

NATIONAL PRIVATE TRUCK COUNCIL NEWSLETT

ACTIVITIES AND EVENTS OF THE NATIONAL PRIVATE TRUCK COUNCIL



By Gary Petty, President and CEO of the National Private Truck Council. His column appears monthly in FLEET OWNER. The council's website is www.nptc.org.

NPTC 2007

The NPTC 2007 Annual Education Management Conference and Exhibition, to be held in Indianapolis, April 29 - May 1, 2007, will feature four prominent speakers. Dan Jorndt, former President and CEO of Walgreen Company, led one of the largest and most successful companies in the United States and on Wall Street, a retail giant proud of and dependent upon its private fleet. Mr. Jorndt will address NPTC 2007 at the Kick-Off Brunch on Sunday. April 29. Ned Galbally, Senior Vice President for Global Affairs of BOC, will be the guest speaker at the NPTC/Bridgestone Firestone Driver Hall of Fame Luncheon on Monday, April 30. For the Safety Awards Breakfast on Tuesday, May 1, we have invited The Honorable John H. Hill, Administrator, Federal Motor Carrier Safety Administration, to speak. We are also honored to have Ken Schmidt, former Harley-Davidson Executive and Communications Expert, wrap-up NPTC 2007 with an inspiring presentation at the Tuesday, May 1 Luncheon.

NEW MEMBERS OF NPTC BOARD OF GOVERNORS

NPTC announces eight new members of the NPTC Institute Board of Governors as of January 18, 2007:

Shellev Davis, CTP Knaack Manufacturing

John Sczesny Eaton Corp. Roadranger

Mike Eccleston, CTP Sara Lee

Angela Shue **XATA** Corporation

Kieth Folck, CTP Wal-Mart Stores, Inc. Ralph K.F. Stockmaver, CTP Penske Truck Leasing Co.

David E. Helge, CTP, CDS Idealease of North America Roni Taylor SkyBitz, Inc.

Tom Lemke Cadec Global

Ryder System, Inc.

Delmar L. Sauer. CTP **Alcoa Wheel Products** William J. Toerpe, III, CTP

NEW NPTC WEBSITE LAUNCHED

The National Private Truck Council introduces a new, dynamic website for members. As viewers to the site www.nptc.org can see, not only has the look of the website changed but many new features have been added such as discussion forums, a searchable member database, and online payment for dues, conference registration, CTP® and NPTC Institute contributions.

The website is optimized for the latest versions of Internet Explorer (7.0) or Mozilla Firefox (2.0). Viewers are advised that older versions or other browsers may not display the site correctly.

Members can login now with their own personal username based on their work email addresses. Their work email addresses will ALWAYS be their username. An initial password will be sent to members via email.

With "cookies" enabled, members can select "Remember Me" to stay logged in - they won't have to log in to the site again unless they click logout. After signing in the first time, you can change your password at "My Account." If others from your company would like a user account, direct them to the "Register" button on the homepage.

Inside the new website, you will find numerous members-only features. The top menu bar is primarily the public area of the website. The top menu bar is primarily the public area of the website with information about NPTC's mission, leadership, staff, history, overview of Council services and benefits, etc. Once Members login, a new mid-bar will appear containing the members-only features. Check out "Resources," "Community," and "My Account." A new service - Member Match - will be added soon (see next page).

Member Forums are also an important feature of the website (please read the Forum Rules before participating). The Forums are available to all NPTC members for the purpose of sharing and exchanging ideas, networking about issues affecting fleet operations and making suggestions about an NPTC program or service. Click on a Forum Category to see the latest topics to read and reply.

The online **Member Directory** provides comprehensive access to other members listed by the following categories: all contacts; voting members by Fleet or Allied, Board and Committee lists, Membership Division lists, etc., in addition to a powerful search tool under "Advanced Global Search."

Under Member Account, members can update their contact information, renew annual memberships online, and see their Board and Committee participation. You can also upload a photo to your profile to network with other members via the Member Forums. Please note that all photos will be reviewed and approved by NPTC.

Other highlights of the website are online Conference Registration and Purchasing via the NPTC Store. Under "Professional Development" members can now register for the

Mark your calendars now and reserve your space at the following upcoming events:

CTP® EXAM

February 10, 2007, offered at 40 locations across the country.

SAFETY COMMITTEE MEETING

February 20 & 21, 2007 – NPTC headquarters in Alexandria,

NPTC ANNUAL CONFERENCE 2007

April 29 - May 1, 2007, "Racing to the Winner's Circle," - the Westin Hotel and Indiana Convention Center, Indianapolis, Indiana

NATIONAL SAFETY CONFERENCE

September 16 & 17, 2007 - Holiday Inn, Arlington, Virginia

MEMBER MATCH BACKHAUL PROGRAM PLANNED FOR

NPTC will launch a private fleet member-to-member capacity utilization and optimization program. This new NPTC service is designed to help fill empty miles, create new lanes of opportunity, and possibly grow overall private fleet capacity through strategic, long-term private fleet partnerships. Known as MEMBER MATCH, the program will be a FREE information exchange available only to NPTC Fleet Members.

It will allow member companies to utilize other private fleets to haul their company's shipments or to fill empty capacity in their own fleets with shipments of other private fleet companies. The program will not compete with "spot load matching" services such as those provided via the internet through several NPTC Allied member companies, but rather will compliment such services.

Participants will post their critical specifications in a standard document loaded in a special, secured section of the new NPTC website available only the participants in the program. Final details are now under development

Already dozens of NPTC Fleet Members have expressed interest in participating and a number of prospective NPTC Fleet Members have said they will 'sign up' with NPTC once MEMBER MATCH begins operations, which is expected to be next month.

Annual Conference, the National Safety Conference and the Fleet Management Institute on NPTC's new secure website. After your registration is complete, the system will automatically send you and email receipt. This is the only receipt you will get for your purchases, so members are encouraged to retain it for your records,

Featured on the homepage is the Question of the Month. Members can submit one answer for each month's question. The system will show that you voted and will simply show the Results button. But you may go back at any time and review the results, including results for previous Questions of the Month.

Always on display on the homepage is the "Value of Fleet Membership" calculator which takes your company's dues and illustrates what all of the services you receive are worth and how much your membership saves your company.

We hope all NPTC members enjoy the new website and take advantage of all of its features. You can pro-

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VALUE of Fleet Membership

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C tempodan sito popus - \$100

Weekly update - \$000

C Sale server - \$400

C Safet schiar 800

C trail Count #100

☐ bendmerling surveys - \$000

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| Us" and Feedback Form. For other questions, please email |
| info@nptc.org. |
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| NPTC | |
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www.nptc.org

| YES, I'm interested in | NPTC Membership! | | |
|------------------------|------------------|----------|--|
| Name | Title | | |
| Company | | | |
| Address | | | |
| City | | Zip | |
| Telephone | | <u>-</u> | |
| Email | | | |