

# CTP Insider

A quarterly publication for the Certified Transportation Professional published by the NPTC Institute.

Summer 2015

## Quarterly Highlights

- **CTP Update**  
PAGE 2
- **Webcast Series Schedule**  
PAGE 5
- **"Safety By The Numbers"**  
PAGE 5

## Inside This Issue:

- **In the News**  
PAGE 2
- **Q & A**  
PAGE 3
- **CTP PROFILE –  
Brad Johnson, CTP**  
PAGE 4
- **NPTC 2015 Recap**  
PAGE 6
- **Coming Events**  
PAGE 8

## NPTC Honors 93 Certified Transportation Professionals® (CTP)



**NINETY-THREE TRANSPORTATION PROFESSIONALS ACHIEVED THE PRESTIGIOUS DESIGNATION** of Certified Transportation Professional® (CTP) by the NPTC Institute, the educational and professional certification arm of the National Private Truck Council (NPTC). The graduates were honored during a ceremony at the Annual Education Management Conference and Exhibition held April 26-28, 2015 in Cincinnati.

Since the CTP designation was first introduced in 1993, nearly 1,400 fleet and transportation professionals have earned the right to add CTP after their name. CTPs are raising industry standards, and in turn, increasing the respect and prestige of the fleet and transportation profession.

"These new Certified Transportation Professionals, representing the largest class in the 22-year history of the program, have demonstrated the knowledge and ability to understand complex operational and regulatory issues, identify and evaluate potential costs and savings, and develop systems and practices that best meet their company's transportation needs and objectives," said Mari Roberts, CTP, Chair of the NPTC Institute Board of Governors that oversees the program.

"The CTP designation is a benchmark of excellence earned by a special few, but available to any fleet or transportation specialist will to make the necessary commitment of dedicated effort."

Each year, Fleet Owner magazine sponsors the CTP Top Graduate Award. This year's Top Graduate was presented to **Bradley Johnston, CTP**, Transportation Manager for Kellogg Company.

In addition to Johnston, the following individuals represent the CTP Class of 2015:

Byron Adkins, *Sunbelt Rentals*  
Sakib Akbar, *PeopleNet*  
Brandon W. Antony, *PeopleNet*  
William Araiza, *Albertson's/Safeway*  
Jesse Ball, *J.J. Keller & Associates*



**Brad Johnson, CTP**



*continued on page 2*

## In the News

NPTC Institute Board of Governors member, **Pete Borgen**, has been named Regional Capacity Manager (Western 11) at C.H. Robinson Worldwide. In addition, the NPTC Institute Board of Governors, at its April 27, 2014 meeting in Cincinnati, OH, elected the following new members of the board:  
**Jim Harmon**, Account Executive, National Accounts, Cummins, Inc.

**Jacob Klingbeil, CTP**, Director, Fleet Operations, Walgreens Oshkosh, Inc.

**Laura McMillan**, Vice President Training Development, Instructional Technologies, Inc.

**Ron Tartt, CTP**, Managing Partner, DRC, Inc.

**Jay Smith**, General Manager, L-3 Driver Training Solutions

### CTP Class Continued

Todd S. Berger, *PACCAR Leasing Company*

Kenneth J. Brabender, *PeopleNet*

Andrew J. Brashear, *Alcoa Wheel &*

*Transportation Products*

Becky Brill, *J.J. Keller & Associates*

Barry Brookins, *McLeod Software, Inc.*

Jeff Bruchey, *Valley Proteins*

Troy A. Bruza, *Omnitracs, LLC*

Luke Burke, *Oldcastle*

Frank Paul Bussone IV, *AmeriQuest*

*Transportation Services*

Mark Carlson, *First Advantage*

Tim. A. Carlquist, *XRS an Omnitracs Company*

Charles Chevaillier, *Fleet Advantage*

Thomas K. Cooper, *Lytix, Inc.*

Vince Cornell, *Fleet Advantage*

Frances Crowley Yuronich, *J.J. Keller & Associates*

Susan Curtiss, *CHS Inc.*

Victor Diaz, *Smart & Final*

Marc Drill, *WinCo Foods LLC*

Mark Emerson, *PeopleNet*

Gene Emory, *Omnitracs, LLC*

Jose L. Escobar, *Idealease of North America*

Eric Eveslage, *Coborns, Inc.*

Jeffrey T. Ferrell, *J.J. Keller & Associates*

Nick Gardner, *XRS an Omnitracs Company*

Robyn M. Goldberg, *Southern Wine*

Jack Griffie, *Southern Wine*

William J. Gruendike, *Pepsi Beverages Co.*

Matt Guice, *AmeriQuest Transportation Services*

Cameron H. Hafer, *Trans Papa Logistics*

Chris Hamilton, *AmeriQuest*

*Transportation Services*

Kristen Joy Hanson, *Lytix, Inc.*

Scott R. Hanson, *PeopleNet*

Anthony T. Hargis, *Coca Cola*

Matthew Hendrix, *Fleet Advantage*

Josh Hodgins, *Dairy Farmers of America*

James Hosler, *Kellogg Company*

Robert Huber, *Pepsi Beverages Co*

Sandy Huggins, *Valley Proteins*

David Jaskolski, *Pivotal LNG*

Kerry Jenne, *WinCo Foods*

Kurt Jorgenson, *The Sherwin Williams Co.*

Roger Kilstrom, *Kellogg Company*

Michael R. King, Jr., *Penske Truck Leasing*

Bobby L. Knight, *Telogis*

Greg Kosel, *WinCo Foods*

Nikki Kronz, *Lytix, Inc.*

Walter Kutschal, *CVS/Caremark*

Uwe Lang, *Southern Wine*

Verlen R. Larsen, *PeopleNet*

Robert D. Lewis, *Centerline Drivers*

Susan Madren, *Frito-Lay, Inc.*

Eric G. Martin, *Hillyard, Inc.*

Sean P. McDonald, *Smart & Final*

Mari McGowan, *Vnomics Corporation*

Susana McLoughlin, *TMW Systems*

Christopher O'Connell, *Dean Foods*

Andrew F. Oleson, *Telogis*

Andrew C. Pate, *CPC Logistics Inc.*

Teresa E. Penelton, *Kroger Company*

Thomas E. Pollard, *Perdue Farms*

Michael L. Porter, *Aunt Millie's Bakeries*

Mark Powell, *Pepsi Beverages Company*

John M. Primiano, *AmeriQuest*

*Transportation Services*

Creighton Timothy Pritzlaff, *International Truck / Navistar*

Kevin S. Puzio, *PLM Trailer Leasing*

Scott J. Reedy, *Wenger's Feed Mill, Inc.*

Jerry Ring, *Idealease of North America*

Joshua A. Robbins, *Ryder*

Michael A. Scarpulla, *CVS/Caremark*

Paul R. Schelly, *PACCAR Leasing Company*

Andrew Kelly Schimelpfenig, *XRS an Omnitracs Company*

Edward R. Schultes, Jr., *Walgreens Oshkosh*

Michael R. Schwersenska, *Brakebush*

*Transportation*

Michael Lee Segal, *Omnitracs, LLC*

Sanjay Sinniah, *Lytix, Inc.*

Matthew A. Sitlinger, *Pepsi Beverages Company*

William H. Steimel, *CPC Logistics Inc.*

Heather L. Stephenson, *Lytix, Inc.*

Brad Taylor, *Clayton Homes*

Peggy Thibault, *Kellogg Company*

Jerry Wayne Thrasher, *George's Foods*

Charles E. Vaughn, *CVS Health*

Gina Vecchioni, *PACCAR Leasing Company*

Mike Willey, *PACCAR Leasing Company*

Greg A. Williams, *Penske Truck Leasing*

Irtiza Zaidi, *Omnitracs, LLC*

Richard W. Zambroski, *Element Fleet Management*

## UPDATE ON CTP PROGRAM (2015)

**A**S OF THE BEGINNING OF THE YEAR, there were 460 active Certified Transportation Professionals. With the addition of the 93 people in this year's CTP graduating class and the subtraction of 24 people who were cancelled per request, for insufficient recertification points and/or for non-payment of the annual recertification fee, the net gain was 69, for a new total population of 529 active CTPs. Following are some demographics about the CTP population:

### Distribution by Company Type:

Fleet	= 277	52%
Allied/Supplier	= 222	42%
Other (Retired/Unemployed)	= 30	6%

### Distribution by Membership:

Members	= 451	85%
Non-Member	= 78	15%

# Q&A

**Q** *We received our first ticket (well, the driver did, not us yet....) for using a hand held cell phone while driving a CMV. Given it's the first one, we hadn't yet set out what the discipline would be (our policy contains standard verbiage: "discipline up to and including termination"). So there's a debate on how harsh we actually want to go with this one. Just wondering what other carriers are doing with similar violations?*

**A** *We sent this question out to members of the NPTC Safety Committee and received the following responses:*

"Our policy would be a minimum of two steps:

- As for the cell phone violations we discipline severely. Driver has to pay any/all fines associated with the cell phone violation. Our disciplinary program is progressive, with 4 levels. The 4th level is termination.
- For a cell phone / texting violation we issue 3 steps of discipline, therefore if a driver has any other active discipline (any other job performance discipline) on their record the 3 levels associated with a cell phone violation would put them at the termination level."

"We have a 'ZERO' tolerance when it comes to distracted driving. Each driver is asked to sign and date it. So far we have terminated, I think 3 three drivers for this infraction. We do not want to pay a \$11,500 fine. But more importantly, we do not want to kill anyone on the highway and be charged with negligent hiring. Additionally, we do not want to lose our DOT Operating Authority."

"Our policy is immediate termination, but we have it in writing and every driver has been trained on this policy. I recommend at least an unpaid suspension. They need to get their policy in place immediately and be consistent. Also keep in mind that we have DriveCam so we catch significantly more of these violations than most companies. This is one of our few cardinal sins."

"It has happened to us—we prefer termination and that is what is done at non-union facilities—but at Teamster facilities we are only not allowed to terminate on the first offense so it is 5 day suspension and then termination on the 2nd."

"Our policy has the same verbiage 'up to and including term'. How it is handled would be dependent on if it had any impact on their CDL as well as if there is any recent disciplinary documentation if their personnel file. It would at the minimum result in a Written Warning with some duration of 3-5 days suspension without pay along with a clear agreed upon action that would likely state any further DOT violations will result in term."

"We feel a clear message must be sent that any violation of a safety policy will be met with severe penalties. I would recommend a 30 day suspension."

Another member shared the company policy regarding Cell Phone Use:

*"XXX is extremely concerned over the safety of our drivers and the motoring public.*

*Therefore, to insure our safety all cell phones should only be used when the vehicle is safely parked legally off the roadway. At no time should the cell phone be used while traveling on the highway. This includes all cell phone use even if you have "hands free" devices.*

*Texting on your cell phone also should not be done unless you are completely stopped and parked legally off the road.*

*If you are needed by the Transportation office you will be notified via the XXX message center or via your company or cell phone message. If your message says important you should safely pull off the road, park and call the office immediately.*

*If you are involved in an accident and it is determined the phone was in use during the accident event the driver will be terminated.*

"All cell phone usage is prohibited while driving unless you are using a hands free device. Texting or other email or messaging is prohibited."

"(1) verbal counseling; (2) written counseling; (3) probation; (4) three-day suspension; (5) six-day suspension; or, (6) involuntary termination."

"If they receive a citation, then it's dealt with under a general policy.

1. Two (2) Points (three-year experience period)
  - a. Overload (gross vehicle weight only)
  - b. Speeding up to 15 mph over posted speed limit
  - c. All other violations
  - d. Unauthorized passengers
  - e. At-fault property damage occurring on company or customer premises
2. Three (3) Points (three-year experience period)
  - a. First at-fault accident
  - b. Seat belt violations
3. Four (4) Points (three-year experience period)
  - a. Speeding 16 mph or more over the speed limit
  - b. Reckless operation
  - c. Second at-fault accident
4. Termination
  - a. Fatal at-fault accident
  - b. Drug or alcohol violation
  - c. Failure to give consent for drug or alcohol testing
  - d. Failure to stop after being involved in an accident
  - e. Fleeing or eluding an officer of the law
  - f. Felony resulting from operation of a motor vehicle
  - g. Repeat violations of DOT regulations

# of Points	Penalties
2 points	Written reprimand
3 points	Written reprimand
4 points	Written reprimand
5 points	1-workday layoff
6 points	3-workday layoff
6 points speeding	Subject to termination
7 points	3-workday layoff
8 points	6-workday layoff
9 points	6-workday layoff
10 points	8-workday layoff
Over 10 points	Subject to termination



# CTP PROFILE

BY GARY PETTY  
PRESIDENT AND CEO  
NATIONAL PRIVATE TRUCK COUNCIL



**Brad Johnson, CTP**  
Transportation Manager, Kellogg Co.

## A JOURNEY—AND A STEPPING STONE

In speaking to the graduating CTP Class of 2015, the largest in the 22-year history of the program, NPTC Board Chairman Bedford Monday, CTP, Regional General Manager of Schwan's Consumer Brands, reflected on his own experience as a member and CTP Top Graduate Award winner in the CTP Class of 2004: "Earning my CTP was an important milestone in my career, but looking back over more than a decade since that time I have come to see the credential as a beginning, not an end in itself, a journey and not a destination. I encourage you to view the CTP as a special pathway to grow and expand your knowledge in the years ahead."

This year's CTP Top Graduate winner, **Brad Johnson, CTP**, Transportation Manager for the Kellogg Company location in Kansas City Missouri, grew up in the trucking business and began his journey in transportation in the eighth grade working in his family's regional, overnight delivery service.

"My entire working life has been in transportation," says Johnson. "All through my high school years, the family business was a 24/7 operation which pretty much became my exclusive extra-curricular activity. Every day after school and weekends, I did whatever needed to get done—loading trucks, dispatching, riding along with drivers, sales, customer follow-up—to ensure shipments got out the door and delivered on time. One of our biggest accounts was delivering cancelled checks for the Federal Reserve Bank before federal law permitted electronic transfer of cancelled checks."

Johnson went on to work as an operations manager and warehouse supervisor for a textile recycling company. Later, he was hired as a food service manager for SYSCO where for two years he got first-hand experience in tractor-trailer equipment and DSD service before being hired in his current role with the Kellogg Company in 2013.

The company's distribution center in Kansas City is one of forty in the United States. Johnson oversees a variety of functions: warehouse operations, dispatch, equipment maintenance, etc., and manages fourteen power units and twelve drivers which make deliveries to six warehouses as well as several DSD stops each day.

Among NPTC fleet members, Kellogg has one of the largest number of CTPs in their private fleet management team. John-

son says, "Because of this, a lot of material taught in the PFMI and CTP curriculum is built into the day-to-day best practices and protocols of our operations, especially in safety and compliance."

**"Going through the CTP program has been a true highlight of my career... The CTP credential really is the beginning of what hopefully will be a career-long journey in helping me be a better manager."**

NPTC Board member and Regional Transportation Manager for Kellogg, Keith McWilliams, CTP, says that Brad Johnson was selected to go through the PFMI and CTP program in 2015 because he "sets a high bar for himself" in motivation, enthusiasm, and desire for continuous improvement in his job.

After going through the PFMI in January, Johnson settled down to a three-to-four hour a day study regimen, mostly on his own time off-hours. Getting away for serious study with a wife and three kids at home was not easy with everyone wanting to get dad's attention. "Fortunately, my very patient and understanding wife Sharon made sure I had sufficient peace and quiet to prepare for the CTP exam while still fulfilling my obligations at work and on the home front."

"Going through the CTP program has been a true highlight of my career," says Johnson. "Kellogg is a wonderful employer and encourages its managers to seek career advancement through this program. The CTP credential really is the beginning of what hopefully will be a career-long journey in helping me be a better manager, and a great stepping stone for future opportunities within the company."



Brad receiving the CTP Top Graduate Award at NPTC 2015 Annual Conference.

# NPTC Sets National Safety Conference September 10-11



This year's **NPTC NATIONAL SAFETY CONFERENCE**, held once again at the popular Dulles Hyatt Hotel next to Washington Dulles International Airport, is scheduled for Thursday and Friday, September 10th and 11th. Check out NPTC's homepage at [www.nptc.org](http://www.nptc.org) for details about hotel reservations and conference registration.

You cannot afford to miss this exciting and informative "break-through" event!

The opening general session of the meeting highlights a report on a year-long study just ended, sponsored by NPTC and conducted by the University of Michigan Transportation Research Institute (UMTRI), on the subject of: **"THE EFFICACY OF ACTIVE SAFETY TECHNOLOGIES AND POLICIES WITHIN PRIVATE FLEETS"**. The importance and timing of this study are especially noteworthy given the safety leadership role which private fleets play.

Private fleets are at the forefront of the industry in equipping their trucks with multiple types of active safety technologies, either as original equipment or aftermarket components, and are integrating these technologies with enlightened, research-based safety policies and protocols to achieve optimal safety performance results. As a result of this pioneering effort, private fleets have a significant record of experience and available data to form the basis for the independent research study which NPTC and UMTRI began in August of 2014.

Principal lead UMTRI researcher, **John Woodrooffe**, will present the findings of the study which involved several private fleets of varying sizes, complexities, and markets. He will summarize what works and why, and describe models of technologies and policy adoption which may be best suited for private fleet application.

Following this report, a panel of fleet safety specialists will take up the critical subject of **"PREDICTIVE ANALYTICS: USING DATA TO PREVENT ACCIDENTS BEFORE THEY HAPPEN"** and discuss how a systemic analysis of safety-related data can become an invaluable tool for intervention and coaching of drivers whose day-

to-day operational performance behind the wheel can disclose an accident waiting to happen.

Safety-in-the-round sessions are planned each day of the conference on subjects like successful DataQ's strategies; mock auditing; driver recruiting, hiring standards, and the PSP process; ensuring compliance at multiple sites; key performance safety metrics; the aging driver and worker's compensation, effective screening protocols, and other important safety topics.

Leading off the conference's second day will be a top litigation lawyer specializing in truck accidents describing the virtual explosion of commercial truck lawsuits now taking place at an unprecedented scale. Such claims include the catastrophic accident involving multiple vehicles, several defendant companies, significant losses of life and property, and record-setting settlement figures and jury awards. In this climate, a trucking company's safety performance and management philosophies are often on trial to expose potential negligence. Learn how your fleet may have vulnerabilities and what can be done in advance to optimize best case outcomes in the event of an accident.

**THE NATIONAL DRIVER ALL-STAR LUNCHEON AND RECOGNITION CEREMONY** will honor some of the nation's top private fleet drivers who are at the top of their profession in terms of safety, compliance, and customer service. This unique driver recognition program is again sponsored by International Trucks/Navistar, Inc.

A Medical Card Open Forum, **"USING CSA TO IMPROVE SAFETY"** and **"SAFETY AND PRIVATE FLEET JUSTIFICATION"** round out the other general session topics considered at this conference.

**Carol Heinowski**, Logistics Manager, Meijer, Inc., and Chairman of the NPTC Safety Committee comments: "The theme of our conference 'safety in the numbers' captures the leading trend for safety professionals today. Plan to attend and find out why data analysis is becoming an essential core competency for today's leading-edge private fleet safety specialist."

## NPTC/J. J. KELLER SET TWO WEBCASTS FOR JULY: "ACTIVE SAFETY TECHNOLOGIES" AND "PREDICTIVE ANALYTICS"

In July, NPTC and J.J. Keller & Associates will offer two webcasts, **free** to NPTC members. The first webcast, on Wednesday, July 15th, will focus on **"Electronics in the cab, what's good and what's bad: Active Safety Technologies."** In this webcast, we will discuss various types of onboard safety systems that manufacturers and aftermarket companies are offering. We will be looking at the pros and cons of the use of systems such as CWS, LDWS, ELDs, TPMS, and ACC. In the course of the discussion, we will also be looking at other systems that can create driver distraction, if not installed or operated properly.

The second, set to be held on Thursday, July 16th, will focus on, **"Predictive Analytics and Driving Behaviors."** A driver that has developed a bad behavior pattern is driving on borrowed time. Sooner or later, the behavior will come back to haunt the driver, and you. In this webcast we will be looking at how to use available data to determine which of your drivers are potentially unsafe and how to stop the behavior that is making them unsafe. During the webcast we will be looking at driver performance tracking systems that are available on a fleet's existing equipment and in the existing data that is available, as well as developing and deploying additional in-depth systems.

To download previous webcasts or register for the July webcasts, [click here](#).

# NPTC2015 BREAKS ALL RECORDS!

**I T IS WITH GREAT GRATITUDE AND APPRECIATION**, that we, at NPTC, acknowledge the record-setting participation of members in this year's Annual Education Management Conference and Exhibition, April 26-28. NPTC 2015 attracted the highest number of attendees (1,270) in a quarter-century or more; the biggest (in booth sizes) and largest (in number of company representatives) of exhibits (189) in the Council's history; the greatest amount of sponsorship support at any NPTC event, and the most number of first-time attendees in more than 10 years.

Here are samples of responses from members which were uniformly upbeat: "An outstanding conference...the concurrent classes very informative...a wonderful job with the Driver Hall of Fame...the program and the ceremony were by far the best I have ever seen." Also, "A very positive experience for us...folks who stopped by our booth seemed to be very good leads...great scheduling...this is THE best-in-class trade show of dozens we attend every year."

Comments from a few long-standing members also stand out: "Congratulations on a truly phenomenal conference! Every element of the '72-hour experience' was thoughtfully planned and brilliantly executed. The feedback I heard was unanimously positive, whether it was regarding speakers, content, networking, timing, food, or location. When I think back about the last several years and how NPTC has evolved and how each year, each conference, each event gets better, I am truly amazed. You have shown what is possible when a team truly works together, listens to the customer, is never satisfied with 'good enough', and never assumes that 'past results are an indicator of future performance'."

Another commented: "Thanks again for another GREAT CONFERENCE! Even though I have been doing these since the PCC days in 1979/1980... the NPTC event gets better EVERY YEAR, and this year was no exception. I thought the Driver Hall of Fame event and the job Tom did was the best ever, BY FAR!"

Plans are already under way for NPTC 2016 scheduled for April 24-26, 2016. A new record of 136 exhibitors already have made reservations for booth space next year (up 8% from this time last year) for a total of 35,000 square-feet of exhibit floor space (up 20% from this time last year). *To reserve your preferred exhibit space at NPTC 2016, [click here](#) for details.*

As one member put it, "I think it's pretty safe to say that we will be back again to Cincinnati in 2016!" Make plans now to join them! The NPTC Conference Planning Committee—which deserves "thanks and praise" for helping plan this year's content and speakers for the 25 workshops—will be meeting this summer to make next year's meeting "bigger and better".

## RECOGNITION

NPTC recognized seven executives for their impressive contributions to the private fleet community during the group's Annual Conference. Since 1990, the NPTC Private Fleet Professional Leadership Awards have recognized those individuals who have made significant contributions to the National Private Truck Council, their

profession, and the private trucking community.

The *Dan Smith Life Achievement Award*, the Council's highest and most prestigious honor, was awarded to **Tony Jolly, CTP**, National Manager, Dry Transportation Operations, Retail, General Mills. During his nearly 40 years in the transportation field, Tony has managed both private and dedicated fleets with an emphasis on collaborative solutions among all transportation modes: truck, intermodal, rail and LTL. In his current role, he works with carriers and shipping facilities to develop efficient shipping strategies. He earned his bachelor's degree in management in 1995 from Southern Illinois University. Since earning his CTP designation in 1993 with the first CTP class, Tony has served on the NPTC Board of Directors as well as chaired the Membership Committee.

The *Private Fleet Executive of the Year Award* went to **Dan Norris, CTP**, Fleet Director, Pepsi Beverages Company. Dan works with fleet managers and fleet mechanics and is responsible for maintaining 9,000 assets in 100 locations from Tennessee to Maine. Dan started with Pepsi as a fleet mechanic in 1983 and has since served on numerous company committees that include the five-person vehicle spec team responsible for working with national suppliers on all spec's and purchases for the company's 35,000 assets. Dan has served on the NPTC Board of Directors, NPTC Institute Board of Governors as well as several committees. He earned his CTP designation in 2007.

The *Private Fleet Member of the Year Award* was presented to **Joe Laskowski, CTP**, Director, Fleet Safety & Compliance, MedTrans LLC. Joe has more than 35 years' experience in the transportation industry. He first joined Medline Industries in 2002 when the MedTrans fleet consisted of 26 trucks. In his current position as Director of Fleet Safety & Compliance, Joe oversees the MedTrans fleet, which has grown to more than 300 power units. In addition to certifying as a Smith System Instructor, he achieved his CTP designation in 2007. Joe is currently chairs the Membership Committee as well as a member of the NPTC Board of Directors, the NPTC Institute Board of Governors, the Safety Committee, and the Annual Conference Planning Committee.

*continued on next page*



NPTC Private Fleet Professional Leadership Award recipients include (from left), Mike Spence, CTP, Fleet Advantage, Allied Member of the Year; Dan Norris, CTP, Pepsi Beverages Company, Private Fleet Executive of the Year; Mike Meehan, CTP, Fleet Advantage, Allied Member of the Year; Tony Jolly, CTP, General Mills, Dan Smith Life Achievement Award; Joe Laskowski, CTP, MedTrans LLC, Private Fleet Member of the Year; Nick Cindrich, CTP, CVS Health, Private Fleet Safety Professional of the Year; and Keith McWilliams, CTP, Kellogg Company, NPTC Excellence in Membership Award.

The *Private Fleet Safety Professional of the Year Award* was awarded to **Nicholas Cindrich, CTP, CDS**, Director, Enterprise Safety & DOT Compliance, CVS Health. Nick has 25 years of fleet management and safety experience and his background includes 10 years of experience in the for-hire industry and 15 years with the CVS private fleet, where he worked in operations, safety management, and DOT compliance. Nick received his bachelor's degree in logistics from Robert Morris University and is a Certified Transportation Professional, Certified Director of Safety, and a Certified Hazmat Trainer. In addition to serving on the NPTC Institute Board of Governors, Nick is a member of the Safety Committee and has been a presenter at several NPTC events.

The *NPTC Excellence in Membership Award* went to **Keith A. McWilliams, CTP**, Regional Transportation Manager for Kellogg Company. Prior to Kellogg, he held positions with Batesville Casket and the Perrier Group of America (now Nestle Waters North America) in various positions in transportation and distribution. In addition to his corporate experience, Keith served 22 years in the U.S. Marine Corps, enlisting as a Private and retiring as a Major. He held multiple positions ranging from Infantry Marine to Logistics Officer with several Command positions in Transportation Operations and Weapons Maintenance. He presently serves on the NPTC Board of Directors and is Chair of the PR/Marketing Committee.

The *Allied Member of the Year Award* was presented to **Fleet Advantage**. As a leasing and technology company specializing in truck fleet business analytics, equipment financing and lifecycle cost management, Fleet Advantage serves America's top private fleets and guarantees absolute lowest cost of ownership by matching proprietary data driven IT processes with fleet analytics using latest eco-efficient clean diesel technology to achieve optimum vehicle productivity, while reducing fuel and maintenance costs. An exhibitor and sponsor at the NPTC Annual Conference, Fleet Advantage has also sent numerous of its executive management team through the CTP program and serves on the Annual Conference Planning Committee.

The *NPTC/C.H. Robinson Worldwide Excellence in Backhauling Award* was given to **Ashley Distribution Services**, a long time NPTC Fleet member and shipper and transportation provider for C.H. Robinson. The company maintains a high level of service metrics such as on-time performance and a low claims percentage. Ashley has consistently handled moving high volumes of freight year over year which is essential to get their trucks back to move their furniture outbound. In an effort to reduce operational tasks, Ashley has automated status updates which increased efficiency for both companies.

## FLEET SAFETY

Also recognized during Annual Conference were those fleet members who continue to elevate safety performance.

"The *NPTC/Lytx, Inc. Fleet Safety Awards* program recognizes NPTC member companies that work to make safety a priority in their private fleets' operations," said Carol Heinowski, Logistics Manager, Safety and Compliance for Meijer, Inc. and Chair of the NPTC Safety Committee. "The Fleet of the Year Awards in particular recognize companies with the lowest ratio of accidents per million miles for the past year."

The 2015 winners (based on safety performance achieved in 2014) are:

- **LOCAL OPERATIONS** (*fleets whose vehicles deliver in a local market regardless of size*)

First Place (tie): Dominion Virginia Power

First Place (tie): Blain Supply, Inc.

Third Place: American Proteins, Inc.

- **REGIONAL OPERATIONS**

First Place: TMH Transport, LLC

Second Place: AEP Industries, Inc.

Third Place: Contract Transportation Systems/  
The Sherwin-Williams Company

- **MIXED OPERATIONS** (*Small Fleet – less than 50 vehicles*)

First Place: Metal Exchange Corporation

Second Place: Sugar Foods Corporation

Third Place: Marzetti Company

- **MIXED OPERATIONS** (*Large Fleet – 50 vehicles or more*)

First Place: Baxter Healthcare Supply Chain

Second Place: New South Express, Inc.

Third Place: Orscheln Farm and Home, LLC

Also recognized, were those fleets with outstanding and/or improved safety records based upon their crash rates. Winners of the Gold Seal, awarded to fleets that experienced ZERO crashes in 2014, include:

ADM Alliance Nutrition

ADM Trucking, Inc.

AEP Industries, Inc.

Cooper Tire & Rubber Company

CVS/Caremark

Targa Transports, LLC

Upstate Niagara Cooperative

Winners of the Silver Seal, presented to those companies whose fleets reduced their vehicle crash rates by 40% or more compared to the previous year, were:

ADM Trucking, Inc.

Bridgestone Americas Fleet Operations, LLC

Cooper Tire & Rubber Company

Frito-Lay, Inc.

Harris Teeter, Inc.

Targa Transports LLC

The Bronze Seal recognition is presented to companies who have reduced their vehicle crash rates by 20% to 39% from the previous year. The winners of the Bronze Seal are:

ADM Trucking, Inc.

Bridgestone Americas Fleet Operations, LLC

CHS, Inc.

Frito-Lay, Inc.

*continued on page 8*

## NPTC INSTITUTE BOARD OF GOVERNORS

**CHAIR:** Mari Roberts, CTP, Director, LD&T Dallas Metroplex, Frito-Lay, Inc.

**John Anderson, CTP**, Sr. Manager, Business Development, Omnitrac, LLC

**Peter Borgen**, Mgr., Corporate Carrier Sales, C.H. Robinson Worldwide, Inc.

**Robert J. Boyich, CTP**, Executive Vice President of Operations, CPC Logistics, Inc.

**Steven G. Bryan**, CEO, Vigillo, LLC

**Brian Casey**, Director, Inbound Transportation, Pepsi Beverages Company

**Gary A. Ciapetta, CTP**, Regional Director, Fleet Sales, Hendrickson

**Nick Cindrich, CTP, CDS**, Director, Enterprise Safety & DOT Compliance, CVS Health

**Terry Clouser, CTP**, Vice President, Fleet Services, Fleet Advantage

**Bill Cromling, III, CTP**, President, Ross Transportation Services

**Luann Dunkerley**, National Sales - Truck Fleets, CEI Group

**Joseph N. Evangelist**, Executive Vice President, Transervice Logistics, Inc.

**David R. Gadberry, CTP**, Operations & Compliance Administrator, Toyota Quality Parts Express

**Harry J. Haney, III**, Associate Director, Logistics Operations, Kraft Foods Group, Inc.

**Jim Harmon**, Account Executive, National Accounts, Cummins, Inc.

**Bill Hartman, CTP**, Fleet Director, NEP Broadcasting

**Keith Hazelwood, CTP**, Director of Transportation, Batesville Logistics, Inc.

**David E. Helge, CTP, CDS, V.P.**, Maintenance & Safety, Idealease, Inc.

**Garland L. Jackson, Jr.**, GM, Channel & OEMs, PeopleNet

**Adam D. Kahn, CTP**, Senior Director, Product Marketing, SmartDrive Systems, Inc.

**Stephen J. Katz, CTP**, Senior Client Executive, Telogis

**Jacob Klingbeil, CTP**, Director, Fleet Operations, Walgreens Oshkosh, Inc.

**Joe Laskowski, CTP**, Director, Fleet Safety & Compliance, MedTrans LLC

**Mike Lickert, CTP**, Corporate Fleet Manager, Talon Logistics, Inc.

**Rick Linville**, Chairman, Custard Insurance Adjusters

**Del Lisk, CTP**, Vice President, Safety Services, Lytx, Inc.

**Brian MacKenzie**, Director of Sales, Silver Eagle Manufacturing Co.

**Robert L. Mann, V.P.**, Dealer Sales, International Truck/Navistar, Inc.

**Mark Melletat**, Director, Field Operations, Meritor, Inc.

**Laura McMillan**, Vice President Training Development, Instructional Technologies, Inc.

**J. Bedford Monday, Jr., CTP**, General Manager, Schwan Food Company

**Andrew S. Montpas**, General Mgr., Private Fleet, Bridgestone Americas Tire Operations, LLC

**Larry Ogg, CTP**, Director of Transportation, Perdue Farms, Inc.

**Michael P. Parrish, CTP**, National Account Manager, Mack Leasing System, Inc.

**William E. Perry, CTP, CDS**, Safety & Compliance Specialist, Hill's Pet Nutrition, Inc.

**Robert Reid**, Executive Vice President & Co-founder, SpeedGauge, Inc.

**Sam Richardson**, Director, DOT Compliance, Operations & Safety, ADM Trucking, Inc.

**Gayle Robertson**, President, BOLT System

**Patrick R. Robinson, CTP**, Driver Recruiting Manager, BCT, Inc.

**Delmar L. Sauer, CTP**, Sr. Fleet Territory Manager, Midwest, Alcoa Wheel & Transportation Products

**John Simourian, II**, President & CEO, Lily Transportation Corp.

**Robert W. Slaughter, CTP**, Director of Fleet Maintenance, Murphy-Brown LLC

**Jay Smith**, General Manager, L-3 Driver Training Solutions

**Gary L. Strausbaugh, CTP**, Vice President, Transportation, Mennel Milling Company

**Ryan Strebblow**, Channel Development, J. J. Keller & Associates, Inc.

**Ron Tartt, CTP**, Managing Partner, DRC, Inc.

**Neil Vonnahme**, President, PACCAR Leasing Company

**David Wehmeyer, CTP**, Mobile Video & AVL Solutions Advisor, Safety Vision

**Duane Woods, CTP**, Director of Transportation, Albertson's/Safeway

## NPTC 2015 *Continued*

### DRIVER HALL OF FAME

Four truck drivers who have together logged more than 15 million miles of safe driving in approximately 153 combined years of service were honored by the National Private Truck Council (NPTC) and inducted into the NPTC/Lytx, Inc. Driver Hall of Fame during the Annual Education Management Conference and Exhibition held April 26-28, 2015 in Cincinnati, OH.

This year's Driver Hall of Fame inductees are:

- **William "Buddy" Brawley**, *Unifi Manufacturing, Inc., Yadkinville, NC*. Buddy started his driving career in 1978 and has racked up more than 3.2 million miles of accident free driving since then.
- **Stephen Edwards**, *Sherwin Williams Company/Contract Transportation Systems, Phoenix, AZ*. In more than 40 years behind the wheel, Steve has achieved more than three million miles of safe driving – no accidents or moving violations of any kind. He has spent the last 28 years at Sherwin Williams where he has driven more than 76,000 hours, maintaining his perfect safety record. He averages about 50 hours and 1,500 miles a week delivering paint to local retail outlets.



NPTC/Lytx, Inc. Driver Hall of Fame Inductees are (from left): Steve Edwards, Sherwin Williams Company/Contract Transportation Systems; Mark Hannon, Upstate Niagara Cooperative, Inc.; Buddy Brawley, UNIFI; and Leon Turner, Batesville Logistics, Inc.

- **Mark W. Hannon**, *Upstate Niagara Cooperative, Inc., Jamestown, NY*. Mark has been driving professionally for 38 years, all but two of which have been with Upstate Niagara. In that time, he has surpassed 2.1 million miles (two million miles and 70,500 hours with Upstate Niagara) without an accident or a moving violation – a feat made more remarkable in the harsh, winter environment where he resides.
- **Leon Turner**, *Batesville Logistics, Inc., Batesville, IN*. In 38 years of driving, Leon has accumulated 5.03 million miles of accident-free driving. He was hired by Batesville in 1990, he has driven 3.2 million miles without an accident or a moving violation.

### COMING EVENTS:

**NATIONAL SAFETY CONFERENCE**  
*September 10-11, 2015 – Dulles, VA*

**2016 CTP ELIGIBILITY APPLICATIONS DUE**  
*October 1, 2015*

**2016 CTP EXAM APPLICATIONS DUE**  
*November 15, 2015*

**2016 CTP EXAM PREP WORKSHOP**  
*January 15, 2016 – Jacksonville, FL*

**2016 PRIVATE FLEET MANAGEMENT INSTITUTE**  
*January 16-20, 2016 – Jacksonville, FL*

**2016 CTP® EXAM**  
*February 13, 2016, offered at dozens of regional locations*

**NPTC ANNUAL CONFERENCE 2016**  
*April 24-26, 2016 – Cincinnati, OH*

## Training Whitepapers for Fleet Managers

### Written by Industry Experts

- ✓ Managing OSHA Programs
- ✓ Workers' Comp for Managers
- ✓ Backing and Docking
- ✓ Hazmat and GHS



**PRO-TREAD**  
Online Fleet Training

[instructiontech.net](http://instructiontech.net)



“The CTP certification demonstrates a commitment to continuous improvement and prepares the fleet professional for advancement within the industry.”



Duane Woods, CTP  
Class of 2011  
Albertson's/Safeway

“It has given me a great network of people for sharing ideas and brainstorming.”



Beth Mars, CTP  
Class of 2014  
Frito-Lay, Inc.

“We have gone from ‘getting it done’ to ‘getting it done better’. Earning my CTP has made a tremendous difference helping make this happen.”



Mike Little, CTP  
Class of 2014  
Mid-South Baking

## CERTIFIED TRANSPORTATION PROFESSIONAL®

*The only certification program designed for today's private fleet managers and suppliers.*

Enhance Your Professional Credibility  
Improve Your Private Fleet's Performance  
Broaden and Deepen Your Knowledge  
of Key Private Fleet Management Disciplines



*Class of 2015*

**CTPs ARE RAISING INDUSTRY STANDARDS** and increasing the respect and prestige of the private fleet profession. It is a benchmark of excellence that is earned by a select few, but available to any private fleet executive, manager or supplier who is willing to make the necessary commitment.



Candidates for the Class of 2016 now being accepted.  
Contact Kristen Todd at 703-838-8841 or [ktodd@nptc.org](mailto:ktodd@nptc.org)

