



NATIONAL PRIVATE TRUCK COUNCIL NEWSLETTER

ACTIVITIES AND EVENTS OF THE NATIONAL PRIVATE TRUCK COUNCIL



By Gary Petty,
President and CEO of
the National Private
Truck Council. His
column appears monthly
in *Fleet Owner*. The
council's website is
www.nptc.org.

NPTC 2010 ANNUAL CONFERENCE Preliminary Program

Sunday, April 18

- 7:00 – 9:00 a.m. Committee Meetings
- 8:00 – 9:00 a.m. First Timer's Welcome
Breakfast/Reception
- 9:30 – 11:00 a.m. Concurrent Workshops
- 11:30 – 1:30 p.m. Kick-Off Brunch/CTP
Awards Ceremony with Keynote
Speaker Larry Ahlers, vice president
of transportation for Oldcastle
Architectural, Inc.
- 1:30 – 2:30 p.m. NPTC General Session
and Annual Report
- 3:00 – 6:00 p.m. Exhibit Hall Grand
Opening
- 7:00 – 10:00 p.m. Act I Evening

Monday, April 19

- 7:30 – 9:00 a.m. Breakfast/General
Membership Meeting/ Professional
Leadership Awards
Special General Session on Private
Fleet Justification
- 9:15 – 10:45 a.m. Concurrent Workshops
- 10:30 – 1:00 p.m. Driver Hall of Fame
Luncheon with Keynote Speaker
Dan Baker
- 1:30 – 2:45 p.m. Concurrent Workshops
- 3:00 – 5:30 p.m. Exhibit Hall Reception
Extravaganza

Tuesday, April 20

- 7:30 – 8:45 a.m. Breakfast/NPTC/Bridgestone
Firestone Safety Awards
Special General Session on Environmental
Sustainability
- 9:15 – 10:30 a.m. Concurrent Workshops
- 10:45 – 12:00 p.m. Concurrent Workshops
- 12:30 – 2:00 PM Luncheon with Keynote
Speaker Mike Cole, director of North
American Transportation for Kraft Foods

NPTC 2010: YOU MUST BE PRESENT TO WIN

Today's private fleet professional continues functioning under immense pressure to deliver exceptional performance. Managers are expected to be "leading edge" with new solutions and innovative ideas geared toward optimizing fleet operations. In this demanding climate, and with those expectations in mind, NPTC has packed its 2010 Annual Education Management Conference and Exhibition, scheduled for April 18-20 in Cincinnati, with state-of-industry insights and practices —forged in real world "test tracks" of leading private fleet practitioners. The result is an event designed to deliver exceptional take-away value by providing you with the following tools and resources:

Information: NPTC is pleased to announce a professional and stimulating lineup of keynote speakers including:

► **Larry Ahlers**, vice president of transportation for Oldcastle Architectural Inc. (APG), a division of CHR, with headquarters in Dublin, Ireland. His speech will highlight the purpose, strengths, challenges and creative solutions of the company's private fleet. Larry is responsible for developing and executing domestic/international transportation and logistics programs, including both inbound and outbound shipments for the company.

► **Dan Baker**, back by popular demand to serve as Master of Ceremonies and featured speaker to honor this year's Driver Hall of Fame winners. Dan is perhaps the best known and most inspirational/entertaining speaker in the industry. A native of Texas, he travels extensively throughout the U.S. and Canada working with hundreds of trucking operations including many private fleets.

► **Mike Cole**, director of North American Transportation for Kraft Foods, responsible for transportation, customs and outside storage. Mike's speech will highlight the value/benefits which the private fleet brings to the company as a key component focused intensely on customer service.

General Sessions—NPTC 2010 features two new general sessions focusing on private fleet justification and environmental sustainability.

Education—More than 20 workshops and seminars provide illuminating insights and best practices that will help demystify some of the critical issues and challenges that are at the center of your day-to-day world.

Exhibits—A world-class exhibit hall packed with products and solutions will increase the effectiveness of your private fleet.

Networking—Unparalleled peer-to-peer interaction

Recognition—Honoring the private fleet community's best and brightest practitioners for their achievements in safety, graphics, leadership and training

Social—Meals, events and activities that create an engaged learning atmosphere

Location—A central setting that allows you to minimize your travel time and expense

The headquarters hotel for NPTC 2010 is the Hilton Cincinnati Netherland Plaza Hotel, 35 West Fifth Street, Cincinnati, OH 45202. NPTC has a block of rooms reserved at the Hilton at the special rate of \$125 per night (single/double). Call 513-421-9100 or 800-HIL-TONS for reservations. The cutoff date to guarantee the special rate is Wednesday, March 17, 2010.

COMING EVENTS

Mark your calendars now and reserve your space at the following upcoming events:

CTP® EXAM

February 13, 2010, offered at 60 locations across the country

CTP® RETAKE EXAM

March 18, 2010

NPTC ANNUAL CONFERENCE 2010

April 18-20, 2010, "You Must Be Present to Win," Cincinnati, OH

ENHANCED DRIVER QUALIFICATION: Testing, Physicals and Background Checks June 2, 2010

PRIVATE FLEET VIABILITY: Customer Service August (date TBD)

PRIVATE FLEET VIABILITY: Driver Recruiting & Retention October 20

2010 PRIVATE FLEET MANAGEMENT INSTITUTE

A record number of more than 85 private fleet professionals attended the Private Fleet Management Institute in Jacksonville last month. The Institute is a concentrated, five-day immersion in the core private fleet management curriculum designed to meet the demanding needs of today's professionals: fleet finance; operations; safety and security; human resources; and maintenance and equipment. Private fleet management professionals who are registered to sit for the Certified Transportation Professional (CTP®) exam February 13, 2010, found the program especially beneficial.

The Institute featured more than 40 hours of in-depth discussions, led by a star-studded faculty consisting of some of the nation's most experienced and respected private fleet management thought leaders. An in-depth review of the Institute's workshops, panel discussions, lectures and interactive sessions is now available online at www.nptc.org.

Sessions delivered valuable and penetrating insights, including: sustaining a culture of excellence; communicating private fleet value; improving fleet planning and utilization; and benchmarking and best practices.

FREE WEBCAST ON CSA 2010

NPTC and J.J. Keller & Associates kick off its regularly scheduled free webcast series with an in-depth review of the new Comprehensive Safety Analysis 2010 (CSA 2010). This is a Federal Motor Carrier Safety Administration (FMCSA) initiative intended to improve large truck and bus safety and ultimately reduce commercial motor vehicle-related crashes, injuries and fatalities. It introduces a new enforcement and compliance model that allows FMCSA and its State partners to measure safety performance earlier and in new ways, using inspection and crash results to identify carriers whose behaviors could reasonably lead to crashes. This webcast will examine the new role these new measurements, evaluations and interventions place on carriers and drivers alike. Participants will see screen shots from the new Safety Measurement System and have the chance to learn more about one fleet's experiences during the pilot. To register for this webinar, go to <https://www2.gotomeeting.com/register/870466946>

IDEALSAFE/NPTC SAFETY AND COMPLIANCE SEMINARS

NPTC/IDEALSAFE SAFETY SEMINAR SCHEDULE

NPTC, in partnership with Idealease of North America, is again offering a series of one-day safety and compliance seminars in 30 locations throughout North America. The 2010 seminars are designed to simplify compliance with federal and state regulations, hours of service, drug and alcohol testing rules, vehicle maintenance and inspection, accident recordkeeping, CSA 2010 overview and more. Recent regulatory changes and ways to enhance your safety program beyond regulations are also covered in the seminars.

The Idealsafe/NPTC Safety and Compliance Seminars are the transportation industry's leading source for up-to-date information and training that fleet managers need to assure compliance with regulations, understand the review process, and prepare for a review. These seminars present a structured, step-by-step approach to understanding and managing fleet safety for all major areas scrutinized during state and federal compliance reviews and are free to NPTC members and Idealease customers.

Sign up today by visiting NPTC's website at www.nptc.org.

February 4, 2010	Salt Lake City, UT
February 10, 2010	Columbus, OH
February 11, 2010	Memphis, TN
February 16, 2010	Santa Fe Springs, CA
February 17, 2010	Pleasanton, CA
February 18, 2010	Sacramento, CA

March 2, 2010	Harrisburg, PA
March 3, 2010	Baltimore, MD
March 9, 2010	Altoona, IA
March 11, 2010	Dallas, TX
March 16, 2010	Chattanooga, TN
March 17, 2010	Atlanta, GA
March 18, 2010	Columbia, SC
March 31, 2010	Biloxi, MS

April 7, 2010	Orlando, FL
April 8, 2010	Fort Myers, FL
April 14, 2010	Wausau, WI
April 14, 2010	Ontario, Canada
April 15, 2010	Green Bay, WI
April 21, 2010	Hyattsville, MD
April 28, 2010	South Bend, IN
April 29, 2010	Indianapolis, IN

May 6, 2010	Charlottesville, VA
May 13, 2010	Denver, CO