



NATIONAL PRIVATE TRUCK COUNCIL NEWSLETTER



By Gary Petty, president and CEO of the National Private Truck Council. His column appears monthly in *Fleet Owner*. The council's website is www.nptc.org.

NEW NPTC LEADERSHIP

Gary L. Strausbaugh, CTP, vice president of transportation for The Mennel Milling Co., was elected chair of the National Private Truck Council board of directors on April 28 in conjunction with the Council's Annual Education Management Conference and Exhibition. In addition, the Council elected Bedford Monday, Jr., CTP, general manager for Schwans Consumer Brands, board vice-chair, and Rick Foster, CDS, senior director of fleet safety for Wal-Mart Transportation, secretary of the board. Harry J. Haney, III, associate director of logistics operations for Kraft Foods Inc., will continue to serve as board treasurer.

Five new members were seated on the board: **Mike D. Breeden**, executive director of national accounts, Cummins Inc.; **Bill Hartman**, CTP, manager of private fleet operations, GNC Transportation; **Carol Heinowski**, private fleet manager, Meijer Inc.; **Joe Laskowski**, CTP, safety & compliance manager, MedTrans; and **Tom Nartker**, vice president of transportation, Safeway Inc.

Six new members were elected to the NPTC Institute Board of Governors. The NPTC Institute is a wholly owned and operated nonprofit subsidiary of NPTC, and the board oversees the research, education, training and certification arm of NPTC. The new members were **Joseph N. Evangelist**, executive vice president, Transerve Logistics Inc.; **Henry Popplewell**, SVP of sales, SkyBitz; **William L. Showen**, senior manager, strategic accounts, Eaton Corp.—Roadranger Marketing; **James Stevenson**, vice president & general manager, TMW Systems Inc.; **Dan Umphress**, vice president, fleet services, Fleet Advantage; and **Neil Vonnahme**, president, PACCAR Leasing Co.

NPTC 2012 A GREAT SUCCESS

NPTC wishes to thank all of the attendees and companies that helped make the NPTC 2012 Annual Education Management Conference and Exhibition in Cincinnati such a success. The event had the largest number of attendees at an NPTC annual conference in 19 years at 1,050; the largest CTP class ever at 69 graduates, and the largest number of exhibitors in the history of the Council at 173. The event had the largest number of sponsors including the Allied Committee for the Trucking Industry (ACT I), which sponsored the gala reception and buffet dinner.

PRIVATE FLEET PROFESSIONAL LEADERSHIP AWARDS

NPTC recognized seven executives for their impressive contributions to the private fleet community during the group's Annual Education Management Conference and Exhibition. Since 1990, the Private Fleet Professional Leadership Awards have recognized those individuals who have made significant contributions to the National Private Truck Council, their profession, and the private trucking community.

The Private Fleet Executive of the Year, NPTC's highest individual award, went to **Ralph Benson**, president of **Sentinel Transportation LLC**. The Fleet Safety Professional of the Year was awarded to **Katherine Fellenstein**, CTP, manager, transportation safety & compliance/substance abuse testing, **Weyerhaeuser Co.**, and **Mike Lickert**, CTP, corporate fleet manager, Giant Eagle/Talon Logistics. This year's Allied Member of the Year Award went to **Instructional Technologies Inc.** (ITI) of Vancouver, WA. Dr. James Voorhees, president and CEO of the company, accepted the award. Dr. Voorhees founded the company in 1995.

George Carpenter, CTP, senior implementation training consultant for **TMW Systems**, received the Membership Development Award for his efforts while director of warehouse management system project for the Army and Air Force Exchange Service.

The Dan Smith Life Achievement Award was awarded **Ron Tartt**, CTP, general manager, **Bridgestone Americas Tire Operations LLC**.

The C.H. Robinson Worldwide Excellence in Backhauling Award, NPTC's newest award, went to **Chuck Amen**, CTP, corporate transportation operations manager, **Hillyard Inc.**

NATIONAL DRIVER ALL-STARS

Applications for the NPTC National Driver All-Stars program are currently being accepted. This program is designed to recognize private fleet drivers for meeting high performance standards in the fields of customer service, safety and compliance. The program provides a way to recognize any private fleet drivers for delivering the high levels of customer service with which private fleets distinguish themselves. Each NPTC fleet member company is eligible to nominate one driver per year. Applicants must be a regularly employed, full-time company or leased driver and actively driving for the 12-month period beginning June 1, 2011, through May 31, 2012. Visit the NPTC website at www.nptc.org for more information.

coming events...

Mark your calendars now and reserve your space at the following upcoming events:

NPTC/J.J. KELLER WEBCAST: IMPROVING FLEET PRODUCTIVITY THROUGH LEAN MANAGEMENT
July 11, 2012

BOARD & COMMITTEE MEETINGS
September 12, 2012

NPTC NATIONAL SAFETY CONFERENCE
September 13-14, 2012

NPTC/J.J. KELLER WEBCAST: EFFECTIVE SAFETY TRAINING PROGRAMS
October 3, 2012

LARGEST CLASS OF CTPS EARN DESIGNATION

Sixty-nine transportation professionals achieved the prestigious designation of Certified Transportation Professional® (CTP) by the NPTC Institute, the educational and professional certification arm of the National Private Truck Council. The graduates were honored during a ceremony at the Annual Education Management Conference and Exhibition held April 29, 2012, in Cincinnati.

Since the CTP designation was first introduced in 1993, nearly 900 fleet and transportation professionals have earned the right to add CTP after their name. CTPs are raising industry standards and in turn increasing the respect and prestige of the fleet and transportation profession.

"These new Certified Transportation Professionals have demonstrated the knowledge and ability to understand complex operational and regulatory issues, identify and evaluate potential costs and savings, and develop systems and practices that best meet their company's transportation needs and objectives," said Bedford Monday, CTP, chair of the NPTC Institute Board of Governors that oversees the program. "The CTP designation is a benchmark of excellence earned by a special few but available to any fleet or transportation specialist who will make the necessary commitment of dedicated effort."

Each year, *Fleet Owner* sponsors the CTP Top Graduate Award. This year's Top Graduate is Joey Wood, CTP, platinum customer manager for PeopleNet. After joining PeopleNet in August 2009, Wood was promoted to his current role as a platinum customer manager last year where he works with large national accounts to maintain a high level of customer service and develop satisfactory return on investment strategies.

Prior to joining PeopleNet, he served as a fleet management specialist with GE Capital Fleet Services, where he worked with national accounts as a single point of contact delivering fleet management programs that included vehicle specifications and remarketing. He began his transportation career with Penske Truck Leasing in 2001, where he held several positions including that of district rental manager.

FREE WEBCAST ON LEAN TRANSPORTATION

NPTC and J.J. Keller & Associates Inc. will be hosting a webcast on July 11, 2012, at 2 p.m. Eastern time on Improving Fleet Productivity Through Quality and Lean Initiatives. The webcast is free to all NPTC members. Topics include learning what sets lean management principles apart from other quality initiatives; developing a singular focus on eliminating steps that do not deliver added value to the customer; reviewing key lean principles and how they apply to transportation management; explaining the Four Critical Laws of Lean Transportation; and discussing how to manage transportation costs while implementing the key lean logistics principles.

DRIVER HALL OF FAME INDUCTEES

Four truck drivers who have combined to log more 14 million miles of safe driving in more than 140 years of service were honored by the National Private Truck Council in Cincinnati. The drivers are from NPTC member companies and have met the minimum qualifications of 20 years, two million miles or 50,000 hours of driving without a preventable accident. Many of the drivers have far exceeded these qualifications and are known for having made significant contributions to their industry and their communities. Since its inception, 100 drivers have been installed in the Driver Hall of Fame.

This year's Hall of Fame inductees are **Robert Dorn**, CVS Transportation LLC, North Augusta, SC; **Corwin Grace**, Kellogg Co., Tracy, CA; **Henry Pollitz**, Frito-Lay Inc., Pulaski, TN; and **Steve Royse**, Kraft Foods Inc., Champaign, IL.

NPTC also awarded **Kevin Weaver**, a driver with the Upstate Niagara Cooperative, operating out of Buffalo, NY, with its Humanitarian Award. The award recognizes individuals who share an extraordinary commitment to helping others.

2012 FLEET SAFETY AWARDS

The National Private Truck Council recognized those fleet members who had continued to elevate safety performance during the group's recent Annual Education Management Conference and Exhibition.

"The purpose of the Safety Awards Program is to recognize those member companies that strive to make private fleet safety a benchmark of their operations," said Randy Perry, CTP, fleet safety manager for Frito-Lay Inc. and chair of the NPTC Safety Committee. "The NPTC/Bridgestone Bandag Tire Solutions Fleet of the Year Awards are presented to those companies whose fleets experienced the lowest ratio of accidents per million miles for the past year." The 2012 winners (based on safety performance achieved in 2011) are:

- *Local operations (fleets whose vehicles deliver in a local market regardless of size)*—Dominion Virginia Power (first place); Milliken & Company (second place); Ace Hardware Corp. (third place)
- *Regional operations (small fleet – less than 50 vehicles)*—Hospira Fleet Services (first place)
- *Regional operations (large fleet – 50 vehicles or more)*—Hittman Transport Services Inc. (first place); Contract Transportation Systems/Sherwin Williams (second place)
- *Mixed operations (small fleet – less than 50 vehicles)*—Moen Inc. (first place); Sugar Foods Corp., Internal Fleet (second place); Cooper Tire & Rubber Co. (third place)
- *Mixed operations (large fleet – 50 vehicles or more)*—GNC Transportation LLC (first place); Northwest Food Products Transportation LLC/Land O Lakes (second place); Targa Transport LLC (third place).