

CTP[®] Insider



A quarterly publication for the Certified Transportation Professional published by the NPTC Institute.

Summer 2010

Quarterly Highlights

- CTP Class of 2010
- 2010 NSC Register Now
- Upcoming CTP Volunteer Opportunities

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Welcome CTP Class of 2010!



April 18, 2010 ~ CTP Graduation, Cincinnati, OH

Back row, left to right: Bryan Boyd, John Krumheuer, Olen Hunter, Scott Morris, John Urso, Keith Weaver, Lawrence Bongle, Thomas Kure, Nicholas Hillesheim, Kenneth Burroughs, Jake Jacobs; Third row, left to right: David Gadberry, John Gillenwater, Neil Ruiter, Elizabeth Wells, Marcus Taylor, Jonathon Kimmelman, Brian Johnston, Larry Cook; Second row, left to right: Amy Catalano, Redge Cromwell, Larry Dean, Billy D'Souza, Bill Rowland, Lawrence Priebe, Tim Gedig, Kevin Drouin, Brian Cypher; Front row, left to right: Erle Bergstrom, Paul Battista, Greg Angerett, Jim Perugini, Eric Kim, Anthony C. Pinto, Rick Palmer, Jeffrey Mercado, Roland Bailey, Val Beasley. Not pictured: Jim Ebling, Steve Ferrell, Beth Morris, Paul Roberson, and Jeff Roberts.

Forty-three transportation professionals achieved the prestigious designation of Certified Transportation Professional® (CTP) by the NPTC Institute, the educational and professional certification arm of the National Private Truck Council (NPTC). The graduates were honored during a ceremony at the Annual Education Management Conference and Exhibition held April 18-20, 2010 in Cincinnati.

Since the CTP designation was first introduced in 1993, more than 700 transportation professionals have earned the right to add CTP after their name. CTPs are raising industry standards, and, in turn, increasing the respect and prestige of the fleet and transportation profession.

"These new Certified **Transportation Professionals** have demonstrated the knowledge and ability to understand complex operational and regulatory issues, identify and evaluate potential costs and savings, and develop systems and practices that best meet their company's transportation needs and objectives," said Bedford Monday, CTP, Chair of the NPTC Institute Board of Governors that oversees the program.

"The CTP designation is a benchmark of excellence earned by a special few, but available to any fleet or transportation specialist will make the necessary commitment of dedicated effort. These new CTPs have

demonstrated the knowledge and ability to understand complex operational and regulatory issues, identify and evaluate potential costs and savings, and develop systems and practices that best meet their company's transportation objectives."

Each year, Fleet Owner magazine sponsors the CTP Top Graduate Award. This year's Top Graduate was Eric Kim, CTP, West Area Regional Fleet Manager for Kraft Foods, Inc. To learn more about Kim, please see page 3 of the CTP Insider.

Congratulations to the CTP Class of 2010!

In The News



Gary Holcomb, CTP

CTPs on the Move

Gary Holcomb, CTP,
has accepted the position
of Operations Manager,
Transport for Winn-Dixie
Stores; Tom Christian,
CTP is now Director
of Safety for Navajo
Express; Kris Peterinelli,
CTP, has joined Triad
Isotopes as Director, Fleet
Operations; and Jeremiah
Stokes, CTP, is now Dir.,
Maintenance & Repair for
Crowley Liner Services.

Planning the PFMI

Watch your email for a volunteer opportunity to help begin organizing the upcoming Private Fleet Management Institute to be held in Jacksonville, Florida, January 15-19, 2011.

This year, we will be conducting the workshop by teleconference. During this exercise, you will plan the PFMI content,

speakers and workshops, helping enhance the content delivery and upgrade the quality of the Institute program.

Each CTP volunteer will earn 10 Recertification points.

New Board of Governors Leadership

Bedford Monday, CTP, Logistics Manager for Schwan's Logistics, LLC.

Schwan's Logistics, LLC, has been elected chair of the NPTC Institute Board of Governors at the group's Annual Education Management Conference and Exhibition held April 18-20, 2010 in Cincinnati, OH. He succeeds Gary Strausbaugh, CTP, Vice President, Transportation for The Mennel Milling Company.

Prior to joining Schwan's he served as a Transportation Manager for Toys-R-Us. He has 27 years of transportation experience, including more than 18 years in various management positions at United Parcel Service.

Also elected to serve on the Board of Governors:

- Haig Dikijian, CTP, Verizon Logistics
- Don Wilemon, Walgreens Oshkosh
- Joe Laskowski, CTP, MedTrans
- Nick Cindrich, CTP, CDS, CVS/Caremark
- David R. Gadberry, CTP, Toyota Quality Parts Express

- Brett Quigley, CTP, Kellogg Company
- Mike Lickert, CTP, Talon Logistics, Inc./Giant Eagle
- James R. Rogers, CTP, McKee Foods
- Bill Cromling, CTP, Ross Transportation Services
- Keith Hazelwood, CTP, Batesville Logistics, Inc.
- Robert W. Slaughter, CTP, Murphy-Brown LLC

Please join us in welcoming these new members of the NPTC Institute Board of Governors.

Q & A

This Question and Answer column is designed as a forum to help answer questions that you may encounter in your operation.

Please submit questions and/or comments to Tom Moore, CTP, tmoore@nptc.org.

Q. We had a driver that injured her shoulder when her hand caught in the strap of a roll-updoor on our trailer as it opened. Our plant wants to ban all rolldoor trailers, and I am interested in any information on swing-doors vs. roll-up doors from a safety, cost and efficiency perspective.

A. We had several CTPs respond to our request. One, which uses swing doors for our transport operations and roll-up doors for our local delivery operation, didn't offer

specifics on cost but was "very confident the roll-up doors sustain much less accident damage because the swing doors are constantly getting caught on something and torn off. We probably replace one rollup door for every 10 swing doors."

Another offered, "If the person got their shoulder hurt as the door opened, I would have to guess they had the recoil spring set too tight. They might be able to

save themselves a bunch of money by just loosening the springs a turn or two."

A third CTP fleet professional offered: "We use swing doors (no roll-ups) mainly due to loss of cube issues. We experience virtually no safety issues with the swing doors with a couple of exceptions."

To read more solutions and suggestions, please <u>click</u> here.

CTP Profile: 2010 Top Graduate ~ Eric Kim, CTP



Eric Kim, CTP

"I decided to take the CTP exam towards the end of 2009, but really didn't know at the time what I was signing up for. I didn't realize its prestige and completely underestimated its intensity."

career in the field of transportation; all he wanted was a part-time job that would fit around his class schedule and help pay for his education. It didn't take long, though, before Kim found himself itching to take on the many different and often complex challenges dotting the transportation landscape these days.

"I joined Kraft Foods as an office/clerical employee while still attending Cal State Fullerton," he says. "I didn't study [transportation] in school - I majored in finance - and I didn't intend to pursue a career in the field. It was just something that fit with my schedule."

But much to his surprise, Kim discovered he loved

Eric Kim never considered a this almost "accidental" line of work he found himself in. "over time, with increased opportunities and meeting the appropriate people, I was given a variety of assignments that helped cultivate a strong logistical skill set and helped me in a number of iob assignments," he says.

> After graduating in 2004, he committed full time to a transportation career. "I've held a number of supervisory positions in operations and logistics, been a general manager at a distribution facility, and now serve as a regional fleet manager for Kraft in the West," Kim notes. "I've loved every minute of it."

Yet Kim also knew he needed to deepen his understanding of transportation as a whole, so he started delving into a variety of resources, including those provided by the NPTC. By extension, he got involved with the NPTC Institute and Certified Transportation Professional (CTP) course, not realizing at all what he was getting himself into.

"I decided to take the CTP exam towards the end of 2009, but really didn't know at the time what I was signing up for," Kim said. "I didn't realize its prestige and completely underestimated its intensity...That totally caught me off guard."

To read the more about Eric's experience, please click here.

2010 National Safety Conference



The program for the **NPTC National Safety** Conference, which will be held September 9-10, 2010 at the Hyatt Dulles in Herndon, VA just outside of Washington, D.C. features more fleetcentered content, with insights from more than a dozen separate private fleet profiles in excellence including:

- Ed Porter, CTP, Upstate Niagara Cooperative
- Mike Walker, Metal Sales Manufacturing
- Nick Cindrich, CTP, **CVS Transport**
- Jeremy Decker, Mennel Milling Co.
- Carl Hamilton, New South Express, Inc.
- Victor Hart, DOT Transportation

- Jeff Overstreet, CTP, George's Foods, LLC
- Deborah Dancause, United Natural Foods,
- Bob Drygas, PV Transport, Inc.
- Dan Norris, CTP, Pepsi Beverages Company
- Keith Hazelwood, CTP, Batesville Logistics, Inc.

Don Osterberg, Senior Vice President of Safety, Security, & Driver Training for Schneider National, Inc. and a well-known safety advocate, will deliver the kevnote address at the NPTC National Safety Conference. Osterberg was previously President and General Manager of Schneider Specialized Carriers, Inc. (Schneider's Flatbed and Specialty Transportation Division).

The entire program, which is designed to optimize return-on-investment for all attendees, will deliver concise, solution-centered information, supplemented by extensive networking opportunities with speakers and guests alike. Included will be presentations on CSA 2010; Sleep Apnea, Customer Service and Safety: Accident Mitigation Strategies, Predictive Modeling; Safety Technologies; Equipment Maintenance and Safety: and Driver Wellness:

Make plans to join us at this must-attend event. For registration and program information, please click here.

NPTC Institute Board of Governors

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Joe Laskowski, CTP MedTrans

Mike Lickert, CTP Talon Logistics, Inc./Giant Eagle

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Cheryl Sooter

Ralph K.F. Stockmayer, CTP Penske Truck Leasing Company

Ron Tartt, CTP Bridgestone Americas Tire Ops.

Ed Welch, CTP

Perdue Farms, In

Walgreens Oshkosh

Gary Petty Ex-Officio National Private Truck Council

Coming Events

NATIONAL SAFETY CONFERENCE

September 9-10, 2010 in Dulles, Virginia

CTP CLASS OF 2011:

CTP ELIGIBILITY APPLICATIONS DUE

October 1, 2010 - Download @ www.nptc.org

CTP EXAM APPLICATION DUE

Nov. 15, 2010 - Download @ www.nptc.org

CTP EXAM PREP WORKSHOP

Friday, January 14, 2011 Jacksonville, Florida

2011 PFMI

January 15-19, 2011 Jacksonville, Florida

2011 CTP EXAM

Saturday, February 12, 2011 at various locations across the U.S. and Canada

NPTC 2011 ANNUAL CONFERENCE

April 17 19, 2011 in Cincinnati, Ohio

2010 Benchmarking Survey - Your Input Needed!

We are still accepting completed copies of the 2010 NPTC Private Fleet Benchmarking Survey, which has been sent to all NPTC voting fleet members. This survey is designed to benefit our members and the private fleet community. The purpose is to help you benchmark your operation to other best-in-class performers, thereby validating

your performance and identifying areas of opportunity. It covers various aspects of running a fleet including costing, technology, maintenance, equipment, labor and various other operational items for the calendar year 2009.

The more companies that submit information, the better

the results for your operation. Your company's responses will not be reported to other companies nor shared with anybody. They will simply be aggregated into a broad data set for analysis of trends and industry standards.

<u>Click here</u> to download the survey instrument in Excel format.

About Our Organization...

Founded in 1939, NPTC is the only national trade association exclusively representing the interests of the private truck industry and corporate/business private truck fleet management. NPTC is the premier marketplace of information, networking and skill building for private fleet professionals as it leads in shaping the future of corporate transportation.

The Institute for Truck
Transportation Management (ITTM) is the non-profit 501(c)(3) education and research affiliate of the National Private Truck Council (NPTC). As a leader in transportation education and research, the NPTC Institute's goal is to move fleet managers and industry suppliers toward greater efficiency and effectiveness in their corporate environments.

Thought Driver 866-97-RESULT | 40 24th Street | Pittsburgh PA 15222 | ThoughtDrivers.com TD SAFETYBOX Keeping your fleet safe and your bottom line sound. ThoughtDrivers' SafetyBox SafetyBox lets you: software drives increased ✓ Easily update records efficiency by making compliance simple. By bringing ✓ Keep sensitive information private together all aspects of your ✓ Eliminate duplicate data entry company's safety performance and driver regulatory Quickly access data for DOT or OSHA audits compliance, SafetyBox gives you a head start in keeping Avoid regulatory fines. your fleets safe and compliant. ✓ Customize to fit your unique needs clearing the way for your success in the industry.

> Increased efficiency. A safer fleet. A simpler process. With SafetyBox, you're on the road to success.

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