



NATIONAL PRIVATE TRUCK COUNCIL NEWSLETTER



By Gary Petty, president and CEO of the National Private Truck Council. His column appears monthly in *Fleet Owner*. The council's website is www.nptc.org.

NPTC, ACT RESEARCH LAUNCH PRIVATE FLEET REPORTS

NPTC and ACT Research, a leading trucking industry research company, are recruiting private fleets to become "data providers" for an exciting new service that will provide macro-economic and operating trends exclusive for private fleets on a monthly and quarterly basis. These reports will provide strategic-based information to complement the more tactical-based data collected and reported in the NPTC Annual Benchmarking Survey Reports.

This research will be the first-known consolidation and analysis of "big picture" economic trends exclusively about the private fleet industry provided by a select group of representative private fleet companies.

The combination of the Benchmarking Survey Reports and the new Private Fleet Research Reports will be important tools to help you validate and promote your private fleet as a vital component of your company's success.

MOORE PROMOTED TO NPTC SENIOR VP

NPTC has announced that Tom Moore, CTP, has been promoted to senior vice president.

Moore joined NPTC on a full-time basis in 2007 and has a 30-year history with the private truck industry. Following graduation as a political science major from Wake Forest University, Tom joined the staff of the American Trucking Assns., working with the Private Carrier Conference. He later became editor of *Private Carrier* magazine and then executive director of the National Private Trucking Assn., which merged with the Private Truck Council of America to become the National Private Truck Council in 1989.

2012 SAFETY CONFERENCE

NPTC will hold its National Safety Conference September 13-14, 2012, at the Hyatt Dulles in Herndon, VA, just outside of Washington, D.C.

"The National Safety Conference is an intense, concentrated overview of key issues of interest and importance to running private fleet operations at an exceptionally high standard of safety," said NPTC president and CEO Gary Petty. "The program includes an update on federal regulations, private fleet case studies, a recap of several leading safety technologies, a recognition ceremony honoring top performing drivers, safety-in-the round breakout sessions, liability mitigation strategies, data mining and predictive modeling, and best safety practices. Speakers are recognized experts, including more than 15 private fleet practitioners who manage outstanding safety programs at their respective companies."

Added Randy Perry, CTP, fleet safety manager for Frito-Lay and chair of the NPTC Safety Committee, "Because of its timely and relevant subject matter and the outstanding lineup of speakers representing various segments of truck safety, this conference promises to be one of the best opportunities to enhance safety performance. Plus, the interaction that occurs throughout the day-and-one-half meeting creates multiple opportunities to discover new safety strategies and tactics."

The conference features a unique format of presentations, discussions with key industry representatives, expert panels, and leading safety advocates and practitioners—all designed to provide attendees with insights into implementing strategic safety programs and lowering the cost of risk. The program kicks off with Anne Ferro, administrator of the Federal Motor Carrier Safety Administration and the government's top motor carrier safety official. She will provide insight into the federal government's safety compliance initiatives.

Attendees will talk about their experiences with a series of advanced safety technologies that include disk brakes, anti-rollover technologies, collision mitigation, lane departure, and in-cab cameras. In addition, conference participants will be provided an inside look at how they can mitigate their accident liability, how they can set up an effective sleep apnea program, and how they can use pre-employment screening to improve driver hiring.

To enhance the level of interaction and take-home value, this year's conference will feature five concurrent, interactive sessions focused on driver distraction, driver coaching and discipline, dealing with interventions, workers' compensation, and benchmarking and safety key performance metrics. Another session will highlight best practices from individual fleet perspectives on a range of issues that include safety incentives, hair follicle testing, driver wellness, shipper liability, behavior-based safety, and training.

As in years past, the conference will be highlighted by the annual National Driver All-Stars recognition ceremony, in which nearly 20 drivers from individual NPTC fleet members will be recognized for their exceptional performance in the fields of safety, compliance and customer service.

To learn more and to register, visit the NPTC website at www.nptc.org.

coming events...

Mark your calendars now and reserve your space at the following upcoming events:

BOARD & COMMITTEE MEETINGS

September 12, 2012

NPTC NATIONAL SAFETY CONFERENCE

September 13-14, 2012

CTP ELIGIBILITY APPLICATION DEADLINE

October 1, 2012

NPTC/J.J. KELLER WEBCAST:

EFFECTIVE SAFETY TRAINING PROGRAMS

October 3, 2012

CTP EXAM APPLICATIONS DEADLINE

November 15, 2012

CTP EXAM PREPARATION WORKSHOP

January 18, 2013

CTP CLASS OF 2013 NOW FORMING

Candidates for the Certified Transportation Professional® (CTP) program are encouraged to register now for the Class of 2013. The eligibility application deadline is October 1, 2012.

By earning the CTP designation, you join a group of transportation professionals who have made a commitment to the private fleet industry, to an ongoing pursuit of career advancement, and to continuing enhancement of their knowledge and skills. Top management will readily identify you as a professional with the experience and knowledge to direct and administer a private fleet, traffic, or transportation operation.

Since 1993, nearly 900 transportation professionals have earned the right to use the CTP® designation after their names. To learn more about the CTP® program, visit www.nptc.org, or contact Kristen Todd at ktodd@nptc.org or 703-838-8841.

NPTC SAFETY COMMITTEE MEETS IN PENNSYLVANIA

More than 50 private fleet safety professionals gathered a few weeks ago in Allentown, PA, for the NPTC Safety Committee Summer Onsite meeting. Attendees were treated to a tour of the Mack Customer Center in Allentown as well as an in-depth briefing and on-track demonstrations of new truck safety enhancements including:

- ❑ **New automated transmissions:** A look into the safety and performance contributions.
- ❑ **Enhanced stability control:** These systems are designed specifically to help maintain vehicle stability and aid in reducing tractor-trailer rollovers and their related costs. Stability Control is an active vehicle safety system that automatically intervenes if a high rollover risk is detected while driving. If a rollover threat is occurring, the system tries to minimize the rollover risk by automatically reducing vehicle speed.
- ❑ **Collision safety system:** This system automatically maintains a safe following distance and helps avoid or reduce the impact of rear-end collisions by active braking as needed.
- ❑ **Advanced electronic braking:** An inside look into anti-lock braking system technology, automatic traction control, disc brakes, and other key vehicle control system features to deliver the next generation of braking control. EBS utilizes electronic vehicle control for the braking system. An electronic signal replaces the air signal sent by the brake pedal to activate the brakes, improving stopping distances and braking system performance.

WEBINARS FOCUS ON IMPLEMENTING DRIVER PERFORMANCE TECHNOLOGY

J. J. Keller and the National Private Truck Council (NPTC) recently teamed up to deliver an informative webcast titled "Improving Fleet Productivity through Quality and Lean Initiatives." The webcast featured NPTC Board of Governors member Mari Roberts, CTP, director-network optimization, Frito-Lay Inc.

To date, we have delivered several hot topics on the agenda ranging from regulatory compliance to risk management and people management.

Our final webcast, which is free to all NPTC members, will be held Wednesday, October 3, and will focus on driver training. Victor Hart, manager of transportation-safety for Dot Transportation Inc., will share how his company's training and development programs must address elements of behavior including motivation, satisfaction, work ethic, commitment and attitudes. To remain abreast of the ever-changing trucking environment, training has become an integral part of a fleet's everyday business. Establishing a climate of continuous training has helped Dot Transportation create an environment that allows for personal and professional growth. In this webcast you will learn how to:

- ❑ Establish successful training protocols
- ❑ Integrate various types of training (entry-level, ongoing or remedial, skills improvement)
- ❑ Evaluate the effectiveness of various delivery options
- ❑ Ensure there is follow-up on ongoing assessment
- ❑ Identify and comply with FMCSA-required training

Registration is open to all NPTC members free of charge. For more information, to register, or to download a previous webcast, visit jjkeller.com/nptcinfo.

FALL MEETING SCHEDULE

The fall meetings of the NPTC boards and committees are scheduled for Wednesday, September 12, 2012, at the Hyatt Dulles Hotel in Herndon, VA.

8:00 - 11:00 a.m.	NPTC Board of Directors
11:00 - 12:00 p.m.	National Advisory Board
12:00 - 1:00 p.m.	Lunch on your own
1:00 - 3:15 p.m.	<i>Concurrent Committee Meetings:</i> Legislative & Regulatory Advisory, PR/Marketing, Membership Committee, and Safety
3:30 - 5:30 p.m.	NPTC Institute Board of Governors
6:00 - 7:00 p.m.	Networking Reception