

CTP Insider

A quarterly publication for the Certified Transportation Professional published by the NPTC Institute.

Summer 2017

Quarterly Highlights

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CONGRATULATIONS TO THE CTP CLASS OF 2017!

SEVENTY-EIGHT TRANSPORTATION PROFESSIONALS ACHIEVED THE PRESTIGIOUS DESIGNATION of Certified Transportation Professional® (CTP) by the NPTC Institute, the educational and professional certification arm of the National Private Truck Council (NPTC). The graduates were honored during a ceremony at the Annual Education Management Conference and Exhibition held April 30-May 2, 2017 in Cincinnati.

Since the CTP designation was first introduced in 1993, more than 1,600 fleet and transportation professionals have earned the right to add CTP after their name. CTPs are raising industry standards, and in turn, increasing the respect and prestige of the fleet and transportation profession.

"These new Certified Transportation Professionals, have demonstrated the knowledge and ability to understand complex operational and regulatory issues, identify and evaluate potential costs and savings, and develop systems and practices that best meet their company's transportation needs and objectives," said **Mari Roberts, CTP**, Chair of the NPTC Institute Board of Governors that oversees the program and Director, LD&T Dallas Metroplex, Frito-Lay, Inc. "The CTP designation is a benchmark of excellence earned by a special few, but available to any fleet or transportation specialist will to make the necessary commitment of dedicated effort."

Each year, *Fleet Owner Magazine* sponsors the CTP Top Graduate Award. This year's Top Graduate was presented to **Scott Duvall, CTP**, Safety Coordinator with Dot Transportation, Inc.

In addition to Duvall, the following individuals represent the CTP Class of 2017:

Bryan Alwert, CTP, *Trans Papa Logistics – Papa John's*
Cassie Anderson, CTP, *Lee TranServices, Inc.*
Chris Armstrong, CTP, *Brakebush Transportation, Inc.*
Zachary James Babenko, CTP, *Idealease, Inc.*
William Baines, CTP, *CPC Logistics Inc.*
David W. Barth, CTP, *Wegmans Food Markets, Inc.*
Andy Berry, CTP, *Driving Ambition, Inc.*
Katie J. Blanchard, CTP, *CVS Health*



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2017 CTP Top Graduate Scott Duvall, (second from left) receiving the CTP Top Graduate Award from Fleet Owner Senior Editor Aaron Marsh. On the right is Mari Roberts, CTP, Frito-Lay, Chair of the NPTC Institute Board of Governors and on left NPTC President and CEO, Gary Petty.

CTP Class of 2017 Continued

Greg Boyington, CTP, *CPC Logistics Inc.*
 Brad Brooke, CTP, *Whirlwind Steel Buildings*
 Scott Bryers, CTP, *FleetNet America*
 Christopher Laurence Chapman, CTP, *Lytix DriveCam*
 William M. Clifton, CTP, *Scholastic Book Fairs*
 Ron Clow, CTP, *Nestlé USA*
 Michael Conner, CTP, *Sunbelt Rentals*
 Julie Cundy, CTP, *Whiteline Express, Ltd.*
 James R. Curcio, CTP, *Idealease, Inc.*
 Dale S. Dunaitis, CTP, *SpeedGauge, Inc.*
 Tom Dorgan, CTP, *Omnitracs, LLC*
 James T. Eilerman, CTP, *Apio Inc. / GreenLine Logistics*
 Anthony Elliot, CTP, *PeopleNet*
 Jamie Elrod, CTP, *Orscheln Farm and Home LLC*
 Ben Espey, CTP, *WinCo Foods*
 Douglas Evans, CTP, *Pepsi Beverages Company*
 Joshua Flora, CTP, *Waltco Lift Gates*
 Keith Frantz, CTP, *Archer Daniels Midland*
 Patrick M. Gallagher, CTP, *Penske Truck Leasing Company*
 Joseph Garofalo, CTP, *GAF Materials Corp*
 Steven Garrish, CTP, *SleepSafe Drivers*
 Ken Gillies, CTP, *Element Fleet Management*
 Jason Kyle, CTP, *Graydon HSM Solutions*
 Robert Hart, CTP, *PeopleNet*
 Luis Herrera, CTP, *Fleet Advantage, LLC*
 Pete Holmes, CTP, *Clifford W. Perham/Shaw's*
 Krystle Horst, CTP, *Batesville Logistics*
 Jerry Johnson, CTP, *J&B Wholesale Distribution*
 Paul Johnston, CTP, *Michelin North America*
 Kevin Michael Jones, CTP, *Trans Papa Logistics – Papa John's*
 Joel Jorgenson, CTP, *PeopleNet*
 Timothy Patrick Kennedy, CTP, *WinCo Foods*
 David Leday, CTP, *Trans Papa Logistics – Papa John's*
 Britney C. Lockhart, CTP, *Clayton Homes*
 Jim Lombardo, CTP, *Omnitracs, LLC*
 Michael Maglio, CTP, *Oldcastle / Allied Building Products*
 Robert Magnant, CTP, *Vnomics*
 Joe Mark, CTP, *Lytix DriveCam*
 Anthony Lowell Matzke, CTP, *TransDirect USA*
 Kendrick Maxwell, CTP, *Schwans*
 Edward C. McCarthy, CTP, *Vnomics*

Bruce McNiven, CTP, *VitalAire Canada Inc.*
 Cinthia Mendoza, CTP, *Pepsi Beverages Company*
 Brett Glen Miller, CTP, *Centerline Drivers, LLC*
 Jason Monahan, CTP, *Trans Papa Logistics – Papa John's*
 Jeff Morris, CTP, *Michelin North America*
 Ben Nabas, CTP, *GAF Materials Corp*
 Perry Nix, CTP, *PeopleNet*
 Robert Norris, CTP, *Kellogg Company*
 Alicia Petersen, CTP, *People-Net*
 Chris Petersen, CTP, *PeopleNet*
 Nicole Pickard, CTP, *Idealease, Inc.*
 Alison Pozsonyi, CTP, *Arconic Wheel & Transportation Products*
 Brett Pulley, CTP, *TBHC Delivers*
 John Rasmussen, CTP, *Kellogg Company*
 Frank Samler, CTP, *NEP Broadcasting*
 Ratinder Sandhu, CTP, *GAF Materials Corp*
 Michael Shomody, CTP, *Valley Proteins*
 Joe Siejakowski, CTP, *TBHC Delivers*
 Joseph Edward Sierp, CTP, *GAF Materials Corp*
 Bernie Silver, CTP, *Omnitracs, LLC*
 Spero A. Skarlatos, CTP, *Element Fleet Management*
 Evan G. Stinson, CTP, *First Advantage*
 Roger Strike II, CTP, *Wheels, Inc.*
 Grace Tisdall, CTP, *Idealease, Inc.*
 Kerry Delight Varney, CTP, *Oldcastle Lawn & Garden Products*
 Andrea Viele, CTP, *Nestlé USA*
 Bob Weems, CTP, *Universal Forest Transportation, Inc.*
 Shanda Zelaya, CTP, *NIC Federal LLC*

NPTC 2017 HIGHLIGHTS

ON BEHALF OF THE NPTC BOARD OF DIRECTORS, NPTC Institute Board of Governors, and the Annual Conference Planning Committee, we express our thanks and appreciation to the record 1,265 total attendees for making NPTC 2017 one of “best in show” events in the Council’s history. Highlights of the three-day event held in Cincinnati are noted below.

EXHIBITION

A total of 183 trucking industry supplier/vendor companies had booths exhibiting their products and services to a packed-crowd in the Exhibition Hall and Trade Show on Sunday and Monday. For 2018, approximately 70% of the floor space is already pre-sold with many exhibitors increasing their booth size next year.

SPONSORS

Twenty-seven Allied/Supplier member companies and ACT-1 sponsored various activities during the conference. Special thanks goes out to the Allied Committee for the Trucking Industry (ACT-1) which again generously sponsored the Sunday Gala Reception & Dinner.

KEYNOTE SPEAKERS

Joel Salatin, America’s Most Famous Farmer, “Rattling The Supply Chain: The Food Box at the Front Door”; **Dr. Bharat Balasubramanian**, University of Alabama Engineering Professor, “Safety First: The Evolution of Autonomous Driving”; and **Tom Moore, CTP**, NPTC Senior Vice President, “Success Trends and Practices of Today’s Private Fleets”, all gave well-received presentations in each of the three General Sessions.



CTP PROFILE

BY MICHAEL CATAREVAS
MANAGING EDITOR, *FLEET OWNER*



CTP Top Graduate

Scott Duvall, CTP
Dot Transportation

UNDERSTANDING FROM PERSONAL EXPERIENCE what it's like to drive a truck professionally has given **Scott Duvall** a unique perspective in his job as a safety manager for Dot Transportation, Mt. Sterling, IL, the largest food redistributor in the U.S.

He also recently was named the top Certified Transportation Professional (CTP) graduate for the class of 2017 by the National Private Truck Council (NPTC) at the group's annual meeting in Cincinnati back in May. The award is sponsored by *Fleet Owner Magazine*.

"I'm incredibly honored to be recognized," Duvall, 34, told *Fleet Owner*. "The CTP itself is a tremendous achievement for everybody who went through the process and earned the designation, and I'm just proud to be a member of that community."

Duvall added that the 2017 class contained some of the "best and brightest" transportation professionals he'd ever had the chance to meet and work with.

Duvall is responsible for Dot's Safety Scorecard and data-based driver training. These programs merge onboard vehicle data and advanced analytics with defensive driving to identify behaviors and create customized driver training.

A breadth of experience in the trucking industry, along with several earned certifications, provided Duvall a unique perspective to help foster more efficiency in Dot's fleet operations.

"I think it's one of those things where I have had a wide background in transportation, from ground-level driver operations up through various aspects of operations management," he said.

"I've looked at it from the inside out. But I've also had experience from the outside in, from consulting in the reconstruction work and looking at transportation through a different lens," Duvall explained. "I've seen this industry from many different angles, and I continue to learn, to experience new things with individuals in fleets of every size, and vendors and industry associates. There's always something to learn from them."

Duvall began his career driving and working on trucks, before going to college and working as a forensic accident reconstruction specialist for a decade.

At Dot, he's worked on the fleet's driver improvement program, interacting with drivers to identify problems and prevent accidents—like the ones he used to investigate and reconstruct for a living—from happening at all.

"A lot of drivers have a different level of interaction with people who are at least willing to try it, to get behind the wheel," Duvall

emphasized. "There are things you don't understand until you drive. I value the driver's part in the safety process, because there may be things they experience I don't fully understand. There is a lot that we do with technology that affects our drivers, and their feedback is necessary to understand what works and what doesn't."

He added that "every beep, bell or whistle is not something we have to respond to; we have to do a little bit of research, a little bit of homework."

And the driver's part is just as crucial as anybody else's in the company, whether they are a supervisor in the field or working in an office, he stressed.

Duvall's current job is to take data, performance indicators, and problems detected and translate them to changes in human behavior without "making drivers feel like they're sitting on the other side of the principal's desk, about to get their knuckles rapped," he explained.

Duvall also insisted on crediting Victor Hart, Dot Transportation's director of safety, for his own accomplishments.

"He was this year's recipient of the NPTC Private Fleet Safety Professional of the Year award, and he was honored at the NPTC annual conference as well," he noted. "He was the initial creator of the data analytics model we use for driver training, and behind much of the developing/pioneering of this aspect of our Safety Department."

Turning data into real solutions is what really drives Duvall's work in the private fleet business.

"One thing I enjoy most is to continually get new information and look at it and transform it," he said. "To not be reactive to scenarios, but look at the underlying behaviors. Look at the decisions that go into every event, and work to change behaviors for the future."

With safety, he explained that it is oftentimes reactive. "You're responding, trying to make decisions on what has happened while at the same time trying to make decisions for things we can do in the future. And the scale is often not weighted equally," Duvall pointed out.

"What I love is to take the information, the data, and the feedback we get from drivers, and from managers, and look at our operations through a forward lens; to continue to have the success we do and think about ways we can improve," he said. "We use the information from the past but are focused on continued growth. No matter how well we've done, everyone here is challenged to find ways to do things even better. This is my calling."

NPTC/J.J. KELLER Webcast Update

NPTC AND J.J. KELLER & ASSOCIATES RESUME THEIR WEBCAST SERIES in July with two new free webinars for NPTC members:

July 12, 2017 "CSA and the Safety Management System"

Background: The Safety Management Cycle is a model that systematically assesses your company's safety management practices and makes improvements where necessary. According to the FMCSA, safety can be achieved within your organization by putting this model in place. In fact, the agency recently trained 1000+ Federal and State Partner employees on this improved investigative process. The SMC moves beyond identifying what the safety violation is to why the safety performance issue is occurring so motor carriers can develop or refine policies, practices and operations to improve their safety performance.

Purpose: This webcast shows how to enhance efficiencies and reduce costs and fines...

- in every aspect of safety programs by finding ineffective and wasteful procedures;
- saving time and money in paying fines and responding to regulatory compliance issues; and,
- reducing the financial costs of crashes.

The featured fleet presenter will be **Carol Heinowski**, Logistics Manager, Meijer, Inc., Chair of the NPTC Safety Committee and Vice Chair/Chair-Elect of the NPTC Board of Directors.



July 13, 2017 "Roadside Inspections"

Background: Vehicle inspections make good sense, but are also required under law. A regimen of a complete pre-trip at the beginning of the day, walk-around inspection every time the vehicle is parked, and a post-trip at the end of the day is the best practice. Drivers also need to know what to check on the vehicle and how to spot defects, who to call when there is a problem, and how and when to submit documentation. This, coupled with a competent maintenance department or service, helps keep vehicles on the road in good shape while maintaining low CSA BASIC scores.

Purpose: This webcast reviews critical information and understanding about: performing vehicle inspections; filing out vehicle inspection forms; the consequences of a roadside DOT inspection; protecting equipment, and upholding a driver and organization's reputation.

The featured fleet speaker will be **Keith Frantz, CTP**, DOT Compliance Manager, ADM Trucking, Inc., and a member of the NPTC Institute Board of Governors.



MARK YOUR CALENDAR FOR FUTURE WEBCASTS:

- **Hours of Service and the 34-Hour Reset** **October 18, 2017**
- **Electronic Logging Devices** **October 19, 2017**

To reserve your spot at one or more of these webcasts or if you wish to download a previous earlier webcast, please visit www.jjkeller.com/nptcinfo.

2017 BENCHMARKING SURVEY

DATA ANALYSIS IS UNDERWAY for this year's Benchmarking Survey. If you have not submitted your survey, there is still time. Please contact Tom Moore for more information. The final report will be released August 1, 2017.

NATIONAL DRIVER ALL-STARS

APPLICATIONS FOR NPTC'S NATIONAL DRIVER ALL-STARS PROGRAM ARE STILL AVAILABLE.

This unique program, co-sponsored International Trucks/Navistar, Inc. is designed to recognize private fleet drivers for meeting high performance standards in the fields of customer service, safety and compliance. It provides a way to recognize private fleet drivers for delivering the high levels of customer service with which private fleets distinguish themselves. Applicants must be a regularly employed, full-time company or leased driver and actively driving for the 12-month period beginning June 1, 2016 through May 31, 2017. The ceremony recognizing this year's National Driver All-Stars will be on September 14 in conjunction with the NPTC National Safety Conference in Dulles, VA. [Click here to download the application.](#) For more information, please contact Tom Moore at tmoore@nptc.org.

COMING EVENTS:

NPTC/J. J. KELLER & ASSOCIATES WEBCAST
July 12-13

2017 NPTC NATIONAL SAFETY CONFERENCE
September 14-15, 2017, Dulles, VA

2018 CTP ELIGIBILITY APPLICATIONS DUE
October 1, 2017

2018 CTP EXAM APPLICATIONS DUE
November 15, 2017

2018 CTP EXAM PREP WORKSHOP
January 12, 2018, Jacksonville, FL

2018 PRIVATE FLEET MANAGEMENT INSTITUTE
January 13-17, 2018, Jacksonville, FL

2018 CTP® EXAM
February 10, 2018, offered at 40 locations across the country

NPTC ANNUAL CONFERENCE 2018
April 29-May 1, 2018, Cincinnati, OH

EYES WIDE OPEN ON SAFETY

NPTC'S NATIONAL SAFETY CONFERENCE, scheduled for September 14-15, 2107, at the Hyatt Regency Dulles Hotel near Washington Dulles International Airport, is designed to help private fleet companies meet and overcome the pervasive challenges faced in their daily efforts to raise exceptional safety and performance standards even higher. More than a dozen private fleet expert practitioners will be speakers or discussion moderators at the event.

Despite having the best safety programs and safety records in the industry, private fleet safety professionals are up against a daunting reality. ***It is a given that operating a commercial vehicle on America's roadways gets more risk-filled and dangerous every day.***

Distracted driving habits of the motor-ing public are at epidemic levels. Driving while doing other things is something of a national pastime, especially among young drivers. Persistent lane closures, slow-downs, backups due to road construction, and orange cones are everywhere. Traffic congestion eats millions of valuable hours in lost productivity, around the clock and in both directions. Unsafe roads in winter seem more frequent than ever. These conditions and more increase safety risks, lower efficiency, increase costs, and add to the truck driver's job frustration.

External obstacles like these notwithstanding, many private fleet companies featured on the conference program are taking proactive, mitigating measures while improving their overall safety profile in the process. The conference considers unique approaches to safety performance standards expected of drivers through training and coaching; improving safety protocols, deploying the latest safety tools, and introducing the most innovative safety technology now available.

Other key topics include an overview of the Trump Administration's new focus on motor carrier safety delivered by **Jack Van Steenburg**, Chief Safety Officer and Assistant Administrator for the Federal Motor Carrier Safety Administration; an inside look at driver screening best practices; insights into using advanced technology to radically improve safety; applying advanced data analytics to prevent accidents, and showing how safety policies can mitigate liability and reduce distracted driving habits.

Several concurrent "safety-in-the round" open forum discussion groups are planned. Topics include enhancing background searches; electronic logging devices; accident reconstruction;

managing multiple/remote locations; maintaining high safety standards while dealing with an aging driver workforce; safety training programs; enhanced safety meetings; and effective driver orientation.

A traditional highlight of the conference is the **National Driver All-Star recognition ceremony** co-sponsored by NPTC and International Trucks/Navistar, Inc. This highly successful program now in its 10th year is designed to recognize the nation's top private fleet drivers who so uniquely distinguish themselves as a competitive advantage for their companies based upon their safety, compliance and customer service skills.

A special presentation in general session features discussion of active safety technologies including collision mitigation; automated transmissions; electronic stability control; lane departure warning; in-cab cameras, and disc brakes. The conference concludes with a "case study in excellence" demonstrating a best practice example of using data analytics to enhance safety performance.

A featured presentation on the industry's top safety challenges, including distracted driving, will be delivered by **Dan Murray**, Vice President, American Transportation Research Institute (ATRI). Accordingly to the National Highway Traffic Safety Administration (NHTSA), distracted driving is dangerous and deadly. 3,447 lives were lost because of distracted driving in 2015 alone and 331,000 were injured in crashes involving distracted driving. During daylight hours, approximately 660,000 drivers are using cell phones while driving. Teenagers as an age group are most frequently involved in distracted driving and related crashes.

Texting is the biggest problem, however. According to the agency, sending or reading a text takes your eyes off the road for 5 seconds. At 55 miles per hour, this is like driving the entire length of a football field with your eyes closed.

The conference is a forum of insights like these built into a compact 15 hours. Don't miss this opportunity. Register now at www.nptc.org.



**Best innovative
practices & policies
featured –
screening, training,
& technology keys
to safer drivers**

by Gary Petty
President and CEO
National Private Truck Council



NPTC AND SMARTDRIVE PRESENT PRIVATE FLEET LEADERSHIP *Awards*

THE NATIONAL PRIVATE TRUCK COUNCIL and award program sponsor, SmartDrive Systems, recognized six private fleet professionals for their impressive contributions to the private fleet community during NPTC's Annual Education Management Conference and Exhibition held April 30-May 2, 2017 in Cincinnati. Since 1990, the NPTC Private Fleet Professional Leadership Awards have recognized those individuals who have positively impacted the National Private Truck Council, their profession, and the private trucking community.

"Private fleets play a critical role in our national transportation infrastructure and the professionals who support this sector demonstrate their commitments to safety, efficiency and productivity every day," stated NPTC President Gary Petty. "We are honored to acknowledge the efforts of these outstanding professionals who have made significant contribution to NPTC, their profession and the private trucking community."

The Dan Smith Life Achievement Award, the Council's highest and most prestigious honor, was awarded to **Gary Strausbaugh, CTP**, Vice President of Transportation for The Mennel Milling Company. His experience consists of 41 years in the grain and food industry controlling both truck and rail transportation together with warehousing. The truck fleet consists of tractors, pneumatic bulk tanks, van trailers and hopper trailers to meet the needs of both flour and feed customers. The rail fleet consists of covered hopper and pressure differential cars to transport grain and flour. Gary is currently responsible for rail and truck-rate negotiations, equipment specifications and replacement, warehousing, dedicated carrier operations, private and contract truck fleets and rail profitability.

He received his CTP designation in 1996 and currently is serving as secretary of the NPTC Board of Directors. Gary previously chaired both the NPTC Board of Directors and the NPTC Institute Board of Governors. He also has been a frequent speaker at major NPTC events.



Jeff Ferrell, Sr. Director Public and Private Fleets, SmartDrive Systems (left) and Gary Petty, president and CEO of the National Private Truck Council (right), congratulate the recipients of the NPTC/SmartDrive Private Fleet Professional Leadership Award (from left): Brian Holley, CTP, Whiteline Express; Victor Hart, Dot Transportation, Inc.; Mari Roberts, CTP, Frito-Lay, Inc.; Mike Schwersenska, CTP, Brakebush Transportation; Gary Strausbaugh, CTP, The Mennel Milling Company; Mike Little, CTP, Service First Distribution; Robert Boyich, CTP, CPC Logistics, Inc.

Recognized as the **Private Fleet Executive of the Year** was **Mari Roberts, CTP**, Frito-Lay, Inc. Mari is currently transitioning into a newly-created Customer Integration Director role collaborating with the field sites and Go to Market Teams to improve service and optimize Frito-Lay's direct to store deliveries. She has been with PepsiCo for 17 years after graduating from Arizona State University with a B.S. in Supply Chain Management. After 7 years in Casa Grande, AZ she joined the HQ Transportation Team. She spent the next 8 years responsible for various initiatives in transportation to include: capability, planning, network efficiency, developing and supporting technology solutions such as Advanced Delivery Notifications, Run Right Dashboard, Load Completion Notifications and Natural Network Scheduling.

For the past two years as LD&T Director for the Dallas Metroplex, Mari led the Warehouse and Traffic teams for multiple locations in the Dallas area. She and her team of 300 employees were responsible for safely handling over 75 million cases a year and driving over 6 million miles while improving efficiency, fill rate and on time delivery performance. Mari received her Certified Transportation Professional (CTP)

certification in 2009 and currently serves as Chairman of the National Private Truck Council Institute Board of Governors. She has been a visible leader of numerous Diversity and Engagement initiatives including leadership roles with the Plano Women's Inclusion Network Council.

Mike Little, CTP, of Service First Distribution was honored as the **NPTC Fleet Member of the Year**. Mike is responsible for leading the Mid-South Baking business unit that is focused on providing effective customer-focused delivery operations, which includes transportation assessments, ensuring transportation staff knowledge, interacting with customers, and driving continuous improvement throughout the organization to consistently deliver the highest possible level of service and quality. Service First Distribution is a private fleet supporting the Mid South Baking company's two locations—Bryan, TX and Pelahatchie, MS—with equipment, personnel and expertise domiciled throughout Texas, Oklahoma, Arkansas, Louisiana and Mississippi. Mike has more than 18 years of progressively-responsible industry experience and is a Certified Transportation Professional.

In the News

ELECTED TO THE NPTC BOARD OF GOVERNORS at its April meeting were:



Peter Dames, PACCAR
Leasing Assistant General
Manager



Jeff Ferrell, CTP, Sr. Director
Private and Public Fleets,
SmartDrive



Kevin Fisher, CTP, National
Account Manager, NE, Mack
Leasing System



Jonathan Hubbard, CEO and
Co-Founder, SpeedGauge



George "Bill" Sleeth, Sr.,
Manager of Fleet Safety,
Walmart Transportation



Michael D. Spence, Senior
Vice President of Fleet
Services, Fleet Advantage

Awards *Continued*

Named as the **Private Fleet Safety Professional of the Year** was **Victor Hart** of Dot Transportation, Inc. Victor has more than 40 years in the Transportation industry. After 10 years as a Transportation Manager with Dot Transportation, a subsidiary of Dot Foods, he transferred to the home office in 2008 and now serves as the Director of Safety. Dot Transportation employs more than 1400 drivers operating from ten distribution centers nation-wide. Previously, he worked with Pet. Inc. as Director of Distribution and at McKee Foods as a Corporate Transportation Superintendent. In 1998, he was the recipient of the NPTC Membership Development Award. Dot Foods earned an NPTC Fleet Safety Award for 2010. While at Pet, NPTC awarded the Silver Level Safety Award. Victor first became involved with the NPTC serving on the safety committee in 1980. In addition he has served as the chairman of advisory boards of two CDL schools. Recently, he has become a member of the American Trucking Research Institute Advisory Committee.

Brian Holley, CTP Whiteline Express, Ltd., was the recipient of the **NPTC Excellence in Membership Award**. Brian has 25 years of experience in the transportation industry. Since 2005, he has been Director of Transportation for Whiteline Express, Ltd., which handles more than 110,000 truckloads annually via the company fleet as well as partner carriers. Whiteline Express, Ltd. is the logistics and transportation division of Plastipak Packaging, Inc., an industry leader in rigid plastics manufacturing. He is responsible for the day-to-day operations of the company with direct responsibility for nine functional areas: oper-

ations, customer service, brokerage, safety, finance, maintenance, sales, human resources, and recruiting.

Brian has been an active member of the NPTC since 2006, serving on the Board of Directors, Chairman of the Legislative and Regulatory Advisory Committee, and the Conference Planning Committee. He is also active in the ATA, TCA, and Ohio Trucking Association. He received his CTP designation in 2014.

The **NPTC Allied Member of the Year** is **CPC Logistics** represented by long-time active NPTC supporter and volunteer leader, **Bob Boyich, CTP**, Executive Vice President for Operations. Bob graduated from the University of Southern California and earned his M.B.A. from California State University. Recognized as the Top Graduate of his CTP Class, Bob has mentored several individuals to go through the CTP program; helped develop training materials for the Private Fleet Management Institute and CTP program; served on the NPTC Board of Directors; is a member of the Driver Council of America Board of Directors, and currently is a member of the NPTC Institute Board of Governors and Conference Planning Committee.

CPC Logistics was founded in 1973 by four individuals from diverse backgrounds and experience in private truck fleet operations, truck leasing, and labor law. As a result of strong, steady growth and strategic acquisitions, CPC Logistics has grown substantially over the last four decades to become the leading provider of professional driver services for many of the top private truck fleets in North America. CPC Logistics is an international organization,

headquartered in St. Louis, Missouri with a network of over 20 regional offices strategically located throughout the United States, Canada and Puerto Rico to service its customers. CPC Logistics has over 3,000 employees providing its transportation services to customers in over 300 locations across the United States, Canada and Puerto Rico. Today, CPC prides itself in providing professional driver services to facilitate the transportation of goods for many of the top private truck fleets in North America.

The final award, the **NPTC Excellence in Backhauling Award**, went to **Mike Schwersenska, CTP** of Brakebush Brothers Transportation. Mike has been in the transportation industry for more than 20 years. He has been with Brakebush Brothers Transportation since 1999 where he started as a Dispatcher, was promoted to Fleet Manager in 2000 and named Director of Transportation/Logistics in December 2014. In this position he oversees all outbound/inbound transportation operations, carrier performance and rate and service negotiations. He is responsible for analyzing performance and operations to identify and implement strategies for increased productivity, quality customer service and cost-saving efficiencies. He holds a Certificate of Transportation and Logistics Management from the University of Wisconsin-Madison and earned his Certified Transportation Professional in 2015.

FOUR INDUCTED INTO NPTC/LYTX DRIVER HALL OF FAME

FOUR TRUCK DRIVERS WHO HAVE TOGETHER LOGGED MORE THAN 14 MILLION MILES OF SAFE DRIVING in approximately 169 combined years of service were honored by the National Private Truck Council (NPTC) and inducted into the **NPTC/Lytx® Driver Hall of Fame** during the Annual Education Management Conference and Exhibition held April 30-May 2, 2017 in Cincinnati, OH.

The drivers are from NPTC member companies and have met the minimum qualifications of 20 years, 3 million miles or 50,000 hours of driving without a preventable accident. Many of the drivers have far exceeded these qualifications and are known for having made significant contributions to their industry and their communities. Since its inception, 104 drivers have been installed in the Driver Hall of Fame. This year's Driver Hall of Fame inductees are:



NPTC President and CEO Gary Petty (right) and Jim Rice, CTP, Lytx Commercial Leader (left) congratulate NPTC/Lytx Driver Hall of Fame Inductees (from left): Scott Beck, Deseret Transportation; George Newman, Frito-Lay, Inc.; Larry Lloyd, CPC Logistics, assigned to Walgreen Oshkosh; and John Tiemann, Kellogg Company.

Scott G. Beck, Deseret Transportation West Valley City, Utah

Scott has driven more than 4.6 million miles in the 36 years he has been driving for Deseret Transportation. In that time, he has had no accidents and no moving violations. He currently drives more than 3,000 miles per week in over-the-road applications delivering food, commodities and furniture to Bishops' Storehouses throughout the United States.

Scott learned to drive in 1978 when he went to work for Harpers Excavating. But his dream was to drive a tractor-semi-trailer combination. Two years later, a neighbor notified him of an opening at Deseret and he applied and was hired and joined a sleeper team hauling coal to church houses and hauling grain from church farms back to Utah.

Larry Lloyd, Walgreens Oshkosh, Assigned by CPC Logistics, Inc. Cottonwood, AZ

In 48 years behind the wheel, Larry has driven more than 3.25 million miles without an accident and has received no moving violations in more than 15 years, either commercially or in his personal vehicle. In 32 years with CPC, he has racked up 2.5 million accident-free miles.

Larry started driving for a general engineering contractor in the road construction industry in 1969. He advanced from driving a 10-wheeler to a belly dump and eventually was promoted to a company transport driver, moving the company's equipment to jobs throughout the Southwest. In 1984, he went to work for Sunbelt Transportation Services, which later merged with CPC. In his time with CPC, he has driven for North American Pipe Co., Toyota Quality Parts Express and Bridgestone Americas Tire Operations.

George Newman, Frito-Lay, Inc. Dayville, CT

George has been driving for more than 46 years, the last 36 of which have been with Frito-Lay. In that time, he has accumulated 4.6 million accident-free and violation-free miles (3.5 million with Frito-Lay). He currently drives 425 miles a day, five days a week covering the New England and Mid-Atlantic regions delivering snack foods.

George learned to drive at the age of 19 working for RB Green, an LTL carrier in New England. He then joined Bergmier Brothers as a road driver and drove three trips a week to Baltimore. He worked at Mahr Brothers for three years before joining Frito-Lay in 1980. He has driven dump trucks, oil tankers, flatbeds, low-boys and conventional tractors. Impressively, he has never had a work-related injury.

John Tiemann, Kellogg Company Omaha, NE

John has been driving professionally since 1978 and has achieved 1.9 million miles without an accident or a moving violation. He started with Hudson Foods in 1975, working on the dock before completing driver training and moving behind the wheel. He drove for Hudson for five years before accepting a position with Keebler/Kellogg's, where he has been employed for the last 34 years. In that time he racked up 1.6 million miles in a multi-stop, direct store delivery operation.

John currently runs about 800 miles per week and averages 55 hours delivering to stores in the Omaha and Lincoln, Nebraska areas. As needed, he also shuttles trailers to the company's Sioux Falls, SD, Des Moines, IA, or Grand Island, NE locations.

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NPTC/LYTX ANNOUNCE SAFETY AWARD WINNERS

THE NATIONAL PRIVATE TRUCK COUNCIL RECOGNIZED THOSE FLEET MEMBERS who continue to elevate safety performance during the group's Annual Education Management Conference and Exhibition held April 30-May 2, 2017 in Cincinnati.

"The NPTC/ Lytx® Fleet Safety Awards program recognizes NPTC member companies that work to make safety a priority in their private fleets' operations," said Carol Heinowski, Logistics Manager, Safety and Compliance for Meijer, Inc. and Chair of the NPTC Safety Committee. "The Fleet of the Year Awards in particular recognize companies with the lowest ratio of accidents per million miles for the past year." The 2017 winners (based on safety performance achieved in 2016) are:

LOCAL OPERATIONS *(fleets whose vehicles deliver in a local market regardless of size)*

First Place: American Proteins, Inc.

Second Place: Blain Supply, Inc.

REGIONAL OPERATIONS

First Place: Contract Transportation Systems/ The Sherwin Williams Company.

MIXED OPERATIONS *(Small Fleet – less than 50 vehicles)*

First Place: Sugar Foods Corporation

Second Place: Moen, Incorporated

Third Place: FTC Transport, Inc.

MIXED OPERATIONS *(Large Fleet – 50 vehicles or more)*

First Place: New South Express, Inc.

Second Place: Baxter Healthcare Corporation

Third Place: Koch Foods, LLC

Also recognized, were those fleets with outstanding and/or improved safety records based upon their crash rates. **Winners of the Gold Seal**, awarded to fleets that experienced ZERO crashes in 2016, include:

ADM Trucking, Inc.

AEP Industries Inc.

Frito-Lay, Inc.

Koch Foods, LLC

Winners of the Silver Seal, presented to those companies whose fleets reduced their vehicle crash rates by 40% or more compared to the previous year, were:

ADM Trucking, Inc.

AEP Industries Inc.

Contract Transportation Systems/The Sherwin-Williams Company

Frito-Lay, Inc.

Koch Foods, LLC

Orgill Transportation Co., LLC

The Bronze Seal recognition is presented to companies who have reduced their vehicle crash rates by 20% to 39% from the previous year. **The winners of the Bronze Seal** are:

ADM Trucking, Inc.

Frito-Lay, Inc.

Orgill Transportation Co., LLC

NPTC NATIONAL SAFETY CONFERENCE SEPTEMBER 14-15, 2017

THURSDAY, SEPTEMBER 14

- 8:00 – 8:15 am** **Welcome and Opening Comments**
Gary Petty, NPTC President and CEO
- 8:15 – 9:15 am** **The Trump Administration's New Motor Carrier Safety Agenda**
Jack Van Steenburg, Chief Safety Officer and Assistant Administrator
- 9:15 – 10:00 am** **FMCSA Regulatory Update**
Rick Schweitzer, NPTC General Counsel
- 10:00 – 10:30 am** Break
- 10:30 – 11:15 am** **Ensuring Safety Performance in the Face of a Looming Driver Shortage**
- 11:15 – 12:00 Noon** **Effective Screening Methodologies**
- Hair Follicle Testing
 - Personality Profiling
 - Functional Capacity Testing
 - PSP Background Checks
- 12:00 – 2:00 pm** **National Driver All Star Luncheon & Recognition Ceremony**
Come honor those drivers who have demonstrated that they are at the top of their profession in terms of safety, compliance and customer service. This unique driver recognition program is sponsored by International Trucks/Navistar, Inc.
- 2:00 – 3:15 pm** **Concurrent "Safety-in-the-Round" Discussions**
In these open-forum sessions, participants share freely their challenges, resources and solutions in an atmosphere of trust and confidence.
- Enhancing Background Searches
 - Electronic Logging Devices
 - Accident Reconstruction
 - Managing Multiple/Remote Locations

3:15 – 3:30 pm

Break

3:30 – 4:45 pm

Concurrent "Safety-in-the-Round" Discussions

- Dealing with an Aging Driver Workforce
- Safety Training Programs
- Enhancing Safety Meetings
- Effective Orientation Programs
- Comparative Liability and Negligence

6:00 – 7:00 PM

Sponsored Reception – Special Thanks to our Sponsors

FRIDAY, SEPTEMBER 15

8:00 – 9:00 am

The Industry's Top Safety Challenges and Distracted Driving

9:00 – 9:15 am

Break

9:15 – 10:30 am

Putting Active Safety Technology to Work

- Collision Warning/Mitigation
- Automatic Transmissions
- Electronic Stability Control
- Lane Departure Warning
- In-Cab Cameras
- Speed Monitoring
- Disk Brakes

10:30 – 10:45 am

Break

10:45 – 11:30 am

Case Study in Excellence—Safety by the Numbers

11:30 am

Wrap-Up and Concluding Remarks

UPDATE ON CTP PROGRAM

CTP RECERTIFICATION PROCESS

NPTC has finalized the 2017 CTP recertification process. There are now 608 active CTPs on record with NPTC, an increase of 37% since 2012. Following is a quick summary:

	2017	2016	2015	2014	2013	2012
Beginning CTP Count	557	529	460	407	386	349
New CTPs (<i>graduating class</i>)	+78	+59	+93	+83	+52	+69
Sub Total	635	588	553	490	438	418
LESS:						
Cancelled per request/retired/deceased/other	-12	-8	-4	-12	-3	-7
Cancelled for insufficient points	0	0	0	0	-6	-3
Cancelled for non-payment	-11	-17	-14	-12	-16	-14
Cancelled for insufficient points AND no pay	-4	-6	-6	-6	-6	-8
Ending Reconciled CTP Count	608	557	529	460	407	386
Net Gain	+51	+28	+69	+53	+21	+37





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