



NATIONAL PRIVATE TRUCK COUNCIL NEWSLETTER

ACTIVITIES AND EVENTS OF THE NATIONAL PRIVATE TRUCK COUNCIL



By Gary Petty,
President and CEO of
the National Private
Truck Council. His
column appears monthly
in *Fleet Owner*. The
council's website is
www.nptc.org.

NPTC 2008 PRELIMINARY PROGRAM

Sunday, April 27

7:00 – 9:00 AM Committee Meetings
8:00 – 9:00 AM First Timer's Welcome Breakfast/
Reception
9:30 – 11:00 AM Concurrent Workshops
11:30 – 1:30 PM Kick-Off Brunch/CTP Awards Ceremony
with Keynote Speaker John Boyens
1:30 – 2:30 PM NPTC General Session and Annual Report
3:00 PM – Grand March to the Exhibit Hall
3:00 – 6:00 PM Exhibit Hall Grand Opening
7:00 – 10:00 PM Act I Evening

Monday, April 28

7:30 – 9:00 AM Breakfast/General Membership Meeting/
F.L.E.E.T. & NPTC/CCJ Graphic Awards
9:15 – 10:45 AM Six Concurrent Workshops
10:30 – 1:00 PM Driver Hall of Fame Luncheon with
Keynote Speaker Dan Baker
1:30 – 2:45 PM Six Concurrent Workshops
3:00 – 5:30 PM Exhibit Hall Reception Extravaganza

Tuesday, April 29

7:30 – 8:45 AM Breakfast/NPTC/Bridgestone Firestone
Safety Awards
9:15 – 10:30 AM Six Concurrent Workshops
10:45 – 12:00 PM Six Concurrent Workshops
12:30 – 2:00 PM Luncheon with Keynote Speaker Johnny
Bench

For more information about the Annual Education Management Conference and Exhibition, including workshop details and how to register, please see our website, www.nptc.org.

NPTC 2008 – YOU MUST BE PRESENT TO WIN

Private fleet executives are already making plans to join us in Cincinnati for the NPTC 2008 Annual Education Management Conference and Exhibition, April 27-29, 2008. The event promises to be one of the most valuable learning experiences of the year.

NPTC 2008 provides you the following tools and resources:

■ **Information:** A line-up of professional and stimulating keynote speakers including **John Boyens** (<http://www.boyens.com/>) will address the Sunday kickoff luncheon. He is the author of several audio CD series as well as the author of the soon to be released *Creating a Productive Selling Zone®* book.

Dan Baker (<http://www.danbakertexas.com/>) will speak at the Driver Hall of Fame luncheon on Monday. Dan is a nationally known speaker, teacher and consultant to the trucking industry. He travels extensively throughout the US and Canada, working with more than 300 trucking companies of all sizes and types.

Johnny Bench (<http://www.johnnybench.com/>) will be the featured speaker at the Tuesday luncheon. The Hall of Fame catcher who played for the Cincinnati Reds has used his celebrity status to aid such worthy causes as the Heart Association and the Kidney Foundation.

■ **Education:** More than 20 workshops that provide insights and best practices that will help demystify some of the critical challenges that are at the center of your day-to-day world

■ **Exhibits:** A world-class exhibit hall packed with products and solutions that will increase the effectiveness of your private fleet

■ **Networking:** Unparalleled peer-to-peer interaction

■ **Recognition:** Honoring the private fleet community's best and brightest practitioners for their achievements in safety, graphics, leadership and training

■ **Social:** Meals, events and activities that create an engaged learning atmosphere

■ **Location:** A central setting that allows you to minimize your travel time and expense

The headquarters hotel for NPTC 2008 is the Hilton Cincinnati Netherland Plaza, 35 West Fifth Street, Cincinnati, Ohio 45202. NPTC has reserved a block of sleeping rooms at hotel for the special rate of \$144 per night (single/double). Make your reservations now by calling 513-421-9100. The cut-off date to guarantee the special rate is Monday, March 24, 2008.

The hotel is one block from the renovated Duke Energy Center, the site for the Exhibit Hall and all educational sessions for NPTC 2008.

COMING EVENTS

Mark your calendars now and reserve your space at the following upcoming events:

CTP® EXAM

February 9, 2008, offered at 40 locations across the country.

CTP® RETAKE EXAM

March 20, 2008

SAFETY COMMITTEE MEETING

February 19 & 20, 2008 – NPTC headquarters in Arlington, Virginia

NPTC ANNUAL CONFERENCE 2008

April 27-29, 2008, "You Must Be Present to Win," at the Hilton Cincinnati Netherland Plaza, Cincinnati, Ohio

2008 PRIVATE FLEET MANAGEMENT INSTITUTE

More than 65 private fleet professionals attended the Private Fleet Management Institute in Jacksonville last month. The Institute is a concentrated, five-day immersion in the core private fleet management curriculum designed to meet the demanding needs of today's professionals: Fleet Finance; Operations; Safety and Security; Human Resources; and Maintenance and Equipment.

Private fleet management professionals who are registered to sit for the Certified Transportation Professional (CTP®) Examination February 9, 2008, found the program especially beneficial.

The Institute featured more than 40 hours of in-depth discussions, led by a star-studded faculty consisting of the some of the nation's most experienced and respected private fleet management thought leaders. An in-depth review of the Institute's workshops, panel discussions, lectures and interactive sessions is now available online at www.nptc.org.

Among the sessions that delivered valuable and penetrating insights were sessions on: Sustaining a Culture of Excellence; Communicating Private Fleet Value by Partnering with Corporate Finance, HR and Safety; Improving Fleet Planning and Utilization; and Benchmarking and Best Practices.

Other highlights included sessions on Managing the Blended Fleet; Attracting, Recruiting and Developing Drivers; Effective Safety Programs; Understanding Financial Reports; Managing Outsourced Relationships; Private Fleet Financial Models; Activity Based Compensation; Best Maintenance Practices and Spec'ing; Life Cycle Costing; Coping with Rising Environmental Pressures; Coaching, Feedback and Discipline; Activity Based Costing; and Fuel Hedging.

IDEALSAFE/NPTC SAFETY AND COMPLIANCE SEMINARS

The Idealsafe/NPTC Safety and Compliance Seminars are the transportation industry's leading source for up-to-date information and training that fleet managers need to assure compliance with regulations, understand the review process, and prepare for a review. These seminars present a structured, step-by-step approach to understanding and managing fleet safety for all major areas scrutinized during state and federal compliance reviews and are free to NPTC members and Idealease customers.

Sign up today! See NPTC's website, www.nptc.org, or call Colleen Neubauer at 847-304-3164.

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|------------------------------|-------------------------|
| 2/12/08 Santa Fe Springs, CA | 3/27/08 Atlanta, GA |
| 2/13/08 Pleasanton, CA | 4/1/08 Grand Rapids, MI |
| 2/26/08 El Paso, TX | 4/2/08 Chicago, IL |
| 2/28/08 Santa Barbara, CA | 4/3/08 Peoria, IL |
| 3/4/08 Lake Charles, LA | 4/8/08 Toronto, ON |
| 3/5/08 Monroe, LA | 4/9/08 Kamloops, BC |
| 3/11/08 Cincinnati, OH | 4/10/08 Seattle, WA |
| 3/12/08 Weirton, WV | 5/6/08 Denver, CO |
| 3/18/08 Harrisburg, PA | 5/8/08 Birmingham, AL |
| 3/19/08 Butler, PA | 5/13/08 Nashville, TN |
| 3/20/08 Syracuse, NY | 5/15/08 Landover, MD |
| 3/25/08 Baltimore, MD | |

WELCOME NEW MEMBERS

Fleet:

- Flint Group North America
- Fulton Paper Company
- G&J Pepsi-Cola Bottlers, Inc.
- HD Supply
- J&B Group
- Kellogg Company
- Nalco Company
- NECO Transport Ltd.
- Oldcastle Architectural, Inc.
- Pavestone Corporation
- Spinx Transportation

Allied:

- A. Duie Pyle Companies
- Instructional Technologies Inc.
- Intec Video Systems, Inc.
- International Fuel Technology
- Jay Dee Fast Delivery Trucking
- Kane Freight Lines
- Laydon Composites LTD
- McGriff, Seibels & Williams
- National Transportation Consultants
- Pana Pacific
- Vigillo LLC



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www.nptc.org**

YES, I'm interested in NPTC Membership.

Name _____ **Title** _____

Company _____

Address _____

City _____ **State** _____ **Zip** _____

Telephone _____ **Fax** _____

Email _____