



# NATIONAL PRIVATE TRUCK COUNCIL NEWSLETTER

## ACTIVITIES AND EVENTS OF THE NATIONAL PRIVATE TRUCK COUNCIL



By Gary Petty, President and CEO of the National Private Truck Council. His column appears monthly in FLEET OWNER. The council's website is [www.nptc.org](http://www.nptc.org).

### 2007 BENCHMARKING SURVEY

For more than two out of three private fleets, the primary reason they exist is to provide customer service on behalf of their company, according to preliminary results of the 2007 Benchmarking Survey conducted by NPTC. As a result, most private fleets concentrate on outbound deliveries where product integrity, quality and timeliness reign supreme. Highlights of the survey follow:

- The leading challenges for private fleets, not surprisingly, were coping with rising fuel prices and attracting and retaining drivers.
- Nevertheless, despite continuing reports of triple-digit turnover in the for-hire sector, NPTC members reported a turnover rate of 14%.
- More than half of the respondents reported running a slip seat operation in their private fleet.
- Nearly three quarters of the private fleet respondents (72%) reported plans to increase the size of their fleet over the next five years.
- Some 42% of the private fleets reported blending in dedicated contract carriers to handle a portion of the company freight.

### CHECKERED FLAG: NPTC 2007 FINISHES IN THE WINNER'S CIRCLE!

Nearly 1,000 people attended the NPTC 2007 Annual Education Management Conference and Exhibition in Indianapolis, IN, the highest number in 10 years. The conference featured over 20 educational workshops, many playing to standing-room only audiences, and the Exhibit Hall, featuring more than 125 exhibitors, was sold out. Attendees learned about the latest developments in technology and software, equipment, safety devices and practices, graphic design, education and other resources needed to drive excellence into their operation. Some 35 companies sponsored various activities that were an integral part of the annual conference. Plus, the Allied Committee for the Trucking Industry (ACT I) sponsored the Rock 'N Roll party, featuring Phil Dirt and the Dozers, along with food, drinks and plenty of fun.

### NPTC TAPS NEW LEADERSHIP

NPTC Board of Directors welcomes: Ralph Benson of Sentinel Transportation, LLC; Richard J. Chavez of Nestle Waters North America; William E. Perry, CTP, CDS, of Hill's Pet Nutrition, Inc.; Mike Pughes, CTP of General Parts, Inc./CARQUEST; and Daniel P. Smith of Smart and Final.

NPTC Institute Board of Governors welcomes: Alex Popov, CTP, PHH FirstFleet.

### NPTC RECOGNIZES PRIVATE FLEET PROFESSIONALS

The National Private Truck Council (NPTC) presented its F.L.E.E.T. Leadership Awards April 30, 2007, at the NPTC 2007 Annual Education Management Conference and Exhibition held in Indianapolis, Indiana. Since 1990, the NPTC F.L.E.E.T. Awards (For Leadership, Enterprise, and Excellence in Trucking) are given annually to recognize individuals who have made significant contributions to the National Private Truck Council, their profession, and the private trucking community. The 2007 award winners are:

**Private Fleet Executive of the Year**, NPTC's highest individual award, went to **Debra A. Stone, CTP**, Corporate Logistics Cost Analyst for McKee Foods Corporation, Collegedale, TN.

**Fleet Safety Professional of the Year Award** went to **Greg Whisenant, CTP**, Transportation Safety Manager for Shaw Transportation, Inc., Dalton, GA.

**Fleet Member of the Year Award** went to **Sam Richardson, AVP**, Operations & Safety for ADM Trucking, Inc., Decatur, IL.

**Allied Member of the Year Award** went to **Mike Parrish**, National Accounts Sales Executive for Paccar Leasing Corp., Bellevue, WA.

**Membership Development Award** went to **Gary Strausbaugh, CTP**, Vice President of Transportation, Mennel Milling Company, Fostoria, OH.

### 2007 COMMERCIAL FLEET GRAPHICS AWARD WINNERS

Also announced during Annual Conference were the Commercial Vehicle Graphics Awards. This is an annual event sponsored by the National Private Truck Council and Commercial Carrier Journal magazine that recognizes fleets for their creative and conspicuous graphics design, color schemes and general appearance which enhances the motor carrier industry's public image and the image or products of the company operating the vehicles. Top Five Winners: Combination Vehicle Category: General Mills, Minneapolis, MN; HOLT CAT, San Antonio, TX; McDonald's Corporation, Oakbrook, IL; Serta International, Hoffman Estates, IL; The San Diego Union-Tribune, San Diego, CA. Top Five Winners: Straight Truck Category: Big Rock Sports, Newport, NC; Blue Bell Creameries, Brenham, TX; Chicago Tribune (Red Eye), Chicago, IL; Upstate Niagara Coop., Inc., Buffalo, NY; USO - World Headquarters, Arlington, VA. Grand Prize Winners: Third Place: Boar's Head Provisions Co., Inc., Petersburg, VA; Second Place: Primo Water Corp., Winston Salem, NC; First Place: Do It Best Corp., Fort Wayne, IN.

# COMING EVENTS

Mark your calendars now and reserve your space at the following upcoming events:

## SAFETY COMMITTEE MEETING

June 12-13, 2007 – Greenville, South Carolina

## FLEET MANAGEMENT INSTITUTE

January 12-16, 2008 – Jacksonville, Florida

## NATIONAL SAFETY CONFERENCE

September 13 & 14, 2007 – Holiday Inn, Arlington, Virginia

## NPTC 2008 ANNUAL CONFERENCE

April 27-29, 2008 - Hilton Netherland Hotel & the Duke Energy Center, Cincinnati, Ohio

## NPTC RECOGNIZES THE CTP CLASS OF 2007

On Sunday, April 29, 2007, at the Opening Session of the NPTC's Annual Conference, 43 CTP candidates walked across the stage to receive their certificates of graduation.

The Class of 2007 included Fleet Owner-sponsored CTP Top Graduate Awardee – Jeff Chulack, Fleet Maintenance Manager of Talon Industries, Pittsburgh, PA. Members of the Class included: James W. Angel, Atrium Companies, Inc.; Michael Armour, Shaw Industries; James Auriemma, BOC; Jeff Bogart, PeopleNet; Steve C. Byrd, PHH FirstFleet; Mark Childers, Volvo Commercial Finance; Kevin P. Choate, Rinker Materials West, LLC; John M. Creager, Vanguard Services; Tony Cummings, PHH FirstFleet; Ralph Davis, McKee Foods Transportation, LLC; Katherine M. Fellenstein, Weyerhaeuser; Nakoa Gardner, Energy Dispatch, LLC; Todd Hennis, Lance, Inc.; Bob Hertzog, PHH FirstFleet; Kevin Horton, ADM Trucking, Inc.; Lance Huegi, Sealy Mattress Company; Steve Jansen, PHH FirstFleet; Ted Kabase, McLeod Software; Joe Laskowski, Medline Place; Thomas J. Lemke, Cadec Global, LLC; Jeff A. Lohrding, BOC; Matthew S. Ludwig, ProDrivers; Michael R. Malarney, Vanguard Services; Louis McAnally, PeopleNet; EJ Michaud, Shaw Industries; Daniel Norris, Pepsi Bottling Group; Rick Ochsendorf, PeopleNet; Alexander Popov, PHH FirstFleet; James Read, Wenger Feeds, Inc.; Dale Runkel, PHH FirstFleet; James Scullin, Giant Eagle; Scott Sigman, Vanguard Services; Brian P. Skinner, LFL Chambers; Michael A. Stephens, Giant Eagle; Jason R. Striker, Shaw Industries; Ralph E. Tentler, Shaw Transport, Inc.; Scott Terrell, Shaw Transport, Inc.; Brian T. Toomey, Clifford W. Perham; Kurt Troyer, McKee Foods Transportation, LLC; John Vaughn, Jr., PHH FirstFleet; Peter Wieboldt, Vanguard Services; Dennis Woods, BOC.

Since 1993, more than 500 fleet/transportation professionals have earned the right to add CTP after their names.

## FLEET SAFETY AWARDS

The NPTC/Bridgestone Firestone Fleet of the Year Award is presented to those companies whose fleets experienced the lowest ratio of accidents per million miles for the past year. The winners for 2007 are: Local Operations, Small Fleet, First Place: Barnes & Noble; Mixed Operations, Small Fleet, First Place, (tie) Gates Corporation and Pendleton Woolen Mills; Second Place, George's Foods, LLC; Third Place, Cooper Tire & Rubber Company; Mixed Operations, Large Fleet, First Place: Targa Midstream Services, LP; Second Place, General Nutrition Centers; Third Place, Russell Corporation; Regional Operations, Small Fleet, First Place, Jerico Services, Inc.; Second Place, Target Stores; Third Place, Webster Industries, Inc.; Regional Operations, Large Fleet, First Place, Hobby Lobby Stores, Inc.; Second Place, Basic Chemicals Co. LLC; Third Place, Milliken & Company.

Also recognized were those fleets with outstanding and/or improved safety records based on crash rates. **Bronze Seal Award** - ADM Trucking, Inc.; BP Products North America, Inc.; Campbell's Express; CHS, Inc.; Harley Davidson Motor Co.; Hobby Lobby Stores, Inc.; Logex Inc.; Orgill, Inc.; PV Transport, Inc.; Shaw Industries Group, Inc.; Tombigbee Transportation Corp.; Walgreen Company. **Silver Seal Award** - ADM Trucking, Inc.; Barnes & Noble; BP Products North America, Inc.; Dunkin Donuts, NE; George's Foods, LLC; Logex Inc.; Marathon Petroleum Company; Orgill, Inc.; Russell Corporation; Walgreen Company. **Gold Seal Award** - ADM Trucking, Inc.; Aeropres Corporation; BP Products North America, Inc.; Cooper Tire & Rubber Company; Dominion Virginia Power; Gates Corporation; Hittman Transport Services, Inc.; Jerico Services, Inc.; Logex Inc.; Orgill, Inc., Pendleton Woolen Mills; Targa Midstream Services, LP; Webster Industries, Inc.

## DRIVER HALL OF FAME INDUCTEES

Four truck drivers who have logged more than a combined 13 million miles of safe driving were inducted into the NPTC/Bridgestone Firestone Driver Hall of Fame. This year's inductees are: **Carl M. Baker**, Praxair, Inc.; **Ashton J. Gordon**, LOGEX; **Higinio Ortiz**, Army and Air Force Exchange Service; and **Ernest B. Woodruff, III**, Smithfield Transportation.