



# CTP<sup>®</sup> Insider

A quarterly publication for the Certified Transportation Professional published by the NPTC Institute.



Summer 2013

## Congratulations to the CTP Class of 2013!

### Quarterly Highlights

- CTP Class of 2013
- 2013 NSC
- Webcast Series



CTP Profile



CTP Class of 2013 – April 28, 2013 – Cincinnati, Ohio

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Fifty-two transportation professionals achieved the prestigious designation of Certified Transportation Professional<sup>®</sup> (CTP) by the NPTC Institute, the educational and professional certification arm of the National Private Truck Council (NPTC). The graduates were honored during a ceremony at the Annual Education Management Conference and Exhibition held April 28-30, 2013 in Cincinnati.

Since the CTP designation was first introduced in 1993, more than 1,000 fleet and transportation professionals have earned the right to add CTP after their name. CTPs are raising industry standards, and in turn, increasing the respect and prestige of the fleet and transportation profession.

"These new Certified

Transportation Professionals have demonstrated the knowledge and ability to understand complex operational and regulatory issues, identify and evaluate potential costs and savings, and develop systems and practices that best meet their company's transportation needs and objectives," said Bedford Monday, CTP, Chair of the NPTC Institute Board of Governors that oversees the program. "The CTP designation is a benchmark of excellence earned by a special few, but available to any fleet or transportation specialist will to make the necessary commitment of dedicated effort."

Each year, *Fleet Owner* magazine sponsors the CTP Top Graduate Award. This year's Top Graduate was presented to Josh Botnen, CTP, Senior Product

Manager for DriveCam, Inc.

His primary area of focus is data and analytics, and he is Pragmatic Marketing certified as a product manager. Previously, he served as Data Analytics Manager for the company.

Prior to joining DriveCam, Botnen focused on analytics, market segmentation, and market analysis in the banking, healthcare, and real estate industries. He holds a Master's Degree in Political Science from the University of Montana, and a Bachelor's Degree in Political Science and German from Saint Olaf College.

To learn more about Botnen's experience with the CTP Program, please see page 3 of the CTP Insider.

## In The News



Jim Angel, CTP

**James Primmer, CTP**, has been named General Manager at Astleford Idealease; **Jim Angel, CTP**, has been named General Manager, Transportation Division at DriveCam, Inc.; and **Keith Bailey, CTP**, has been named Director of Compliance & Safety at CPC Logistics, Inc.

### *New Board Leadership*

**Mari Roberts, CTP**, Frito-Lay, Inc., was elected Vice-Chair of the NPTC Institute Board of Governors at the group's meeting on April 27, 2013 in Cincinnati, OH. Also elected to serve on the Board were **Andy Montpas**, Bridgestone Americas Tire Operations, LLC., and **Dave Helge, CTP**, Idealease of North America.

### *In Memory Of*



**Tom Gump, CTP**, Regional Operations Manager for Logistics, Inc., in Ft. Wayne, Indiana, passed away last month after a short illness. Tom had been with CPC Logistics since 2005, and earned his CTP this year.

## 2013 National Safety Conference – Register Now!



NPTC will hold its National Safety Conference September 12-13, 2013 at the Hyatt Dulles in Herndon, VA, just outside of Washington, D.C. and adjacent to Dulles International Airport.

The National Safety Conference is an intense, concentrated overview of key issues of interest and importance to running private fleet operations at an exceptionally high standard of safety," said Randy Perry, CTP, fleet safety manager for

Frito-Lay, and chair of the NPTC Safety Committee.

The program includes an update on federal regulations; private fleet case studies; a recap of several leading safety technologies; a recognition ceremony honoring top performing drivers; safety-in-the round breakout sessions; liability mitigation strategies; data mining and predictive modeling; and best safety practices. Speakers are recognized experts, including more than 15 private fleet

practitioners who manage outstanding safety programs at their respective companies.

This highly-acclaimed conference features a unique format of presentations, discussions with key industry representatives, expert panels, and leading safety practitioners – all designed to provide insights into implementing strategic safety programs and lowering the cost of risk.

For more information or to register, [click here](#).

## Q & A

This Question and Answer column is designed as a forum to help answer questions that you may encounter in your operation.

Please submit questions and/or comments to Tom Moore, CTP, [tmoores@nptc.org](mailto:tmoores@nptc.org).

**Q.** What is the current status of the new hours of service regulations?

**A.** The federal hours-of-service regulations will go into effect, July 1, 2013. Beginning that day, drivers will need mandatory 30-minute rest breaks and will face more restrictions on use of the 34-hour "restart" provision.

The most recent Hours of Service final rule took effect

on February 27, 2012, with a 16-month compliance window. Since then, the rules have faced two court challenges. However, the U.S. Court of Appeals has not yet ruled on either of the two challenges. There is no deadline for the court to issue a ruling, so companies should assume that the rule changes will go into effect as written on July 1, 2013.

The Federal Motor Carrier Safety Administration has

issued a summary of the new regulations. The agency sets out the new requirements for driver hours of service that go into effect on July 1, 2013. The card also compares the new rules with the pre-July 1 requirements.

[Click here](#) to see a copy of the card rules.

## CTP Profile: Josh Botnen, CTP – 2013 Top Graduate



Josh Botnen, CTP, receiving his Top Graduate Award

*“The networking and getting to know and understand all the various areas of fleet management was an incredibly satisfying experience. I am extremely honored to be able to put CTP after my name.”*

The National Private Truck Council (NPTC) honored those who earned the organization’s Certified Transportation Professional (CTP) designation at the general membership meeting which opened NPTC’s 2013 Annual Education Management Conference and Exhibition here yesterday. Josh Botnen, senior product manager for DriveCam, Inc., graduated at the top of the CTP class of 2013, which included 51 total graduates. “It is important for us to understand our customers’ businesses, what is going on and what challenges they face,” Botnen told Fleet Owner, which sponsors the Top CTP Graduate award. “It helps us build better products for them.”

Botnen, who has been with DriveCam for nearly three and a half years, got to know something about the trucking industry long before DriveCam. “My dad works for a grocery distributor,” he said, “so I spent my summers working in the warehouse—as a picker and unloading. When I attended the Private Fleet Management Institute [to prepare for taking the CTP certification test] it all clicked together.” To prepare for the tough exam, Botnen said he also used NPTC’s new interactive Private Fleet Management Online (PFMO) program, a joint project of Instructional Technologies Inc. (ITI) and NPTC. Launched in October, of 2012, PFMO is

a five-volume e-book of more than 900 total pages covering all five core disciplines of private fleet management, including safety, security and compliance; human resources and workplace development; finance; fleet operational management; and equipment and maintenance strategies.

Botnen said he did not go into the program expecting to graduate at the head of the class, just hoping to pass the test on the first try. The entire process was “a really good experience,” he observed and well worth the investment.

To read more about Josh’s experience with the CTP program, please [click here](#).

## NPTC 2013 - A Great Success!



NPTC wishes to thank all of the attendees and companies that helped make NPTC’s 2013 Annual Education Management Conference and Exhibition in Cincinnati such a success. The event had the largest number of Attendees at an NPTC Annual Conference in 20 years at 1,058; one of the largest CTP Graduating Class at 52 graduates, and

the second largest number of Exhibitors in the history of the Council at 171. The event had a large number of Sponsors including the Allied Committee for the Trucking Industry (ACT I) which sponsored the Gala Reception and Buffet Dinner which attracted the largest number of guests ever at this event. A slide show, capturing scenes and images from the NPTC

2013 Annual Management Conference and Exhibition, April 28-30, 2013 in Cincinnati, is now available by [clicking here](#). Tune in to see recall some of the memories of this exciting 72-hour event or to see what you missed.

And don’t forget to make plans for **NPTC 2014, April 13-15, 2014 in Cincinnati**.

## National Driver All-Stars – Deadline Extended!



Applications for NPTC’s National Driver All-Stars program are now available. This unique program is designed to recognize private fleet drivers for meeting high performance standards in the fields of

customer service, safety and compliance. It provides a way to recognize private fleet drivers for delivering the high levels of customer service with which private fleets distinguish themselves.

Applicants must be a regularly employed, full-time company or leased driver and actively driving for the 12-month period beginning June 1, 2012 through May 31, 2013. To apply, [click here](#).

## NPTC Institute Board of Governors

Bedford Monday, CTP, Chair, Schwans Consumer Brands  
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Sam Richardson, ADM Trucking  
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Craig Sharkey, Wal-Mart Stores, Inc.  
William L. Showen, Eaton Corp. – Roadranger Marketing  
John Simourian II, Lily Transportation Company  
Robert W. Slaughter, CTP, Murphy-Brown, LLC  
Cheryl Sooter, Custard Insurance Adjusters  
James Stevenson, TMW Systems Inc.  
Gary Strausbaugh, CTP, The Mennel Milling Company  
Don Thornton, DAT  
Neil Vonnahme, PACCAR Leasing Company  
Ed Welch, CTP, Perdue Farms, Inc.  
Gary Petty Ex-Officio, National Private Truck Council

## Coming Events

### National Safety Conference

September 12-13, 2013 Herndon, VA

### CTP Class of 2014

[Eligibility Application](#) Due October 1  
Exam Application Due November 15

### CTP Exam Prep Workshop

January 17, 2014, Jacksonville, FL

### PFMI

January 18-22, 2014 Jacksonville, FL

### 2014 CTP Exam

February 8, 2014 at regional locations

### NPTC Annual Conference

April 13-15, 2014, Cincinnati, OH

## NPTC/J.J. Keller Free Webcast Series

NPTC and J.J. Keller & Associates are busy planning the next webcasts, which will be held on July 10 and will focus on Drug and Alcohol Testing. Among the most frequently cited violations found during DOT compliance reviews are violations of the drug

and alcohol testing regulations. Pre-employment, random, and post-accident testing are always near the top of the list. With thousands of dollars in fines, public safety, and CSA scores at risk, motor carriers need to understand their role in

preventing the use of drugs and abuse of alcohol by commercial drivers.

To register or download previous webcasts, please [click here](#).

## About NPTC...

Founded in 1939, the National Private Truck Council is the only national trade association exclusively representing the interests of the private truck industry and corporate/business private truck fleet management. With an actively engaged leadership team of Board representatives, member volunteers and staff, NPTC in the past decade has grown significantly to serve a rising professional class of private fleet practitioners meeting the

challenges of modern corporate transportation. NPTC is the leading learning resource center, government affairs advocate, and business networking culture for America's top private fleet and supplier member companies. The Council produces benchmarking, best practices, and economic data reports on the private fleet market; administers the highly regarded Certified Transportation Professional (CTP) training

program, and conducts the Annual Education Management Conference and Exhibition, the Private Fleet Management Institute, and the National Safety Conference.

The NPTC Institute is an IRS-approved 501 (c) (3) non-profit corporation that oversees the education, training and certification programs of NPTC.

## Earn Points Toward CTP Recertification

### 35 Points for Each Course Completed

- Safety, Security & Compliance
- Workforce Development
- Operational Systems
- Equipment & Maintenance
- Fleet Finances



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[instructiontech.net/PFMO](http://instructiontech.net/PFMO)

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