**JUNE 2005** 

# **NATIONAL PRIVATE TRUCK COUNCIL NEWSLETTER** ACTIVITIES AND EVENTS OF THE NATIONAL PRIVATE TRUCK COUNCIL



**By Gary Petty,** President and CEO of the National Private Truck Council. His column appears monthly in FLEET OWNER. The council's website is www.nptc.org.

#### **BOARD RETREAT:**

The Council will hold a special strategic planning Board Retreat, September 12-14, 2005, at the Hyatt Dulles Hotel near Dulles International Airport, Virginia, for the purpose of looking at the future of the private fleet market and its implications for the Council. An association planning expert, Dr. Steven Carey, will report on the general state of trade associations, their best practices, and his comparative perspective on NPTC as a successful organization. Carey will conduct a survey of representative Council members this summer. Five Star Members of NPTC will also be invited to participate in this Board Retreat.

#### COUNCIL APPROVES MARKETING PROJECT:

At its spring meeting the Council's Board approved creation of a promotional DVD with full-motion video to help members and prospective members better understand the range and scope of valuable benefits and services which the Council offers. To be developed with assistance of L&M Production, Design Group, the DVD will be ready for distribution in the fall.

### QUALIFICATIONS & STANDARDS TEMPLATES:

More than 30 private companies have volunteered to serve on a special committee to develop a private fleet justification program which will help managers identify and measure qualifications and standards commonly used by the bestrun private fleets, whether profit centers or cost centers. A variety of financial and operational models will be profiled. Interested parties should contact the Council.

#### FUEL ECONOMY WORKSHOPS READY:

Fleet Members can check the Council's website, www.nptc.org and check out available workshops made possible by sponsorship of Cummins, Inc. These workshops are free to NPTC Fleet Members only.

### ANNUAL CONFERENCE IN PITTSBURGH— "A HOME RUN":

**More than** 800 people registered for 2005—the highest attendance in six years. Attendees gave it "out-of-the-park" ratings.. Opening day featured standing-room-only meetings like the First-Timers Reception and Women in Transportation session. The CTP graduation ceremony recognized the largest class in five years. The Exhibition Hall and Trade Show was a lively, energized crowd. A 70's & 80's rock band and over 500 guests made the Rock 'N' Roll Party, sponsored by ACT I (Allied Committee for the Trucking Industry), a huge hit. It will return in Nashville in 2006! Other highlights of the Conference are described below.

## NPTC EL.E.E.T. AWARDS

(Fleet Leadership, Enterprise and Excellence in Trucking Awards) are given each year at the Annual Meeting to recognized individuals who have made significant contributions to NPTC, their profession, and the private truck industry. The 2005 award winners are:

FLEET EXECUTIVE OF THE YEAR (NPTC's highest individual award) —went to TOM STEDMAN, Director of Corporate Transportation, Walgreens. A past NPTC Board Chairman (then called "President"), Tom joined the company as a store clerk in his teens, left and returned as private fleet manager 18 years later. He has stayed 31 years to date. Tom is a graduate of Northwestern University and has served on the Board of the Illinois Trucking Association.

**FLEET SAFETY PROFESSIONAL OF THE YEAR**—went to CHARLIE ROTTMUND, Manager of Global Transport Operations for BOC Process Gas Solutions, Butler, PA. Charlie has been involved in safety and fleet operations in the bulk transport industry for 35 years; current responsibilities include safety, transport and maintenance worldwide. He has been an active NPTC member for 25 years, and has served on the NPTC Board for 17 years, including two as Chairman.

**FLEET MEMBER OF THE YEAR**—went to BRUCE PERKINS, CTP, Director of Logistics and Branch Operations for Yorktowne, Inc., Red Lion, PA., where he has worked for 17 years. During that time he transitioned from an OTR private fleet to one that included a mixed private fleet for local delivery. Bruce has been in the private fleet, logistics and distribution field for more than 30 years. He earned his CTP designation in 1996 and has been active in many NPTC activities and committees, including currently serving as Chairman of the Safety Committee.

**ALLIED MEMBER OF THE YEAR**—went to DAVE ELLIS, Director of Business Development for J.J. Keller & Associates, Neenah, WI. Dave has spent 28 years with J.J. Keller evaluating and implementing a variety of business ventures, including contracts for regulatory compliance assurance programs and marketing plans for Keller's Custom Solutions Department. Dave has a Bachelor's degree from the University of Wisconsin-Oshkosh, and has completed additional marketing and executive management training.

**MEMBERSHIP DEVELOPMENT AWARD**—went to TONY JOLLY, CTP, Operations Manager-Dedicated Fleets/Nistevo for General Mills. Tony began his transportation career 28 years ago, He received his CTP designation in 1993, and has attended every NPTC annual conference since. Tony has helped shape the direction of NPTC by serving on the Board since 1992, as a member of the CEO Search Committee in 2000, and the Safety Committee.



NPTC ANNOUNCES NATIONAL SAFETY CONFER

**ENCE.** The Council will hold its annual private fleet National Safety Conference on Thursday and Friday, September 15-16, 2005, at the Dulles Hyatt Hotel near Dulles International Airport in Northern Virginia. Registration forms and fee information may be found on the NPTC website at www.nptc.org.

**ANNUAL CONFERENCE 2006.** The Council's annual meeting next year will be held at the Renaissance Hotel and Convention Center at Nashville, Tennessee located in convenient downtown Nashville. This popular location was the site of NPTC 2001. The first general marketing brochure for the event will be distributed in September 2005. Mark your 2006 calendar for April 30-May 2, 2006.

# CTP PROGRAM GRADUATES A TOP CLASS

On Sunday, April 24, 2005, at the Opening Session of the Annual Conference, 34 candidates participated in graduation ceremonies, the largest number of graduates in several years. Each graduate received a bronze and wood plaque; "sheepskin" type diploma; an official CTP Lapel Pin, and a 2005 graduate class booklet. The Class of 2005 included Fleet Owner Magazinesponsored Top Graduate Awardee-Stephen A. Kruk of Toys R Us. Members of the Class included Keith B. Bailey, Bridgestone/Firestone; Joy L. Bonenfant, PFG NorthCenter; Ricky E. Bray, McKee Foods; Kimberly R. Chambers, Bridgestone/Firestone; Shelly L. Davis, Knaack Manufacturing Company; James M. Fitzpatrick, Harris Teeter, Inc; Rick L. Gilchrist, Unisource; John H. Halvorson, Bridgestone/Firestone; David E. Helge, Professional Safety Consulting, Inc; Gary W. Holcomb, Toys R Us; Dalen K. Kelly, Clifford W. Perham, Inc.; John Michael Koliaska, JK Trucking; Chris Linder, Boise Trucking Operations; Scott Martin, Wenger's Feed Mill, Inc; William J. Maslink, Unisource; Michelle L. Menchyk, Marmon/Keystone Corporation; Larry Mousseau, First Fleet Corporation; Milton A. (Skip) Parsons, First Fleet Corporation; Kris Peterinelli, Cardinal Health; Don W. Presley, Unisource; Michael L. Provence, Unisource; Mark David Reighneour, Bridgestone/Firestone; Patrick Reid Robinson, Boise Trucking Operations; David P. Rodenroth, Unisource Worldwide, Inc; Harmon J. Rush, Boh Bros. Construction Co, LLC; Jeffrey H. Salyers, Sonoco Products Company; Brad Stevens, Irving Oil Limited; William E. Swinehart, Bridgestone/ Firestone; David E. Vits, Bridgestone/Firestone; Jeffrey D. Wermuth, Toys R Us; Perry Wilson, McKee Foods; Timothy Young, Bridgestone/Firestone, and John A. Ziebarth, Gordon Trucking, Inc.

Mark your calendars now and reserve your space at the following upcoming events:

2005 IDEALEASE SAFETY COMPLIANCE SEMINARS			
<b>June 2nd</b>	<b>June 16th</b>	<b>June 23rd</b> —	<b>June 30th—</b>
Cincinnati, OH	Charleston, SC	Youngstown, OH	Peoria, Ill
<b>July 7th—</b>	<b>July 14th</b>	<b>July 21.st</b> —	<b>July 28th—</b>
Grand Junction, CO	Davenport, IA	Iron Mountain, MI	Decatur, Ill
NPTC FALL BOARD AND COMMITTEE MEETINGS:			
September 12-14, 2005—		September 14, 2005—	
NPTC BOARD RETREAT		NPTC NATIONAL ADVISORY BOARD	
Dulles Hyatt Hotel, Dulles, VA.		MEETING	
September 14, 2005—NPTC COMMITTEE MEETINGS			

### DRIVER HALL OF FAME INDUCTEES 2005 AND FLEET SAFETY AWARDS

**NPTC AND BRIDGESTONE/FIRESTONE** sponsor each year the Driver Hall of Fame and Fleet Safety Awards program which was established in 1987. Up to four drivers each year are inducted into this elite group each year. The minimum qualifications are two million miles or 20 years or 50,000 hours with no preventable accidents. All finalists exceed these minimums. In 2002, the four inductees drove a combined 13 million miles and 143 years without a preventable accident; in 2003, the winners combined 15.1 million miles and 143 years without a preventable accident, and in 2004, 11.7 million miles and 135 years, and this year, 13.5 million miles and 158 years. This year's winners are EDWIN L. DEEL-SYNDER of BOC; TARRY M. DOUGHERTY, The Schwan Food Company; JIMMIE MCGHEE of Logex, and RANDY C. YEAGER, MI Transportation, Inc. These gentlemen join the "best of the best" of drivers in America. In 18 years, only 76 drivers have received this prestigious distinction.

This year's Fleet Safety Awards went to ADM Trucking; Barnes & Noble, Cooper Tire & Rubber Co., Dominion Virginia Power, Dynegy Midstream Services, Hittman Transport Service, LP, Jerico Services, Inc., Logex, Marathon Ashland Petroleum, Praxair, Inc, and Webster Industries. Theses were the GOLD SEAL winners with not a single accident during the past year. Orgill, Inc, Oliver Rubber Company, Praxair, Inc., Moen, Inc., Metal Exchange Corporation, Logex, George's Foods, Inc., Cooper Tire & Rubber Co., BP, and ADM Trucking, Inc. received the SILVER SEAL Awards for reducing accident frequency by 40% of more over the past year. The Walgreen Company, Orgill, Inc., Hatfield Quality Meats, Frito-Lay, DOT Transportation, Inc., Cooper Tire & Rubber, Inc., Bridgestone/Firestone NA Tire, BP and ADM Trucking won the BRONZE SEAL awards for reducing their accident frequency rate by 20% to 39% over the past year.