



NATIONAL PRIVATE TRUCK COUNCIL NEWSLETTER

ACTIVITIES AND EVENTS OF THE NATIONAL PRIVATE TRUCK COUNCIL



By Gary Petty,
President and CEO of
the National Private
Truck Council. His
column appears monthly
in FLEET OWNER. The
council's website is
www.nptc.org.

A LEARNING OPPORTUNITY

The National Private Truck Council will hold its 2008 Private Fleet Management Institute January 12-16, 2008 at the Crowne Plaza Jacksonville Riverfront Hotel in Jacksonville, Florida.

No matter what your official title is, today's transportation and logistics environment demands excellence. You need a variety of skills that lead to outstanding performance in every aspect of your job. NPTC's 5-Day Private Fleet Management Institute provides the most comprehensive and intensive instruction, education and learning experiences led by the industry's top practitioners and designed to enhance your personal and professional mastery of private fleet management.

In addition, the Institute provides one of the most effective ways of refreshing your knowledge base and preparing for the 2008 CTP Examination set for Saturday, February 9, 2008. This accelerated five-day "graduate level" program details the core curriculum deemed by the industry's leading practitioners as essential for on-the-job success. The knowledge you'll acquire in this interactive learning experience will provide you with a strong foundation in the following areas:

- Justifying the Private Fleet
- Communicating Private Fleet Value by Partnering with Corporate Finance, HR and Safety
- Improving Fleet Planning, Make-Up and Utilization
- Attracting, Recruiting and Developing Drivers
- Developing Effective Safety Programs
- Creating, Understanding and Using Financial Reports
- Creating Maintenance Standards – Managing Outsourced Relationships
- Reverse Logistics: Building Backhaul Profitability

For more information about the Private Fleet Management Institute and how to register, visit NPTC's website at www.nptc.org.

▶ WEBCAST – “DRIVER PAY & PRODUCTIVITY,” PART II

Following on the heels of the two highly successful technology webcasts focusing on “Performance Management Technology” and one on the hours-of-service decision, NPTC and J.J. Keller & Associates are busy planning the next round of webcasts which will focus on case studies of private fleet companies that have demonstrated success in implementing technology in specific areas of private fleet operations.

Mark your calendars now: The webcasts are scheduled for Wednesday, October 31st, 1:00 p.m. - 2:30 p.m. (CST) and Wednesday, December 5th, 1:00 p.m. - 2:30 p.m. (CST)

NATIONAL SAFETY CONFERENCE 2007

A record crowd of more than 130 fleet operations and safety managers from more than 50 transportation companies convened in Arlington, Virginia for NPTC's fifth annual National Safety Conference, September 13-14, 2007.

Attendees heard about how driving history predicts future crashes by Dan Murray of American Transportation Research Institute. Jay Sterrett of Mohawk Industries took that predictive modeling a step further to show how his company analyzes accident data to develop more effective safety strategies.

In one of the highlights of the conference, attendees learned about the advantage of including safety in the recruiting, hiring and training from two NPTC Driver Hall of Fame inductees, Ernest Woodruff, Smithfield Transportation, and James Tolly, who retired from NCI Building Systems, in addition to fleet managers Gordon Worell of Smithfield Transportation and Larry Dean, CTP, of NCI Building Systems.

FMCSA field inspector Michael Fox and NPTC's General Counsel Rick Schweitzer provided regulatory and enforcement updates, while Jim Noble of Zurich Insurance demonstrated the value of NPTC Best Practices Safety Guide.

A panel of industry experts shared the latest technological advances in areas of collision mitigation, lane departure warning, and stability control. Panelists included Amy Houser, FMCSA; Alan Korn, Meritor Wabco; William J. Patrolia, Iteris; Kevin Romanchok, Bendix-Commercial Vehicle Systems; and Rick Youngblood, Eaton-Vorad.

Finally, Leesa Mansen of Smith Systems Driver Improvement Institute, Inc. talked about driver training and Dr Timothy Lee., MD, Medical Director, Sentara OBICI Occupational Health Services, described how private fleets can improve their safety by encouraging drivers to invest in healthy lifestyles.

COMING EVENTS

Mark your calendars now and reserve your space at the following upcoming events:

CTP® EXAM APPLICATION & FEE DUE

Deadline for all eligible candidates is November 15, 2007.

CTP® EXAM PREP WORKSHOP

January 11, 2008 at the Crowne Plaza Jacksonville Riverfront Hotel in Jacksonville, Florida.

PRIVATE FLEET MANAGEMENT INSTITUTE

January 12-16, 2008, Crowne Plaza Jacksonville Riverfront Hotel in Jacksonville, Florida.

CTP® EXAM

February 9, 2008, offered at 40 locations across the country.

NPTC ANNUAL CONFERENCE 2008

April 27-29, 2008, "You Must Be Present to Win" at the Hilton Cincinnati Netherland Plaza and Duke Energy Convention Center, Cincinnati, OH.

NPTC 2008

The next NPTC Annual Education Management Conference and Exhibition will be held April 27-29, 2008, in Cincinnati, OH at the Hilton Cincinnati Netherland Plaza and Duke Energy Convention Center. The planning committee, under the direction of Ralph Benson of Sentinel Transportation, is already hard at work coordinating what promises to be the biggest and best NPTC Conference to date. More than 1,000 attendees and more than 125 exhibitors are anticipated for NPTC 2008.

MEMBER MATCH BACKHAUL PROGRAM

NPTC's Member Match Backhaul Program boasts hundreds of regular loads and lanes that NPTC members need to fill. New members are joining NPTC to participate in the backhaul program.

Member Match is a free membership service designed exclusively for our fleet members. The unique backhaul program designed to help fleet members fill empty miles through strategic private fleet partnerships. The program provides an information exchange that allows member companies to fill empty capacity in their own fleets with shipments from other fleet companies or to utilize other private fleets to haul their company's shipments. For more information, visit NPTC's website at www.nptc.org.

NPTC YEARBOOK HOT OFF THE PRESSES

NPTC's annual pictorial history of its Annual Conference has been published and distributed to more than 15,000 of the leading private fleets in America including all of NPTC's Fleet and Allied Members. The 2007 Yearbook features highlights of the 2007 Annual Conference held in Indianapolis, Indiana in late spring. Look for your copy in the mail.

CERTIFIED TRANSPORTATION PROFESSIONAL (CTP®) – UPDATE

Candidates for the Certified Transportation Professional® (CTP) program are encouraged to register now for their places in the Class of 2008. The Eligibility Application deadline is October 1, 2007.

By earning the CTP designation, you join a group of transportation professionals who have made a commitment to the private fleet industry, to an ongoing pursuit of career advancement, and to continuing enhancement of their knowledge and skills.

Exam Locations

Examination locations are now posted on NPTC's web-site, www.nptc.org. The exam will take place Saturday, February 9, 2008 at more than 40 sites in the U.S. and Canada.

Exam Applications Due

Confirmed candidates must return their Exam Application and fee by the November 15, 2007 deadline.

Be Prepared — We'll Show You How!

NPTC offers several programs that are designed to help candidates prepare for the CTP® Exam:

Fleet Learning Center — An online training center offering five interactive courses encompassing the knowledge needed to complete the CTP® Program. You have 60 days to complete each course.

Exam Prep Workshop — Offered in January, it provides a review of the knowledge considered essential for passing the CTP® Exam. This is scheduled for Friday, January 11, 2008 in Jacksonville, Florida.



950 N. Glebe Road, #530
Arlington, VA 22203-4183
Tel: (703) 683-1300
Fax: (703) 683-1217
www.nptc.org

YES, I'm interested in NPTC Membership!

Name _____ Title _____
Company _____
Address _____
City _____ State _____ Zip _____
Telephone _____ Fax _____
Email _____