



NATIONAL PRIVATE TRUCK COUNCIL NEWSLETTER

ACTIVITIES AND EVENTS OF THE NATIONAL PRIVATE TRUCK COUNCIL



By Gary Petty,
President and CEO of
the National Private
Truck Council. His
column appears monthly
in *Fleet Owner*. The
council's web site is
www.nptc.org.

A LEARNING OPPORTUNITY

The National Private Truck Council will hold its 2009 Private Fleet Management Institute January 17-21, 2009, at the Crowne Plaza Jacksonville Riverfront Hotel in Jacksonville, Florida.

No matter what your official title is, today's transportation and logistics environment demands excellence. You need a variety of skills that lead to outstanding performance in every aspect of your job. NPTC's five-day Private Fleet Management Institute provides the most comprehensive and intensive instruction, education and learning experiences led by the industry's top practitioners and designed to enhance your personal and professional mastery of private fleet management.

In addition, the Institute provides one of the most effective ways of refreshing your knowledge base and preparing for the 2009 CTP Examination set for Saturday, February 14, 2009. This accelerated "graduate level" program details the core curriculum deemed by the industry's leading practitioners as essential for on-the-job success. The knowledge you'll acquire in this interactive learning experience will provide you with a strong foundation in the following areas:

- ▶ Justifying the Private Fleet
- ▶ Improving Fleet Planning and Utilization
- ▶ Attracting and Developing Drivers
- ▶ Developing Effective Safety Programs
- ▶ Creating, Understanding and Using

Financial Reports

- ▶ Creating Maintenance Standards—Managing Outsourced Relationships
- ▶ Reverse Logistics: Building Backhaul Profitability

For more information, visit NPTC's web site at www.nptc.org.

▶ WEBCAST—"THE DRIVER-DISPATCHER RELATIONSHIP"

NPTC and J.J. Keller & Associates are busy planning the next webcasts, which will be held on October 22 and will focus on the Dispatcher-Driver Relationship. In this webcast, featuring Kathy Fellenstein, CTP, Manager, Transportation Safety for Weyerhaeuser Company, you'll learn valuable insights on the driver-dispatcher relationship such as: moving from load manager to business manager, helping dispatchers understand the driver perspective, utilizing technology to reduce driver paperwork and improve driver morale, and creating incentives for dispatchers to build better driver relations. Register by visiting <http://www.jjkeller.com/nptcinfo>.

NATIONAL SAFETY CONFERENCE 2008

More than 125 fleet operations and safety managers from 75 different companies convened at the Dulles Hyatt in Herndon, Va., September 11-12 for NPTC's sixth annual National Safety Conference. **Brian Johnston** kicked off the meeting with a case study about how he helped develop a culture of safety at Greif. In a related vein, **Sam Richardson** of ADM Trucking talked about his innovative program of incentives, and **Rick Foster, CDS**, provided an inside look at Wal-Mart's innovative approach to driver wellness and safety.

How does driving history predict future crashes? FMCSA field inspector **Michael Fox** addressed that and other issues as he discussed the subject of safety issues affecting private fleets. **Dan Norris, CTP**, and **Ray Byrd** of the Pepsi Bottling Group took attendees behind the scenes for a hands-on approach to improving vehicle inspection procedures.

NPTC General Counsel **Rick Schweitzer** concluded the day with an insider's view of private fleet liability and the latest legislative and regulatory issues affecting private fleet safety.

After a problem-solving breakfast opening the second day, FMCSA's **Amy Houser** shared the agency's latest research and findings on the cost-benefit of active safety technologies. She was followed by **Dean Croke** of Seeing Machines who provided attendees with an in-depth look at how technology can be used to eliminate drowsy driving.

Next, **Thomas Deen** of Eaton spoke about the state of Michigan's unique training program to effectively train drivers on decision making skills. He was joined by **Jim Naatz** who spoke about integrating driving simulators into a training regimen. Finally, **Justine Russo** of Pitt Ohio Express shared her company's insights into how predictive modeling and analyzing safety data can lead to better safety strategies.

COMING EVENTS

Mark your calendars now and reserve your space at the following upcoming events:

CTP® EXAM APPLICATION & FEE DUE

Deadline for all eligible candidates is November 15, 2008.

CTP® EXAM PREP WORKSHOP

January 16, 2009, at the Crowne Plaza Jacksonville Riverfront Hotel in Jacksonville, FL

PRIVATE FLEET MANAGEMENT INSTITUTE

January 17-21, 2009, at the Crowne Plaza Jacksonville Riverfront Hotel in Jacksonville, FL

2009 CTP® EXAM

February 14, 2009, offered at 40 locations across the country

NPTC ANNUAL CONFERENCE 2009

May 3-5, 2009, "You Must Be Present to Win" at the Renaissance Nashville Hotel and Convention Center in Nashville, TN

CERTIFIED TRANSPORTATION PROFESSIONAL (CTP®) UPDATE

Candidates for the Certified Transportation Professional® (CTP) program are encouraged to register now for their places in the Class of 2009. The Eligibility Application deadline is October 1, 2008.

By earning the CTP designation, you join a group of transportation professionals who have made a commitment to the private fleet industry, to an ongoing pursuit of career advancement, and to continuing enhancement of their knowledge and skills. Top management will readily identify you as a professional with the experience and knowledge to direct and administer a private fleet, traffic, or transportation operation.

Exam Locations

Examination locations are now posted on NPTC's web site, www.nptc.org. The exam will take place Saturday, February 14, 2009, at more than 40 sites in the U.S. and Canada.

Exam Applications Due

Confirmed candidates must return their Exam Application and fee by the November 15, 2008, deadline.

Be Prepared—We'll Show You How!

NPTC offers several programs that are designed to help candidates prepare for the CTP® Exam:

Fleet Learning Center—An online training center offering five interactive courses encompassing the knowledge needed to complete the CTP® Program. You have 60 days to complete each course.

Exam Prep Workshop—Offered in January, it provides a review of the knowledge considered essential for passing the CTP® Exam. This is scheduled for Friday, January 16, 2009, in Jacksonville, Florida.

Since 1993, nearly 600 transportation professionals have earned the right to use the CTP® designation after their names. To learn more about the CTP® program, check out the "Professional Development" section of our web site, www.nptc.org, or contact Kristen Feeney at kfeeney@nptc.org or 703-838-8841.

NATIONAL DRIVER ALL-STARS

One of the newest and most exciting programs unveiled by NPTC is the National Driver All-Stars program, which begins in the fall of 2009. A complimentary program to the NPTC Driver Hall of Fame recognition, the National Driver All-Stars is a way for private fleet drivers to gain national recognition based on meeting competitive high performance standards against their peer drivers throughout the country.

In September 2009, NPTC will host an event, in conjunction with our National Safety Conference, that will recognize the top 100 private fleet drivers based on a criteria including how that driver stacks up against his or her own internal corporate standards and not some arbitrary industry standards.

Specific measures will be:

- ▶ Customer Service (uniform/appearance; on-time deliveries; attitude/conduct; customer feedback; loading/unloading; cooperation)
- ▶ Safety (number of DOT reportable accidents; number of OSHA reportable injuries; number of traffic violations verified by current MVR)
- ▶ Compliance with company standards (attendance, attendance at safety meetings, training, paperwork, etc.)
- ▶ Regulatory compliance (hours of service, DVIR, MVR, etc.)
- ▶ Community service

Customers, both internal and external, will be encouraged to support the driver's application with testimonial input about the driver's performance.

Other requirements of the program are that you must be an NPTC member and you must provide a current Motor Vehicle Record for the past three years. Applicants must be a regularly employed, full-time, leased, or dedicated driver and actively driving for the 12-month period beginning June 1, 2008, through May 31, 2009. There is only one entry per company.

NPTC YEARBOOK HOT OFF THE PRESSES

NPTC's annual pictorial history of its Annual Conference in Cincinnati has been published and distributed to more than 15,000 of the leading private fleets in America including all of NPTC's Fleet and Allied Members.