers who helped with grading the case study portion of the Exam: **Mari Adams, CTP**; **Louis McAnally, CTP**;

CTP Exam Validation

We also had numerous volunteers who helped validate the multiple choice portion of the exam including: **Ricky Abell, CTP**; **Deb Acierno, CTP**; **Jeff Bogart, CTP**; **Greg Caruso, CTP**; **Tom Dillon, CTP**; **Veronica Harden, CTP**; **John Millen, CTP**; **Wade Moss, CTP**; **Kris Peterinelli, CTP**; and **Kevin Zoeller, CTP**. The cut score is the minimum score on an exam that one must receive to become certified.

Q & A

Q. I am a CTP serving in the capacity of Fleet Maintenance Supervisor and am researching the legality of moving our pre- and post-trip inspection off of the old fashioned multiple page report system into an electronic version that would be integrated with our on-board driver computers, as well as interfaced with to our maintenance software program. Does the Federal DOT accept electronic versions of the pre/post trip inspection process? Both

Bedford Monday, CTP; **Scott Roberts, CTP**, and **Bob Slaughter, CTP**.

These graders literally poured over hundreds of pages of case study analysis to ensure that candidates had developed comprehensive, credible and insightful solutions that demonstrated an understanding of the five key core disciplines – finance, human resources, operations,

These volunteers combed through the multiple choice portion of the exam and evaluated each question in terms of relevance to the task, fairness of the question, and to ensure that the candidates demonstrated proficiency in all five core competency areas of: financial, safety, human resources, operations and equipment and maintenance.

This vetting process, in which subject matter experts reviewed the test

safety, and equipment and maintenance.

To see a copy of this year’s case study, click [here](#).

Each CTP volunteer earned 25 points towards their recertification.

questions both before and after the exam, ensures the integrity of the testing process by making sure the questions are relevant to the job of the private fleet professional and are fairly written and understood.

WE WANT YOUR



If you’ve been promoted, had a change in companies or responsibilities, let us know! Send an email to: ktodd@nptc.org.

from the roadside inspection as well as the record keeping requirements?

A. “In the Guidance to 396.11, the Federal Motor Carrier Safety Administration says that a motor carrier may use any type of DVIR as long as the report contains the information and signatures required. In addition, FMCSA does accept electronic signatures. Carriers can also scan

documents and dispose of paper copies. In addition, the motor carrier must be able to produce the information required by the regulations. Documents requiring a signature must be capable of replication (i.e., photocopy, facsimile, etc.) in such form that will provide an opportunity for signature verification upon demand.

To see the complete response, click [here](#).

CTP Profile: Bedford Monday ~ Schwans Logistics



Bedford Monday, CTP

"At the end of the day, you're not judged totally on what you do, but on what your people do."

Bedford Monday, CTP, will become the Chair of the NPTC Institute Board of Directors at the group's next scheduled meeting on April 17, 2010 in Cincinnati. Monday, who was the top graduate in the CTP Class of 2005 is currently Logistics Manager for Schwan's Logistics, LLC. Prior to joining Schwan's Logistics, he served as a Transportation Manager for Toys "R" Us at the McDonough, GA distribution center. He has 27 years of transportation experience, including more than 18 years in various management positions at United Parcel Service. Earlier this month, *CTP Insider* sat down with Monday to discuss his new

role, his goals and objectives, and what the CTP designation has meant to him during his career.

Question: How has your transportation experience shaped you?

Monday: My 18 years with UPS was invaluable. My responsibilities and assignments were very structured and rigorous. In the process, I had the opportunity to be exposed to a wide variety of transportation experiences – managing both large and small operations, union and non-union shops, and various transportation challenges. When you sit back and digest all that you realize that people are at the core of everything we do.

When I moved over to Toys "R" Us, I had the opportunity to refine my management approach even further. I learned the value of good communication. It's important to keep in touch with all members of your team regardless of whether they're located within the building or out in a truck making deliveries. Understanding that I could only be as successful as each member of each team, I really profited from learning to share not only goals and objectives but the individual metrics of our performance.

To read the full article, please click [here](#).

2010 Webcast Series

"Earn Recertification points by volunteering."



More than 500 people registered to attend the February 3 free webcast on CSA 2010 sponsored by NPTC and J.J. Keller & Associates, Inc. The webcast examined the Federal Motor Carrier Safety Administration's new safety enforcement and compliance model. Many thanks to Larry Ahlers, Vice President of Transportation for Oldcastle Architectural, Inc. (APG), a division of CRH.

This was the second of five webcasts scheduled for this year sponsored jointly by NPTC and J.J.

Keller. The CSA 2010 webcast, which played to outstanding reviews, is available for download (as are the 20+ additional webcasts conducted to date) at www.jjkeller.com/nptcinfo. This year's remaining webcasts include:

- [June 2 – Enhanced Driver Qualification – Testing, Physicals and Background Checks](#)
- August 25 – Fleet Excellence – Customer Service
- October 20 – Fleet Excellence – Driver Recruiting & Retention

New Board Members

Congratulations to the following individuals who were recently elected to the NPTC Institute Board of Governors:

- Nick Goodell, CTP, of ThoughtDrivers, LLC
- Garland Jackson of PeopleNet (replacing Ron Konezny of PeopleNet)
- Cheryl Sooter of Custard Insurance Adjusters

These board members will take their seat at the April 17, 2010 Board of Governors meeting in Cincinnati.

NPTC Institute
Board of Governors

Gary L. Strausbaugh, CTP, Chair
Mennel Milling Company

J. Bedford Monday, CTP, Vice-Chair
Schwans Logistics, LLC

Mariko Adams, CTP
Frito-Lay, Inc.

Brad Aitken
TransCore

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Wal-Mart, Inc.

Cheryl Sooter
Custard Insurance Adjusters

D.W. Spear
PeopleLease Corporation

Ralph K.F. Stockmayer, CTP
Penske Truck Leasing Company

Ron Tartt, CTP
Bridgestone Americas Tire Ops.

Edward A. Welch, CTP
Purdue Farms, Inc.

Coming Events

NPTC 2010 ANNUAL CONFERENCE

April 18-20 in Cincinnati, OH

NATIONAL SAFETY CONFERENCE

September 9-10, 2010 in Dulles, Virginia

CTP CLASS OF 2011:

CTP ELIGIBILITY APPLICATIONS DUE

October 1, 2010 - Download @ www.nptc.org

CTP EXAM APPLICATION DUE

Nov. 15, 2010 – Download @ www.nptc.org

CTP EXAM PREP WORKSHOP

Friday, January 15, 2010

Jacksonville, Florida

2011 PFMI

January 15-19, 2011

Jacksonville, Florida

2011 CTP EXAM

Saturday, February 12, 2010 at various locations across the U.S. and Canada

2010 NPTC Benchmarking Survey

The [benchmarking survey](#) has been sent out to the NPTC fleet members to begin the data collection efforts for the 2010 Benchmarking Survey.

NPTC conducts an annual Private Fleet

Benchmarking Survey designed to (1) validate private fleet performance based on comparative peer data, (2) identify areas of improvement and opportunity, and (3) identify the significant trends affecting private fleet

practitioners, and (3) identify the significant trends affecting private fleet practitioners.


A preliminary report will be presented at the Annual Conference and the final report will be released August 1, 2010.

About Our Organization...

Founded in 1939, NPTC is the only national trade association exclusively representing the interests of the private truck industry and corporate/business private truck fleet management. NPTC is the premier marketplace of information, networking and skill building for private fleet professionals as it leads in shaping the future of corporate transportation.

The Institute for Truck Transportation Management (ITTM) is the non-profit 501(c)(3) education and research affiliate of the National Private Truck Council (NPTC). As a leader in transportation education and research, the NPTC Institute's goal is to move fleet managers and industry suppliers toward greater efficiency and effectiveness in their corporate environments.

The NPTC Institute is an exclusive information resource for: Certified Transportation Professional® (CTP) program, Fleet Management Institute and the Fleet Learning Center. Through NPTC, both fleet and allied members come together to share information that enables them to meet the demands of changing business, safety and regulatory issues as well as competitive challenges.



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- ✓ Eliminate duplicate data entry
- ✓ Quickly access data for DOT or OSHA audits
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- ✓ Customize to fit your unique needs



*Increased efficiency. A safer fleet. A simpler process.
With SafetyBox, you're on the road to success.*

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