



OCTOBER 2016

By Gary Petty, president and CEO of the National Private Truck Council. His column appears monthly in *Fleet Owner*. The council's website is www.nptc.org.



NPTC NATIONAL SAFETY CONFERENCE A SUCCESS

Last month, more than 220 private fleet safety professionals attended the NPTC 2016 National Safety Conference where they learned about safety issues of critical importance to private fleet operators.

Leading off the event was Earl Weener, a member of the National Transportation Safety Board, speaking on the subject of "NTSB and the Most Wanted List." His presentation was followed by Jeff Burns, a partner in the law firm of Dollar, Burns, & Becker and one of the most respected "pro-safe trucking" truck crash plaintiff's lawyer-litigators in the United States. The morning was rounded out with presentations from Mike Noble, senior director, Private Fleet Safety, Wal-Mart Transportation.

Highlighting the day's program was the National Driver All-Star Luncheon and Recognition Ceremony sponsored by NPTC and International Trucks/Navistar.

The afternoon's program featured several concurrent "safety-in-the-round" discussions and open-forum sessions on key topics of interest facilitated by leading safety expert/practitioners:

- "Managing the Younger, Less Experienced Driver"—Michael Meyer, director of fleet safety & DOT compliance, Southern Glazer's Wine & Spirits
- "Electronic Logging Devices"—Cameron Hafer, CTP, MSHR, senior manager of Transportation & DOT Compliance, Trans Papa Logistics/Papa John's
- "Driver Screening Protocols"—Laura Johnson, CTP, director of

Marketing and Outreach, NIC Federal

- "Driver Distraction Mitigation"—Randy Perry, CTP, national fleet safety manager, Frito-Lay Inc.

- "Managing the Older, More Experienced Driver"—Nick Cindrich, CTP, CDS, director of Enterprise Safety & DOT Compliance, CVS Health

- "Safety Training Programs"—Victor Hart, director of safety, Dot Transportation Inc.

- "Driver Scorecarding and Technology-Driven Safety Measures"—Bryon Atkins, CTP, CDS, director of Commercial Vehicle Compliance, Sunbelt Rentals

- "Best Practices in Conducting Driver Safety Meetings"—Joe Laskowski, CTP, director of Fleet Safety & Compliance, Medline Industries Inc.

- "Effective Orientation Programs"—Ricky Abell, CTP, CDS, senior manager, Fleet Safety Compliance, Medline Industries Inc.

- "Managing Multiple/Remote Locations"—Cameron Hafer, CTP, MSHR, senior manager, Transportation & DOT Compliance, Trans Papa Logistics/Papa John's

- "Cultivating Support and Engagement from Upper Management"—Christie Lemoine, CTP, senior operations manager, Allied Building Products

- "How to Survive a Safety DOT Audit or Crash Review"—Carol Heinowski, logistics manager, Meijer Inc.

The conference concluded with a "Case Study in Excellence: Advanced Data Analytics" by Brett Pulley, safety coordinator, The Britt Hunt Company.

NPTC / J.J. Keller webcasts

In October, NPTC and J.J. Keller & Associates conclude their 2016 webcast series with two webcasts free to NPTC members.

The first webcast, on Wednesday, October 12, will focus on Ensuring Driver Quality Through Effective Screening Protocols. With the driver shortage leading to more expansive recruiting efforts and the temptation to lower hiring standards (potentially leading to hiring more problems), it is more important than ever that carriers review their hiring process.

In this webcast, we will look at the requirements involved in screening and qualifying a new driver, methods to do it quickly and effectively, and strategies that can be used to keep you from "hiring your next problem."

The following day, October 13, the topic will be Developing Effective Driver Onboarding Practices. Once a candidate clears the application process and begins the transition to the workplace, the first step is orientation, a process designed to teach expectations, rules and procedures to new employees in a positive and consistent manner.

We will discuss how to build an effective orientation program, including the necessary policies, protocols and procedures.

For more information and to download previous webcasts or to register for these webcasts, go to www.jjkeller.com/nptcinfo.

NPTC HONORS DRIVER ALL STARS

Twenty-seven private fleet truck drivers who have demonstrated high performance standards against their peer drivers throughout the country based on customer service, safety, adherence to company standards, regulatory compliance, and community service have been honored by the National Private Truck Council as National Driver All-Stars. Co-sponsored by International Trucks/Navistar Inc., the award was presented at a ceremony that took place in September in conjunction with NPTC's National Safety Conference. NPTC initiated the National Driver All-Stars program in 2009 to recognize those drivers of NPTC fleet member companies based on how they perform against their own internal customer service metrics. Specific measures of the recognition include the following:

- Customer service (uniform/appearance, on-time deliveries, attitude/conduct, customer feedback, loading/unloading; cooperation)
- Safety (number of DOT reportable accidents, number of OSHA reportable injuries, number of traffic violations verified by current MVR)
- Compliance with company standards (attendance, attendance at safety meetings, training, paperwork, etc.)
- Regulatory compliance (hours of service, DVIR, MVR, etc.)
- Community service

Following are this year's National Driver All-Stars:

- Edward "Bo" Baker, CPC Logistics Inc., assigned to Toyota Motor Sales U.S.A.
- Jim Bennett, CPC Logistics Inc., assigned to Bridgestone Americas Tire Operations
- Lauren Keith Brown, Marathon Petroleum Co. LP
- Marlin Brown, CPC Logistics Inc., assigned to Hospira Inc.
- Cortez Chapman, CPC Logistics Inc., assigned to Moen Inc.
- Douglas Cobb, Meijer Inc.
- Demetrius Collins, ADM Trucking Inc.
- Jason Duffy, Brakebush Transportation Inc.
- Steve Dutton, Orscheln Farm and Home
- Niles Frantz, CPC Logistics Inc., assigned to Walgreen Oshkosh Inc.
- Kenneth Grogan, Shaw Industries Group Inc.
- James Hockenberry, CPC Logistics Inc., assigned to North American Pipe Corp.
- Daniel Jewell, Baxter Healthcare Corp.
- Fred List, CPC Logistics Inc., assigned to Avery Dennison
- Raymond Martin, WFM Transport Inc.
- George Newman, Frito-Lay Inc.
- Kenneth Pfohl, Kellogg Co.
- Peter Phillips, CVS Health
- Carl Reifsnnyder, Contract Transportation Systems/ Sherwin-Williams Co.
- Jason Shay, Ralph's Grocery Co./Kroger Co.
- Michael Shea, CPC Logistics Inc., assigned to John Deere
- Robert Shears, CPC Logistics Inc., assigned to TMH Transport
- Dave Shurtleff Mondelez, International LLC
- Kurt Snow, CPC Logistics Inc., assigned to Northwest Food Products/Land O' Lakes Inc.
- Bradley Wacks, Army & Air Force Exchange Service
- Timothy Whitten, CPC Logistics Inc., assigned to Fabri-Kal Corp.
- Stephen Williams, Advance Auto Parts

coming events...

Mark your calendars now for the following upcoming events:

- ▶ October 1—CTP eligibility applications due for 2017
- ▶ November 15—CTP exam applications due for 2017
- ▶ January 13, 2017—CTP exam prep workshop, Jacksonville, FL
- ▶ January 14-18, 2017—Private Fleet Management Institute, Jacksonville, FL
- ▶ February 11, 2017—CTP exam offered at dozens of regional locations

NPTC ANNUAL CONFERENCE 2017

April 30- May 2, 2017
Cincinnati, OH

NPTC/J.J. KELLER WEBCASTS

- ▶ October 12 — Ensuring Driver Quality Through Effective Screening Protocols
- ▶ October 13 — Developing Effective Driver Onboarding Practices

NPTC/IDEALEASE SEMINAR SCHEDULE

- ▶ October 4, Erie, PA
- ▶ October 5, Butler, PA