

# CTP Insider

A quarterly publication for the Certified Transportation Professional published by the NPTC Institute.

Summer 2018

## Quarterly Highlights

- **NPTC 2018 Highlights**  
PAGE 3
- **National Safety Conference Announced**  
PAGE 7
- **CTP Profile – Mike Schwersenska, CTP**  
PAGE 8



## Inside This Issue:

- **In the News**  
PAGE 2
- **Coming Events**  
PAGE 7
- **Professional Leadership Award Recipients**  
PAGE 5
- **Driver Hall of Fame Inductees**  
PAGE 10

## NPTC HONORS

# 78 CERTIFIED TRANSPORTATION PROFESSIONALS® (CTP)

**S**EVENTY-EIGHT TRANSPORTATION PROFESSIONALS ACHIEVED THE PRESTIGIOUS DESIGNATION OF CERTIFIED TRANSPORTATION PROFESSIONAL® (CTP) BY THE NPTC INSTITUTE, the educational and professional certification arm of the National Private Truck Council (NPTC). The CTP program is sponsored by **J. J. Keller & Associates, Inc.** The graduates were honored during a ceremony at the Annual Education Management Conference and Exhibition held April 29-May 1, 2018 in Cincinnati.

Since the CTP designation was first introduced in 1993, nearly 1,700 fleet and transportation professionals have earned the right to add CTP after their name. CTPs are raising industry standards, and in turn, increasing the respect and prestige of the fleet and transportation profession.

"These new Certified Transportation Professionals, have demonstrated the knowledge and ability to understand complex operational and regulatory issues, identify and evaluate potential costs and savings, and develop systems and practices that best meet their company's transportation needs and objectives," said **Mari Roberts, CTP**, Chair of the NPTC Institute Board of Governors that oversees the program and Senior Director of Transportation, Frito-Lay, Inc.

"The CTP designation is a benchmark of excellence earned by a special few, but available to any fleet or transportation specialist will to make the necessary commitment of dedicated effort."



*continued on page 2*





Each year, *Fleet Owner* magazine sponsors the CTP Top Graduate Award. This year's Top Graduate was **Jody Sandy, CTP**, Vice President, Supply Chain for Hy-Vee, Inc.

The following individuals represent the CTP Class of 2018:

**Donald J. Adams, CTP**, GreenLine Logistics  
**Peter Albanese, CTP**, Penske Truck Leasing Co.  
**Jonathan Ayars, CTP**, Veritiv  
**Craig Bernard, CTP**, Clifford W. Perham, Inc.  
**Martha Bertrand, CTP**, CVS Health  
**Erica Braun, CTP**, PeopleNet, a Trimble Company  
**Alejandro Chavez, CTP**, WinCo Foods  
**Eamonn Clarke, CTP**, Sheetz Inc./CLI Transport  
**Rob Cranford, CTP**  
**Christina Darlak, CTP**, Penske Truck Leasing Co.  
**Heikki Darrow, CTP**, J.J. Keller & Associates  
**Eddie Davis, CTP**, Andeavor Logistics LP  
**Olivia Dorgan, CTP**, LoadDocs  
**Scott Drummond, CTP**, Omnitracs, LLC  
**Jeff Duffy, CTP**, PeopleNet, a Trimble Company  
**Chris Dufort, CTP**, Supreme Corporation  
**Tim Eckhardt, CTP**, Dot Transportation  
**Nathan Eller, CTP**, Nine Energy Service  
**Jeff Endresen, CTP**  
**Joseph J. Fournier, CTP**, Clifford W. Perham, Inc.  
**Larry Galasso, CTP**, Element Fleet Management  
**David Giese, CTP**, America's Service Line  
**Melanie C. Graf, CTP**, Omnitracs, LLC  
**Justin M. Green, CTP**, Element Fleet Management  
**Warren Green, CTP**, BMO Trans Finance  
**Amy Gross, CTP**, Arconic Wheel  
**James Henry, CTP**, NEP Broadcasting  
**Daniel Hokanson, CTP**, PeopleNet, a Trimble Company  
**Bryan Jankowski, CTP**, Nestlé  
**Jeffrey D. Jerger, CTP**, Performance Food Group  
**Jason A. Johnson, CTP**, Orscheln Farm & Home  
**Kathleen Jones, CTP**, Pepsi Beverages Co.  
**David Kelley, CTP**, Perdue Farms  
**Ronald Kelley, CTP**, CVS Health  
**Eric Krystowiak, CTP**, PeopleNet, a Trimble Company  
**Christopher R. Kusek, CTP**, CVS Health

**Glenn Kvidera, CTP**, Omnitracs, LLC  
**Laura Long, CTP**, PeopleNet, a Trimble Company  
**Randy Maddox, CTP**, Oldcastle / Adams Products  
**Jason Marienfeld, CTP**, Pepsi Beverages Co.  
**Brooke Marsh, CTP**, Southern Glazer's Wine & Spirits  
**Holly A. McCourt, CTP**, PeopleNet, a Trimble Company  
**Steve Meng, CTP**, Frito-Lay, Inc.  
**David A. Meyer, CTP**, CPC Logistics Inc.  
**Conrad E. Miller, CTP**, Walmart  
**Romie R. Montpeirous, CTP**, Southern Glazer's Wine & Spirits  
**Jeffrey W. Muntz, CTP**, Fundamental Labor  
**Brian Murphy, CTP**, Centerline Drivers  
**Mike Neal, CTP**, CVS Health  
**Christopher Nichols, CTP**, Ryder System  
**Dean Olejniczak, CTP**, J.J. Keller & Associates  
**Michael M. Pfeffer, CTP**, Schwan Food Company  
**Sean Landis Pilker, CTP**, Valley Proteins  
**Mathew Quinlan, CTP**, Lytx, Inc.  
**Zach Ragsdale, CTP**, Clayton Homes  
**Jon Rasmussen, CTP**, ALK Technologies  
**Phillip Roberts, CTP**, CVS Health  
**Stephanie Rorie, CTP**, Valley Proteins  
**Scott Rose, CTP**, J.J. Keller & Associates  
**Jody Sandy, CTP**, Hy-Vee, Inc.  
**David Schmisek, CTP**, Nestle  
**Jennifer J. Shriver, CTP**, GreenLine Logistics  
**Brandon L. Slaydon, CTP**, Ice River Springs Water Co.  
**Jeff Smith, CTP**, Walmart  
**John Smith, CTP**, J.J. Keller & Associates  
**Michael Stevens, CTP**, Nine Energy Service  
**Sam Sussenguth, CTP**, PeopleNet, a Trimble Company  
**Eric Tatarek, CTP**, Lytx, Inc.  
**Foree A. Uhrina, CTP**, Batesville Logistics  
**Adrian Valadez, CTP**, Bar-S Foods Company  
**Shawn Wadsworth, CTP**, McKee Foods Transportation  
**Travis Ward, CTP**, BMO Trans Finance  
**Mariah Watson, CTP**, Southern Glazer's Wine & Spirits  
**Robert E. Weaver, CTP**, CVS Health  
**Christopher White, CTP**, WinCo Foods  
**Don White, CTP**, Cooling Concepts  
**Douglas C. Whiteside, CTP**, HSM Solutions  
**Travis Wyatt Wynes, CTP**, Fleet Advantage

## In the News



**Pete Albanese, CTP**, has been named District Manager for Penske



**Paul Johnston, CTP**, has been named Urban Transportation Business Line Global Business Model Leader—Bangkok, Thailand, for Michelin



**Cameron Hafer, CTP**, has been named Sr. Manager Risk and DOT Compliance for Performance Food Group



**Amy Mason, CTP**, has returned to The Mennel Milling Company

Elected to the NPTC Institute Board of Governors were:



**Bryan Coyne, CTP**, EVP/GM - North America, Trimble Transportation Mobility



**Andrea Viele, CTP**, Group Transportation Manager, Nestlé USA



**Adam Kahn, CTP**, Vice President, Fleets, NetraDyne, Inc.



# NPTC 2018 Sets Fleet Company and First-Timer Attendance Records!!!

**ON BEHALF OF THE NPTC BOARD OF DIRECTORS, NPTC INSTITUTE BOARD OF GOVERNORS, AND THE ANNUAL CONFERENCE PLANNING COMMITTEE**, we wish to express our thanks and appreciation to the 1,235 total attendees, including a record number fleet member companies and first-timers, for making NPTC 2018 one of the best annual meetings in the Council's history. Highlights of the three-day event held in Cincinnati are recapped below.

## EXHIBITION

A total of 164 trucking industry supplier/vendor companies had booths exhibiting their products and services to packed-in crowds of hundreds which "stampeded" into the Exhibition Hall and Trade Show at the opening minutes on Sunday and Monday, after competing in wildly popular pre-show gift certificate drawings held just outside the exhibit hall entrance. Enthusiasm and high energy characterized the spirit and mood on the exhibit hall floor throughout the conference, setting the stage for perhaps an even bigger show for 2019.

After the 2019 booth selection meeting held on Monday, it was revealed that approximately 73.5% of exhibit booths, with a higher average square-footage count than recorded after last year's show, have already been sold for next year – with many exhibitors significantly increasing their booth sizes. **Thank you for this exceptional level of support!**

## TO OUR SPONSORS — THANK YOU SO MUCH!

Twenty-seven Allied/Supplier member companies, including the ACT-1, sponsored various activities during the conference. Special thanks goes out to the Allied Committee for the Trucking Industry (ACT-1) which again generously sponsored the Sunday Gala Reception & Dinner. Here are the member companies of ACT-1:

Allison Transmission, Inc.  
Bendix Commercial Vehicle Systems  
BMO Transportation Finance  
Bridgestone Commercial Solutions  
Cummins Inc.  
Dana Incorporated  
Detroit Diesel Corporation  
Eaton  
The Goodyear Tire & Rubber Co.  
Great Dane Trailers  
Great West Casualty Company  
Hendrickson  
Kenworth Truck Company  
Love's Travel Stops  
LYTX  
McLeod Software  
Meritor, Inc.  
Michelin North America, Inc.  
Navistar, Inc.  
Omnitracs, LLC  
Peterbilt Motors Company  
Randall Reilly Trucking  
SAF Holland Inc.  
U.S. Legal Services  
Vigillo, a Samba Safety Company  
Volvo Trucks

NPTC wishes to thank the following member companies for their generous support of the NPTC 2018 Annual Conference as official Conference sponsors:



## NPTC BOARD OF DIRECTORS

Newly-elected Chair of the NPTC Board of Directors, **Carol Heinowski**, Logistics Manager, Safety and Compliance, Meijer, Inc., gave her welcoming address at the opening General Session on Sunday. **Mike Schwersenska, CTP**, Director of Transportation/Logistics, Brakebush Transportation, Inc., was elected vice chair of the Board and **Chuck Amen, CTP**, Corp. Transportation Operations Manager, Hillyard, Inc., was elected secretary of the Board.



Members of the NPTC Board of Directors are: (front row left to right) Mari Roberts, CTP, Frito-Lay; Treasurer, Bedford Monday, CTP, The Schwan Food Company; Chair, Carol Heinowski, Meijer, Inc. Vice President, Mike Schwersenska, CTP, Brakebush Transportation, Inc.; Secretary, Chuck Amen, CTP, Hillyard, Inc.; Mike Noble, Walmart Transportation, LLC; and standing (from left) Cameron Hafer, CTP, Trans Papa Logistics/Papa Johns; Luann Dunkerley, CEI Group; Robert L. Mann, International Truck/Navistar, Inc.; Lewis Allen, CTP, Aarons, Inc.; David Barth, CTP, Wegmans Food Markets, Inc. Erle Bergstrom, Jr., CTP, Orscheln Farm and Home, LLC; Gary Petty, NPTC President & CEO; Brian Johnston, CTP, Core-Mark International; Robert Larsen, J. J. Keller & Associates, Inc.

Other newly elected Board members were **Lewis Allen, CTP**, Director, Fleet Operations, Aaron's, Inc.; **David Barth, CTP**, Transportation Area Manager, Wegmans Food Markets, Inc.; **Luann Dunkerley**, Sales Leader – NE Territory, The CEI Group, Inc.; **Brian Johnston, CTP**, Sr. Director of Transportation, Core-Mark International; **Robert Larsen**, Sr. Director, Business Services Marketing, J.J.

*continued on page 4*

## NPTC 2018 Highlights *Continued*

Keller & Associates, Inc., and **Larry Ogg, CTP**, Director of Logistics, Universal Forest Products, Inc. Also serving on the Board are NPTC Treasurer **Bedford Monday, Jr., CTP**, Facility Operations Manager, The Schwan Food Company; **Erle Bergstrom, Jr., CTP**, Transportation/ Fleet Manager, Orscheln Farm and Home LLC; **Megan Chan, CTP**, Fleet Safety & Compliance Manager, Mondelez International LLC; **Cameron Hafer, CTP**, DOT Compliance CMV Driver Development, Trans Papa Logistics/Papa John's; **Robert Mann**, Vice President and Assistant General Manager, Vocational Business, International Truck/Navistar, Inc.; **Mike Noble**, Senior Director of Fleet Safety, Walmart Transportation, Inc.; **Mari Roberts, CTP**, Senior Director of Transportation, Frito-Lay, Inc., and **Gary Petty**, NPTC President and CEO.

Outgoing Board members leaving their seats due to expired terms, retirement, or employment transition were presented with special plaques of appreciation for their years of service and contributions.

## WORKSHOP SPEAKERS & BEST PRACTICES ROUNDTABLE DISCUSSIONS

Thirty-five speakers, presented at 23 workshops scheduled throughout the three-day conference. In addition, fifteen breakfast roundtable discussions, brought back by popular demand from NPTC 2017, were conducted Monday and Tuesday mornings. Virtually all workshops and breakfast roundtables were filled to nearly full or standing-room-only capacity.

## THANK YOU TO THE ANNUAL CONFERENCE PLANNING COMMITTEE!

Chaired by NPTC Board member, **Erle Bergstrom, CTP**, the Annual Conference Planning is recognized for its outstanding work in helping make NPTC 2018 a big winner once again for NPTC member attendees. [Click here for the roster of this committee's membership.](#) THANK YOU SO MUCH!

## NPTC/LYTX ANNOUNCE SAFETY AWARD WINNERS

**T**HE NATIONAL PRIVATE TRUCK COUNCIL AND LYTX® recognized those private fleet members who continue to elevate safety performance during the Annual Education Management Conference and Exhibition held April 28-May 1 in Cincinnati.

"The NPTC/Lytx® Fleet Safety Awards program recognizes NPTC member companies that work to make safety a priority in their private fleets' operations," said **Carol Heinowski**, Logistics Manager, Safety and Compliance for Meijer, Inc. and Chair of the NPTC Board of Directors and Chair of the NPTC Safety Committee. "The Fleet of the Year Awards in particular recognize companies with the lowest ratio of accidents per million miles for the past year." The 2018 winners (based on safety performance achieved in 2017) are:



### LOCAL OPERATIONS *(fleets whose vehicles deliver in a local market regardless of size)*

First Place: **Blain Supply, Inc.**  
Second Place: **Speedway Transport Operations | SWTO LLC**  
Third Place: **American Proteins, Inc.**

### REGIONAL OPERATIONS

First Place: **Orscheln Farm and Home, LLC**  
Second Place: **Contract Transportation Systems/ The Sherwin-Williams Company**

### MIXED OPERATIONS *(Small Fleet – less than 50 vehicles)*

First Place: **Metal Exchange Corporation**  
Second Place: **Sugar Foods Corporation**  
Third Place: **Moen Incorporated**

### MIXED OPERATIONS *(Large Fleet – 50 vehicles or more)*

First Place: **New South Express, Inc.**  
Second Place: **Baxter Healthcare Corporation**  
Third Place: **Unifi Manufacturing, Inc.**

Also recognized, were those fleets with outstanding and/or improved safety records based upon their crash rates. Winners of the Gold Seal, awarded to fleets with a terminal that experienced ZERO crashes in 2017, include:

**ADM Trucking, Inc.**  
**Berry Global Inc.**  
**Hittman Transport Services/Energy Solutions**  
**Koch Foods, LLC**

Winners of the Silver Seal, presented to those companies with a terminal that reduced its vehicle crash rates by 40% or more compared to the previous year, were:

**ADM Trucking, Inc.**  
**Bridgestone Americas Tire Operations, LLC**  
**Frito-Lay, Inc.**  
**Orgill Transportation Co., LLC**  
**Shaw Industries Group, Inc.**

The Bronze Seal recognition is presented to companies with a terminal that reduced its vehicle crash rates by 20% to 39% from the previous year. The winners of the Bronze Seal are:

**ADM Trucking, Inc.**  
**Bridgestone Americas Tire Operations, LLC**  
**Contract Transportation Systems/The Sherwin-Williams Company**  
**Frito-Lay, Inc.**  
**Orgill Transportation Co., LLC**

# NPTC/SMARTDRIVE PROFESSIONAL LEADERSHIP *Awards*

**T**HE NATIONAL PRIVATE TRUCK COUNCIL (NPTC) AND AWARD PROGRAM SPONSOR, SMARTDRIVE SYSTEMS, recognized seven private fleet professionals for their impressive contributions to the private fleet community during NPTC's Annual Education Management Conference and Exhibition held April 29-May 1, 2018 in Cincinnati. Since 1990, the NPTC Private Fleet Professional Leadership Awards have recognized those individuals who have positively impacted the National Private Truck Council, their profession, and the private trucking community.

"Private fleets play a critical role in our national transportation infrastructure and the professionals who support this sector demonstrate their commitments to safety, efficiency and productivity every day," stated NPTC President **Gary Petty**. "We are honored to acknowledge the efforts of these outstanding professionals who have made significant contribution to NPTC, their profession and the private trucking community."



The **DAN SMITH LIFE ACHIEVEMENT AWARD**, the Council's highest and most prestigious honor, was awarded to **Dan Norris, CTP**. Dan recently retired from the position of Fleet Director for the Pepsi Beverages Company in the Mid-Atlantic and Northeast Regions. He spent 33 years in the beverage business working in operational roles in transportation, warehouse, production and fleet maintenance.

Dan started with Pepsi as fleet mechanic in 1983, moved into a supervisor position in 1987 before being promoted to a Manager in the mid-90's, Senior Manager in 2005 and finally to the Fleet Director position in 2010. Dan is most proud of his work to improve mechanic training, recruiting, retention and compensation for the company's fleet technicians.

Dan received his CTP with the class of 2007 and has served on the NPTC Board of Directors, the NPTC Institute Board of Governors, and the NPTC Conference Planning Committee. He was a member of the PFMI faculty from 2007 through 2016, participated in presenting workshops in several Annual Conferences and Safety Conferences, and was the featured fleet speaker in an NPTC/J. J. Keller & Associates, Inc. webcast. Dan was named the Private Fleet Member of the Year for 2010 and Private Fleet Executive of the Year in 2015.



Recognized as the **PRIVATE FLEET EXECUTIVE OF THE YEAR** was **Bill Hartman, CTP**, VF Jean-swear. Bill is a 10-year veteran of the USAF, PAANG and AF Reserves and served during the Persian Gulf War. Bill joined General Nutrition Centers in 1992 as a driver and was promoted two years later to transportation supervisor. He progressed through roles of increasing responsibility such as Manager of Transportation, Interim DC Manager, Operations Manager, and Manager of

Private Fleet Operations. In 2012 Bill joined NEP Broadcasting as Fleet Director. NEP is the largest Mobile TV company in the world with locations in the US, England and Australia. He joined VF Jean-swear in 2016 of which is headquartered in Greensboro, NC as the Sr. Fleet Manager. Bill is responsible for the private fleet truck terminals in Greenville, SC where he is located, Tupelo, MS and El Paso TX. VF is one of the world's largest apparel makers with over 60,000 employees across the globe. Bill earned his CTP designation in 2011 and remains active in many aspects of NPTC, currently is a member of the safety committee, the NPTC Annual Conference Planning Committee and is the immediate past chair of the NPTC Board of Directors.



**Erle Bergstrom, CTP**, of Orscheln Farm and Home, LLC was honored as the **NPTC FLEET MEMBER OF THE YEAR**. As Transportation/Private Fleet Manager, Erle oversees a private fleet operation that serves 165 company-owned stores in 10 Midwestern states. He has attended NPTC meetings for each of the past ten years, earned his CTP designation in 2010, and was honored with the NPTC Professional Leadership Award for Membership Development in 2013. Erle serves as a member of the NPTC Board of Directors, is Chair of the Conference Planning Committee, and been a featured speaker at many NPTC events.



Named as the **PRIVATE FLEET SAFETY PROFESSIONAL OF THE YEAR** was **Todd Porter** of Sentinel Transportation LLC. As Vice President of Safety & Compliance for Sentinel Transportation, LLC, Todd is a professional safety, compliance, and claims executive who is dedicated to protecting lives, reducing injuries accidents and saving money by establishing and implementing industry-leading safety, compliance, and claims-management programs. He brings more than 25 years of hands-on experience in developing and implementing customized programs that ensure long-term safety improvements, regulatory compliance, and exceptional claims management. For the last 14 years, he has direct experience in the transportation and logistics field and supports nationwide.

He has experience in insurance, claims, safety consulting, chemical processing and manufacturing before finding long term home in transportation where he has held a variety of safety, claims, regulatory and risk management roles for a diverse group of mid-sized to Fortune 500 companies. Todd's strong technical skills coupled with highly developed business acumen and collaborative leadership style have led to a strong track record of success. He has a proven ability to team with all key stakeholders from front line employees to executive leadership resulting in a culture where safety, compliance and operational excellence.

*continued on page 6*



## Leadership Awards *Continued*



**Chuck Amen, CTP**, Hillyard, Inc., was the recipient of the **NPTC EXCELLENCE IN MEMBERSHIP AWARD (FLEET)**. Chuck has more than 30 years of transportation experience. He began employment with Hillyard in 2001 and currently oversees a private fleet that delivers to 24 distribution centers and more than 100 independent distributors in 48 states. Hillyard is a 111-year-old “cleaning resource” company with corporate headquarters in St Joseph, MO and has been an NPTC Member since 1997.

Chuck obtained his CTP designation in 2009. He was named to the NPTC Board of Directors in 2014 and was elected to the Executive Committee in the capacity of Secretary this year. Chuck is a frequent speaker at NPTC’s Annual Conference and National Safety Conference, has served as host company for the NPTC Safety Committee’s summer on-site meeting, and has encouraged numerous companies and individuals over the years to become active in NPTC and go through the CTP program.



**John Trahan, CTP**, Centerline Drivers, received the **NPTC EXCELLENCE IN MEMBERSHIP AWARD (ALLIED)**.

After serving four years in the US Air Force as a Security Policeman, John started his career in Transportation Logistics. He began with Pepsi Cola as a Route Salesman in Albuquerque and continued on to work in similar roles at Leaseway Logistics, AC Delco, Montgomery Wards, and Penske. During his time with Penske, John was awarded numerous accolades for safe locations, customer service, and customer appreciation.

In 2003, John moved on to manage Scully Distribution’s North Region for seven years before he entered the world of Driver Leasing at Centerline. As Director of Business Development at Centerline Drivers John is able to do what he loves most: provide exceptional customer service, connect people with opportunity, and manage the Dedicated Driver Management Service nationwide, working with several of the NPTC fleets. Over the years, John has promoted NPTC membership and the CTP program to several Fleet and Allied/Supplier Vendor companies.

The **NPTC ALLIED MEMBER OF THE YEAR** was presented to **Vigillo, a SambaSafety Company**. Accepting the award on behalf of Vigillo was **Steve Bryan**, President and Founder of Vigillo, and Allison Guidette, CEO of Samba Safety. Vigillo, a SambaSafety company,



leads the trucking industry in analyzing fleet safety data to provide insights that impact safety performance. Combining Vigillo’s CSA Daylight Suite, the industry’s most robust CSA

diagnostic and management tool, with SambaSafety’s innovative Driver Risk Management (DRM) services, Vigillo offers the most comprehensive driver Motor Vehicle Record and CSA data monitoring solution. These combined capabilities provide customers with the ability to manage and track driver performance, mitigate high risk driver behavior and address driver safety through the entire employment lifecycle.



The final award, the **NPTC EXCELLENCE IN BACKHAULING AWARD**, went to **Jacob Klingbeil, CTP** of Walgreen Oshkosh. Jacob is the Director of Transportation for Walgreens, working to keep up with a strong team spread across the lower 48 and Puerto Rico. The team manages 800 trucks and 1300 drivers, making 13,000 deliveries (and growing) per week, and backhauling 4500 loads per month. Jacob has spent the last 20 years in various roles with Walgreens, starting in the shipping department in Wisconsin, moving to Ohio to start up an operation, to IL as the Director of the fleet.

Jacob earned his CTP in 2007 and has been a member of NPTC since 1999. He was elected to the NPTC Institute Board of Governors in 2016 and recently joined the NPTC Annual Conference Planning Committee.



Recipients of the NPTC/SmartDrive Private Fleet Professional Leadership Awards are (from left): Erle Bergstrom, CTP, Orscheln Farm and Home, LLC; Dan Norris, CTP, retired from Pepsi Beverages Company; Chuck Amen, CTP, Hillyard, Inc.; Steve Bryan, Vigillo, a Samba Safety Company; Allison Guidette, SambaSafety; Jacob Klingbeil, CTP, Walgreen Oshkosh; John Trahan, CTP, Centerline Drivers; and Todd Porter, Sentinel Transportation LLC.

## COMING EVENTS:

### NPTC/J.J. KELLER WEBCASTS:

July 18	Entry Level Driver Training and Onboarding
July 19	Driver Scorecarding and Development
October 17	Hours of Service and Fatigue Management
October 18	How to Survive a DOT Audit

### NPTC BENCHMARKING REPORT

Sent to NPTC Membership August 1, 2018

### 2018 NATIONAL SAFETY CONFERENCE

September 13-14 Dulles, VA

### 2019 CTP ELIGIBILITY APPLICATIONS DUE

October 1, 2018

### 2019 CTP EXAM APPLICATIONS DUE

November 15, 2018

### 2019 CTP EXAM PREP WORKSHOP

January 11, 2019, Jacksonville, FL

### 2019 PRIVATE FLEET MANAGEMENT INSTITUTE

January 12-16, 2019, Jacksonville, FL

### 2019 CTP® EXAM

February 9, 2019, offered at 40 locations across the country

### NPTC ANNUAL CONFERENCE 2019

April 14-16, 2019 Cincinnati, OH

# NPTC NATIONAL SAFETY CONFERENCE

*Mark Your Calendar!*

**N**PTC WILL HOLD ITS NATIONAL SAFETY CONFERENCE SEPTEMBER 13-14, 2018 AT THE HYATT REGENCY IN HERNDON, VA, just outside of Washington, D.C. and adjacent to Dulles International Airport.

"The National Safety Conference is an intense, concentrated overview of key issues of interest and importance to running private fleet operations at an exceptionally high standard of safety," said **Carol Heinowski**, logistics manager for Meijer, Inc. and chair of the NPTC Safety Committee. "This highly acclaimed conference features a unique format of presentations, discussions with key industry representatives, expert panels, and leading safety advocates and practitioners—all designed to provide attendees with insights into implementing strategic safety programs and lowering the cost of risk.

As in years past, the conference will be highlighted by the annual **National Driver All-Stars** recognition ceremony, in which drivers from individual NPTC fleet members will be recognized for their exceptional performance in the fields of safety, compliance and customer service. To learn more and to register, visit the NPTC website at [www.nptc.org](http://www.nptc.org)



## NATIONAL DRIVER ALL-STARS

**A**PPPLICATIONS FOR NPTC'S NATIONAL DRIVER ALL-STARS PROGRAM ARE NOW AVAILABLE. This unique program, co-sponsored International Trucks/Navistar, Inc. is designed to recognize private fleet drivers for meeting high performance standards in the fields of customer service, safety and compliance. It provides a way to recognize private fleet drivers for delivering the high levels of customer service with which private fleets distinguish themselves. Applicants must be a regularly employed, full-time company or leased driver and actively driving for the 12-month period beginning June 1, 2017 through May 31, 2018.



Last year's National Driver All-Stars

## NPTC/IDEALEASE 2018 FALL SAFETY SEMINAR SCHEDULE

**N**PTC AND IDEALEASE FALL SERIES OF SAFETY SEMINARS are designed to provide the strategies and information that fleet managers need to comply with the FMCSA regulations and navigate safety and compliance in 2018. In 2017, more than 3,000 fleet managers benefitted from this comprehensive seminar.

The seminars are a leading source of information and training that fleet managers need to comply with regulations, understand the carrier analysis process, and prepare for FMCSA intervention and compliance reviews.

Using the regulations as an outline for the entire seminar, topics are presented in a logical sequence beginning with definitions, an overview of enforcement activities, and guidelines to develop a safety program. Following is the list of dates and locations.

### *Fall Idealease Safety Seminar Schedule:*

Aug. 9	<i>Santa Rosa, California</i>
Sept. 19	<i>Fort Wayne, Indiana</i>
Sept. 25	<i>Dallas, Texas</i>
Sept. 26	<i>Houston, Texas</i>
Oct. 4	<i>Moncton, Nebraska</i>
Oct. 10	<i>Nashville, Tennessee</i>
Oct. 16	<i>Kansas City, Missouri</i>
Oct. 24	<i>Ceres, California</i>
Oct. 25	<i>Oklahoma City, Oklahoma</i>
Nov. 7	<i>San Leandro, California</i>



# CTPPROFILE

BY GARY PETTY  
PRESIDENT AND CEO  
NATIONAL PRIVATE TRUCK COUNCIL



**Mike Schwersenska, CTP**  
Director of Transportation & Logistics  
Brakebush Transportation, Inc.

## All Are Open To Learning

**WE ARE PLEASED TO PROFILE MIKE SCHWERSENSKA, CTP**, Director of Transportation & Logistics, Brakebush Transportation, Inc., located in Westfield, Wisconsin, who also serves in NPTC volunteer leadership roles as Vice Chair/Chair-Elect of the Board of Directors and Chair of the Membership Committee.

Mike was born and raised in the small central Wisconsin community of Wautoma, located approximately an hour north of Madison. After finishing high school, he found his first professional driving opportunity working for an excavation company as a quad-axle dump truck driver which was something of a seasonal job due to the harsh Wisconsin winters. Looking for an opportunity to advance his driving career, he went to work as an OTR, long-haul driver and then ultimately became an owner-operator specializing in the hauling of temperature controlled products with the purchase of his own new truck and trailer.

He drove his truck for a living until met his future wife in his hometown community and decided to settle down and get off the road. Mike sold his truck and trailer, took a dispatcher's job, and started going to night school at the University of Wisconsin, Madison, School of Business. After two years, at age 28, he joined Brakebush Brothers, Inc., as a dispatcher in 1999 and was promoted to private fleet manager in 2000 which at the time consisted of 21 trucks.

From its founding in 1925, Brakebush Brothers, Inc., privately owned and U.S. operated, has been a value-added processor of great tasting chicken. The company has facilities in Westfield, Wisconsin,

Wells, MN and Irving, Texas that employ state of the art operations to create over 200 products for customers ranging from foodservice providers to large national restaurant chains. Brakebush Transportation, Inc., is the transportation subsidiary profit center which services a majority of the inbound and outbound shipments.

Mike was first introduced to NPTC when attending an onboard supplier company's user conference where he heard NPTC staff give a presentation on benchmarking. Shortly thereafter, Brakebush became an NPTC member. Mike recalls, "my first contact with NPTC and learning about benchmarking data information was tremendously useful to our fleet, my reaction was just—WOW—this is exactly what we need."

At the Private Fleet Management Institute in 2012, Mike and his boss, Carey Brakebush, attended the full program. Mike went on to take and pass the CTP examination and "walk" at the graduation ceremony of the CTP Class of 2014. Since graduation, Mike has been a speaker, panelist, or moderator several times at various NPTC events including PFMI, the Annual Conference, National Safety Conference, the NPTC/Keller webcast series, and CTP Examination proctoring and grading.

After going through the PFMI and CTP programs and coming back to many NPTC events over the past four years, Mike and the leadership team at Brakebush have made several strategic changes in the company's logistics because of what they have learned from NPTC and its unique membership culture.

These changes include the private fleet taking over substantial control (now 75%-80%) of all inbound corporate shipments. Out-

*continued on next page*



## NPTC AND J. J. KELLER & ASSOCIATES

# WEBCAST UPDATE

**M**ORE THAN 1,200 PEOPLE tuned in last month to the NPTC and J.J. Keller & Associates on **Background Checks and Screening Protocols**. Thanks to our featured



Antonellis



Decker

fleet speakers—**Brian Antonellis, CTP**, Director of Fleet Management Reinhart Food Service/Reyes Holdings; and **Jeremy Decker, CTP**, Transportation Safety Manager of Mennel Milling Company—who shared their insights on the subject matter.

The webcast series resumes next month with two presentations. On **July 18**, the topic will be **Entry Level Driver Training and Onboarding** and will feature **Eric Eveslage, CTP**, Logistics Manager, Coborns, Inc. The following day, we will focus on **Driver Scorecarding and Development**. That webcast will feature **Brian Johnston, CTP**, Senior Director of Transportation, Core-Mark International.



Eveslage



Johnston

### CTP Profile Continued

bound shipments of the private fleet have grown as well and are now around 60% of shipments annually. The private fleet is now up to 45 trucks and drivers; 7 shop staff, and 15 office administrators—and growing each year.

During his general session presentation at the 2018 PFMI, Mike said his company could trace approximately \$3.5 million of improvements and savings to its transportation and logistics operation because of their involvement with NPTC over the past five years. Backhaul opportunities for the fleet—some key ones found through NPTC—have grown significantly in recent years as the private fleet also hauls beef and cheese for other Wisconsin-based companies.

The private fleet justified itself especially well and “saved the day” this year when a production facility fire at a supplier of liquid nitrogen dropped daily delivery loads to Brakebush from 12 to 6 shipments. Given the fact that the company runs a just-in-time business with perishable commodities, and the cost of shutting down a line averages \$15,000 per hour, this shortfall was a crisis indeed. This fire meant that the liquid nitrogen had to be obtained from another production facility many miles further south in Indiana.

With the assistance of another NPTC member, Mike’s team was able to navigate the regulatory hurdles necessary to qualify as a hazardous materials hauler in less than five days. The private fleet was then able to legally haul the essential industrial gas on the vendor’s trailers to Brakebush processing plants, thus saving significant downtime and ensuring products making on-time delivery schedules to customers.

A notable feature of NPTC’s culture which Mike appreciates is that “all are open to learning.” Mike says, “CTPs and others who attend the Council’s events are not afraid to admit they don’t know everything—and are therefore not afraid to ask a fellow member for help. It all comes around, because that same person who helped may be calling you back later looking for answers to a problem you already figured out.”

Brakebush plans to build upon its in-house transportation expertise through the CTP program. “We plan to send one person through each CTP Class for the foreseeable future. We’ve proven it’s a great investment.”

## NPTC INSTITUTE BOARD OF GOVERNORS

**CHAIR:** Mari Roberts, CTP, Sr. Director of Transportation, Frito-Lay, Inc.

**VICE-CHAIR:** Duane Woods, CTP, Director of Transportation, Albertsons Companies

**John Anderson, CTP**, Director, Sales Engineering, Omnitracs, LLC

**Dave Belter**, VP/GM Transportation Management-Supply Chain, Ryder System

**Peter Borgen**, Mgr., Corporate Carrier Sales, C.H. Robinson Worldwide, Inc.

**Robert J. Boyich, CTP**, Executive Vice President, CPC Logistics, Inc.

**Steven G. Bryan**, President, Vigillo, a SambaSafety Company, LLC

**Scott Bryers, CTP**, National Account Executive, FleetNet America

**Brian Casey**, Director, Inbound Transportation, Pepsi Beverages Company

**Meghan Chan, CTP**, Fleet Safety & Compliance Manager, Mondelez International LLC

**Gary A. Ciapetta, CTP**, Regional Director, Fleet Sales, Hendrickson

**Nick Cindrich, CTP, CDS**, Director, Enterprise Safety & DOT Compliance, CVS Health

**Bryan Coyne, CTP**, EVP/GM - North America, Trimble Transportation Mobility

**Bill Cromling, III, CTP**, President, Ross Transportation Services

**Peter Dames**, Assistant General Manager, PACCAR Leasing

**Luann Dunkerley**, Sales Leader – NE Territory, CEI Group

**Joseph N. Evangelist**, Executive Vice President, Transervice Logistics, Inc.

**Kevin Fisher, CTP**, National Account Manager, NE, Volvo Truck Leasing System

**Keith Frantz, CTP**, DOT Compliance Manager, ADM Trucking, Inc.

**Steven Garrish, CDS, MBA, CTP**, SVP, Safety & Regulatory Compliance, SleepSafe Drivers, Inc.

**Jim Harmon**, Account Executive, National Accounts, Cummins, Inc.

**Bill Hartman, CTP**, Senior Fleet Manager, VF Jeanswear

**Keith Hazelwood, CTP**, Director of Transportation, Batesville Logistics, Inc.

**David E. Helge, CTP, CDS**, V.P., Maintenance & Safety, Idealease, Inc.

**Jonathan Hubbard**, CEO and Co-Founder, SpeedGauge

**Laura Johnson, CTP**, General Manager, NIC Federal

**Adam Kahn, CTP**, Vice President, Fleets, NetraDyne, Inc.

**Jacob Klingbeil, CTP**, Director of Transportation, Walgreens Oshkosh, Inc.

**Bob Larsen**, Sr. Dir., Business Services Marketing, J. J. Keller & Associates, Inc.

**Joe Laskowski, CTP**, Director, Fleet Safety & Compliance, MedTrans LLC

**Rick Linville**, Chairman, Custard Insurance Adjusters

**Del Lisk, CTP**, Vice President, Safety Services, Lytx

**Robert L. Mann**, V.P. & Assistant General Manager, Vocational Business, International Truck/Navistar, Inc.

**Laura McMillan**, Vice President, Training Development, Instructional Technologies, Inc.

**Mark Melletat**, Director, Field Operations, WABCO

**J. Bedford Monday, Jr., CTP**, Facility Operations Manager-South, Schwan Food Company

**Andy Oleson**, CTP, Product Manager, Mobile, Verizon Connect

**William E. Perry, CTP, CDS**, Safety & Compliance Specialist, Hill’s Pet Nutrition, Inc.

**Gayle Robertson**, President, BOLT System

**Brant Schneider, CTP**, Northeast Fleet Sales Manager, Arconic Wheel & Transportation Products

**Robert W. Slaughter, CTP**, Director of Fleet Maintenance, Murphy-Brown LLC

**George “Bill” Sleeth, Sr.**, General Transportation Manager, Walmart Transportation

**Michael D. Spence**, Senior Vice President of Fleet Services, Fleet Advantage

**Mike Stapleton**, Vice President, Industry Relations, SmartDrive Systems

**Ron Tartt, CTP**, Managing Partner, DRC, Inc.

**Andrea Viele, CTP**, Group Transportation Manager, Nestlé USA

**John Vosters**, Compliance Strategy Officer, Fleetworthy Solutions

**Scott Willert**, Vice President, Logistics America’s Service Line, LLC

**James T. Wood**, Vice President, Sales, Penske Truck Leasing Company

# FOUR INDUCTED INTO NPTC/LYTX *Driver Hall of Fame*

**F**OUR TRUCK DRIVERS WHO HAVE TOGETHER LOGGED MORE THAN 17 MILLION MILES OF SAFE DRIVING in approximately 170 combined years of service were honored by the National Private Truck Council (NPTC) and inducted into the **NPTC/Lytx® Driver Hall of Fame** during the Annual Education Management Conference and Exhibition held April 29-May 1, 2018 in Cincinnati, OH.

The drivers are from NPTC member companies and have met the minimum qualifications of 20 years, 3 million miles or 50,000 hours of driving without a preventable accident. Many of the drivers have far exceeded these qualifications and are known for having made significant contributions to their industry and their communities. Since its inception, 108 drivers have been installed in the Driver Hall of Fame. This year's Driver Hall of Fame inductees are:

## **Rob Harmeyer, Batesville Logistics**

Rob has racked up 3.9 million miles in 31 years behind the wheel all without an accident or a moving violation. He joined Batesville in 1988 after working for Don Bruns & Sons from 1977-1986 and then joining Baylor Trucking as a driver for the next two years.

Rob works hard to improve his driving skills by competing in the Indiana Motor Truck Associations Truck Driving Championships and completing monthly training courses, including the Smith System defensive driving course. He is active in the American Trucking Associations' "Share the Road" program in local high schools' driver education classes. Not only does he manage all aspects of Batesville's Trucker Buddy program, he participates as a Trucker Buddy himself. He also participated in the "Touch-a-Truck" program last summer at a local public library where he provided an up-close look at his tractor.

## **Frank Rice, Shaw Transport, Inc.**

Frank's driving journey started in 1967 driving straight trucks and pulling trailers for the family-run business, and it is still continuing today. Right out of high school, he joined the U.S. Army where he drove multiple types of trucks stateside and in Vietnam. The son of a truck driver, Frank returned home and began driving professionally in 1973 for Salem Carpets. After a short sabbatical as a home builder, he returned to Salem in 1989. Salem was subsequently acquired by Shaw. He has accumulated five million miles without an accident or a moving violation.

Frank has many responsibilities, but he puts customer service at the top of the list. He consistently delivers on time and has a great relationship with each customer he serves. Not only is he responsible for timely and safe deliveries of flooring products and representing Shaw in a professional manner, Frank is a driver trainer. He is responsible for evaluating current drivers and for leading newly-hired drivers on the path to driving success. Frank is a Smith System certified defensive driving instructor and is responsible for scheduling tri-annual training for the 35 drivers at his facility.

## **Larry Thorp, Orscheln Farm & Home, LLC**

Larry has been driving professionally for 52 years and has spent the last 11 with Orscheln Farm & Home where he drives about 2,200 miles each week in nine Midwestern states. Over his entire career, he has driven 5.2 million miles (1.3 million with Orscheln) without an accident or a moving violation.

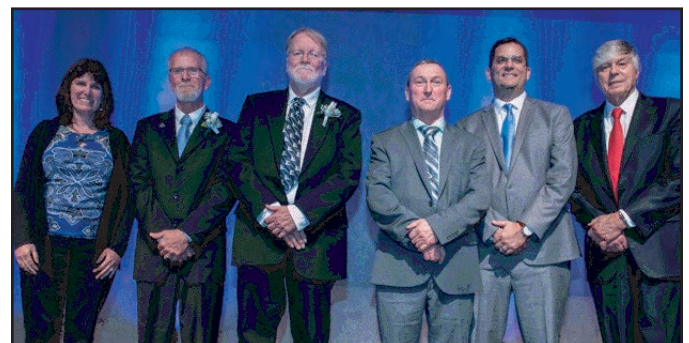
Larry's first driving experience came at the wheel of a 1948 farm truck and, then, when he returned from service with the U.S.

Navy, he began driving for 7-UP Bottling Company on beverage route delivery truck and as an assistant to the semi-driver. When the driver quit to become deputy sheriff, Larry took over his role. After 10 years with 7-UP, he joined Banquet Foods/Conagra Foods for the next 18 years. In 2003 he joined Ruan Transport, a dedicated contract carrier for Conagra, in 2003 for three years before joining Orscheln.

## **Bradley Wacks, Army and Air Force Exchange Service**

Bradley has been driving professionally for 36 years and has racked up a total of 3.5 million miles without an accident or a moving violation. Some 2.7 million of those miles have come in the 30 years he has been driving for AAFES.

He developed his interest in trucking from his neighbor, Jack Bostick, who was an Owner Operator. Bradley would spend a majority of my weekends with him on the road. He attended Superior Truck Driving School and obtained his first driving job in 1981 with Dunes Transportation. After a year, he was offered a local position hauling baked goods to restaurants in Indiana, Kentucky, and Ohio. He joined AAFES in June of 1987. In addition to his driving duties, Bradley serves as a liaison between the AAFES Distribution Center in Dayton and the Exchange's stores, ensuring total customer satisfaction and is responsible for training and mentoring new drivers in all aspects of their job. He is currently the Chair of the Terminal Safety Council at the Dayton, OH Consolidation Center. He also represents the Teamsters Local 957 as a Shop Steward.



NPTC President and CEO Gary Petty (right), Jim Rice, CTP, (second from right) Vice President, Commercial Leader (Mid-Market) for Lytx, Inc.; and Carol Heinowski (left), NPTC Board Chair and Logistics Manager, Safety and Compliance, for Meijer, Inc. congratulate NPTC/Lytx Driver Hall of Fame Inductees (from left): Bradley Wacks, Army and Air Force Exchange Service; Frank Rice, Shaw Transportation; and Rob Harmeyer, Batesville Logistics.



## We reduce the risks in your HOS data.

Your drivers' logs produce an incredible amount of data points each day. And you have to manage and make sense of it all in order to identify risks and address them fast.

The **J. J. Keller® Driver DataSense® Service** handles this for you by collecting all of your Hours of Service data from ELDs and paper logs, pinpointing compliance gaps, and providing you with guidance for reducing risk.

When it comes to your Hours of Service data, the riskiest step is going it alone.

[JJKeller.com/DataSense](http://JJKeller.com/DataSense) | 855.693.5338

HOS Data Collection | Expert Data Analysis | HOS Compliance Guidance

