NATIONAL PRIVATE TRUCK COUNCIL NEWSLETTER



By Gary Petty, president and CEO of the National Private Truck Council. His column appears monthly in *Fleet Owner*. The council's website is www.nptc.org.



NPTC 2017—YOU MUST BE PRESENT TO WIN

This month, more than 1,200 private fleet professionals will converge on Cincinnati for the NPTC Annual Educational Management Conference and Exhibition. This year's conference is packed with tremendous take-home value:

- ▶ Information: NPTC is pleased to announce a professional and stimulating lineup of keynote speakers and general sessions.
- ▶ Educational Workshops: More than 22 workshops and three general sessions feature some of the nation's leading private fleet professionals speaking on best practices in private fleet management.
- ▶ Breakfast Roundtable Best Practices Roundtable Discussion: Ten interactive problem-solving sessions add more take-home value to the conference
- extensive and impressive array of fleet products and services from leading industry suppliers. Come participate in a virtual showcase of solutions and take advantage of this unparalleled opportunity to learn first-hand about potential business solutions. Sample resources from more than 180 trucking industry suppliers exhibiting the latest in product development and state-of-the-art technology solutions for today's demanding private fleet operations.
- Networking: Peer-to-peer interaction is unparalleled.
- ▶ Recognition: The private fleet community's best and brightest prac-

titioners will be honored for their achievements: the Certified Transportation Professional (CTP®) Class of 2017, the Driver Hall of Fame and Fleet Safety Award winners, and the NPTC Professional Leadership Award winners for 2017.

- ▶ Social: The Hilton Cincinnati Netherland Plaza Hotel and Duke Energy Convention Center, NPTC's outstanding host-city partners, provide the highest level of customer service in quality food, beverages, lodging and meeting rooms to ensure that all events and social activities take place in an optimized, engaged and enjoyable learning atmosphere.
- ▶ Location: Our host city Cincinnati provides the best-value convenient and cost-effective "home" location for NPTC that allows you to minimize your travel time and expense. Not only is the location convenient, it's the geographic center of the fleet member population.

Planning for the NPTC 2017 Annual Conference has been in the works since last summer. "Our Conference Planning Committee has made great strides to ensure 2017 is the best return-on-investment value event in our history," Erle Bergstom, CTP, committee chair, said.

Made up of more than 40 enthusiastic member representatives from both fleet and allied companies, the committee concentrates its year-long efforts on making sure the latest and best topics and speakers are presented.

NPTC PRIVATE FLEET BENCHMARKING SURVEY

This year's Benchmarking Survey Instrument has been sent to the Benchmarking Steering Committee for review. The survey was sent to the general membership in February. The NPTC annual Private Fleet Benchmarking Survey, sponsored by PeopleNet, is designed to validate private fleet performance based on comparative peer data, identify areas of improvement and opportunity, and identify the significant trends affecting private fleet practitioners. The final report will be released August 1.

WASHINGTON REPORT CONFERENCE CALL

All NPTC members are invited to attend the Washington Report (a monthly Legislative and Regulatory Advisory Committee teleconference call), sponsored by Vigillo, occurs the second Monday of every month at 11:30 a.m. EST. Rick Schweitzer, general counsel and government affairs representative, gives the latest update on key legislative and regulatory compliance issues of interest to private fleets.

CTP EXAM

On February 11, 79 candidates sat for the Certified Transportation Professional exam in 32 proctored locations. In addition, 18 CTPs volunteered to grade the case study and short-answer essay portions of the exam.

NPTC/IDEALEASE UPCOMING SAFETY SEMINARS

NPTC and Idealease have kicked off the 2017 series of safety seminars. The one-day seminar this year will focus on the new electronic logging device (ELD) regulation, basic safety and compliance, regulation changes, and CSA. The seminars will be provided at no charge to all Idealease customers, potential customers and NPTC members. Here's the schedule of upcoming seminars:

4/05/1	7 Lexington, KY	5/09/17	Ontario, Canada
4/06/1	7 Altoona, IA	5/10/17	Greensboro, NC
4/12/1	7 Lodi, CA	5/17/17	San Leandro, CA
4/12/1	7 Memphis, TN	5/18/17	Los Angeles, CA
4/13/1	7 Birmingham, AL	9/12/17	Santa Rosa, CA
4/18/1	7 Chattanooga, TN	10/03/17	Charlottesville, VA
4/19/1	7 Atlanta, GA	10/04/17	Erie, PA

NPTC/J.J. KELLER FREE WEBCAST SERIES

Last month, NPTC and J.J. Keller & Associates teamed up once again to host two safety-related webcasts. The webcasts, which are free to all NPTC members, focused on:

▶ Pre-Employment Screening Protocols — Hiring qualified drivers with a long history of accident- and violation-free driving should be the goal for any transportation company. Technology is now available to assist in this process through a program developed by the FMCSA.

Motor carriers are able to screen driver applicants by registering in the Pre-employment Screening Program, which provides crash and inspection information on potential new hires. This webcast shared information about what data is available, how it can be accessed, and how it can help improve your driving hiring effectiveness. Lisa Thompson, director of safety and compliance, America's Service Line, was the featured speaker.

▶ Entry-Level Driver Training — All entry-level drivers will be required to meet specific training requirements in order to obtain a commercial driver's license, according to the long-awaited rule released late last year by the Federal Motor Carrier Safety Administration (FMCSA). The Final Rule establishes minimum training standards for interstate and intrastate drivers applying for their initial CDL, upgrading their current CDL, or obtaining a hazardous materials, passenger, or school bus endorsement for the first time. The entry-level driver training Final Rule went into effect on February 6 of this year, with a compliance date of February 2020.

Individuals subject to the entry-level driver training requirements must successfully complete a prescribed program of instruction provided by an entity listed on FMCSA's Training Provider Registry. This webcast looked into how fleets—ahead of mandated federal regulations—can build training programs that are compliant in both theory (knowledge) and behind-the-wheel range and public road instruction. Randy Perry, CTP, national fleet safety manager, Frito-Lay Inc., was the featured speaker.

Here's the lineup for the rest of the year:

- May 10—Drug and Alcohol Clearinghouse
- ▶ May 11—Sleep Apnea and Fatigue Management
- ▶ July 12— CSA and the Safety Management System
- ▶ July 13—Roadside Inspections
- ▶ October 18—Hours of Service and the 34-Hour Reset
- ▶ October 19—Electronic Logging Devices

coming events...

Mark your calendars now for the following upcoming events:

- ▶ April 30-May 2 NPTC Annual Conference, Cincinnati, OH
- ▶ September 14-15 National Safety Conference, Hyatt Regency, Dulles International Airport, Herndon, VA

NPTC 2017 LINEUP

NPTC is pleased to announce an inspiring lineup of keynote speakers headlining the NPTC 2017 Annual Education Management Conference and Exhibition on April 30-May 2 in Cincinnati.

Kicking off the conference on Sunday, April 30, will be Joel Salatin, a self-described "Christian libertarian environmentalist capitalist lunatic farmer." His presentation will focus on integrity-based systems of locally sourced food—with specialized marketing, electronic aggregation, and customized, doorstep deliveries.

On Monday, May 1, Dr. Bharat Balasubramanian, a long-time automotive technology researcher and development engineer at Daimler AG, will speak about safety first and the evolution of autonomous driving.

Balasubramanian joined the faculty of the University of Alabama College of Engineering in 2012 after 40 years in research and development for Mercedes-Benz in Stuttgart, Germany. In his most recent role, he served as vice president of group research and advanced engineering responsible for product innovations and process technologies.