

NPTC 2027 EXHIBITION Rules, Regulations, Terms and Conditions

2027 Annual Education Management Conference & Exhibition – Orlando World Center Marriott, Cypress 2-3, Orlando, FL – May 6-8, 2027



1. Exhibition Dates and Hours

Wednesday, May 5, 2027

3:00 PM – 12:00 midnight Freeman Setup
6:00 PM Display Vehicles/Trailers due at Cypress Loading Dock
8:00 PM – 12:00 midnight Exhibitor **SETUP** for Booths 20'x20' or Larger

Thursday, May 6, 2027

6:00 AM – 2:00 PM Exhibitor **SETUP** – All Booth Sizes
2:30 PM – 5:30 PM Exhibit Hall Grand Opening & Reception

Friday, May 7, 2027

2:30 PM – 5:30 PM Exhibit Hall Open & "Extravaganza" Reception
5:30 PM – 10:00 PM Exhibitor **TEARDOWN**

2. Exhibit Setup

Exhibitors with booths that are 20x20 or larger can begin setting up on Wednesday, May 5, 2027, at 8:00 PM. Booth setup resumes on Thursday, May 6, 2027, from 6:00 AM to 2:00 PM for all booth sizes. All exhibits must be set up by 2:00 PM on Thursday, May 6, 2027, for inspection and grand opening at 2:30 PM. **The Exhibit Hall will not be open or accessible during non-setup, non-show hours.**

3. Exhibit Teardown

Exhibits must remain intact until closing on Friday, May 7, 2027, at 5:30 PM. All exhibitor materials must be removed from the exhibit hall by 10:00 PM on Friday, May 7, 2027. NPTC and Orlando World Center Marriott (the Marriott) will be held harmless for removal/disposal of exhibitor material remaining in the hall after the stated time.

4. Space Assignment

Exhibit booth space will not be confirmed without payment. NPTC cannot guarantee but will make every effort to honor your request in assigning space. NPTC reserves the right to make final determinations of all space assignments. See Section 20 herein for exhibit booth rental fees and payment terms.

5. Booth Construction

A. IN-LINE BOOTHS:

1. Overhead hanging signs are **NOT** permitted.
2. End-cap horizontal booths are **NOT** permitted.
3. Solid exhibit construction **NOT** permitted to exceed 3-feet in height in the front 5-feet of the booth; **overall height of booth may not exceed 8-feet.**
4. Live/video demonstrations may not block sight lines of other exhibitors.

B. ISLAND BOOTHS:

1. Island booths **must** be 20' x 20' space or larger.
2. Island exhibit fixtures are permitted to a maximum height of 16-feet.
3. Overhead hanging signs permitted; to be hung by the Marriott's in-house provider, Encore Event rigging services.
4. Sidewalls or towers must not fully obstruct the visibility of in-line booths located behind or adjacent to the island.
5. Equipment and/or structure must be located so as not to place the viewer or exhibit personnel in the aisle.
6. Booths with enclosed ceilings are **NOT** permitted, nor are those which incorporate an enclosed meeting room.

6. Display Construction & Guidelines

- A. Displays **must NOT** extend beyond the boundaries of the exact booth space.
- B. No nails, tacks, fasteners, or any items to be driven into any portion of the Marriott, nor cause any changes, alterations, damage, repairs, painting or staining of any part of the premises, its furnishings or equipment.
- C. There is NO STORAGE space available in the electric raceway between/behind booths – this area is for electrical purposes only.
- D. Tape or other adhesives may not be applied to walls or other surfaces.
- E. Easels, signs, furnishings, equipment, etc. shall **NOT** be placed in the aisle.
- F. Decorations, drapes, signs, acoustical materials, etc., shall be fireproof.
- G. Do **NOT** dispose of boxes or trash generated during show hours into the aisles. Removal of bulk trash or general garbage to be handled by Freeman.
- H. Displays or balloons that could rise to the ceiling due to their physical properties and any signs or display materials capable of obstructing the fire-suppression system are **NOT** permitted.
- I. Open flames, flammable liquid/gases, or firearms of any kind are **NOT** permitted.
- J. Outside food and beverages are **NOT** permitted inside the facility; contact the in-house food and beverage provider, the Marriott.
- K. Exhibitors may bring hand-carried, hand-rolled items into the exhibit hall through the front entrance (use of push carts, dollies or the like are **NOT** permitted). Any other item(s) must be shipped to the advance Freeman warehouse, shipped directly to Freeman at the show, or unloaded to Freeman on the Cypress loading dock. Exhibitors with personal vehicles

wishing to load or unload items must do so via the Cypress loading dock.

- L. Unless otherwise specified or required herein, NPTC abides by and requires that all exhibitors abide by the [exhibit guidelines](#) of the International Assn. of Exhibition and Events. Questions, contact Freeman at (888)508-5054.

7. Exhibitor Services: Shipping, Setup, Electricity, Rentals, etc.

Refer to [Freeman Online](#) for ordering supplies, shipping, booth setup/cleaning, furniture rentals, etc. In-booth electricity, utilities, internet access and catering are available from the Marriott. In-booth audio visual services are available from in-house provider Encore Event.

8. Booth Cleaning / Carpet Vacuuming

Freeman is responsible for all carpet cleaning – in-booth and aisles.

9. Motor Vehicle Display

All motor vehicles on display must be checked in by security before they are permitted on the exhibit hall floor. **Display vehicles must arrive at the Marriott Cypress Loading Dock at 6:00 PM on Wednesday, May 5, 2027;** exact time subject to change. Requirements: (1) the vehicle's gas tank is required to have 1/4 tank of fuel or less; (2) the vehicle gas-cap must be locked or taped shut; and (3) after the vehicle is moved into place on the show floor, the battery is required to be disconnected. A Vehicle Safety Inspection Form may be provided that must be submitted at security check-in.

10. Good Neighbor Policy

No exhibits permitted that interfere with the use of other exhibits or impede access to them or impede the free use of the aisle. Display material exposing an unfinished surface to neighboring exhibits is not permitted. Booth personnel and their representatives are required to confine their activities within the booth space. Booth personnel and their representatives should be modestly attired to maintain the professional and business-like climate of the exposition. Sound presentations, slides or videos are permitted if tuned to a conversational level.

11. Performance of Music

Exhibitors must obtain all necessary licenses from the copyright-owner or representing agency of the copyright-owner for the performance of any copyrighted music, be it live or recorded (in any format). Licensing guidelines include any copyrighted music, whether it is the essence of the display or is only used as background, on a video or other presentation. All fees incurred are the responsibility of the exhibitor. The license must be available upon request for inspection. NPTC will not be held liable for exhibitor's failure to obtain license.

12. Exclusion

NPTC shall have the right to exclude, at the exhibitor's expense, remove or require modification of any display or demonstration that it considers to be unsuitable to or not keeping with the character of the exhibition. NPTC shall have the right to demand modifications of the appearance or dress of persons or mannequins used in connection with displays or demonstrations and to exclude or remove at exhibitor's expense the offending persons or mannequins.

13. Inspections

Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety while participating in this exposition. A fire marshal is required on-site to have smoke and haze or cooking demonstrations in exhibitor booths. All materials and installations must comply with the requirements of all inspection authorities having jurisdiction. All booth material must be non-flammable, and electrical devices must conform to the fire codes. NPTC reserves the right to reject any exhibit deemed to be inconsistent with the goals of this show.

Additionally, exhibitors shall be solely responsible for assuring that their exhibit space is in full compliance with the Americans with Disability Act and with the regulations implementing that Act, as well as any other applicable laws.

14. Subletting Space Not Permitted

Exhibitor shall **NOT** assign or sublet any space allotted to it and not advertise goods other than those manufactured or sold by Exhibitor in the regular course of business. Canvassing by non-exhibitors, or exhibitors outside of booths, is prohibited.

15. Security

NPTC shall provide general security-guard service during the exhibition and shall exercise reasonable care for protection of the exhibitor's material and display. Beyond this, NPTC, the Marriott or any officer or employee of the above shall not be responsible for the safety, loss or damage of the property or person of the exhibitor, its employees, or agents by any cause. Exhibitor shall be responsible for providing all insurance and/or policy riders to cover its exhibit, including its contents and the person and property of its employees and agents.

16. Cancellation, Downsizing and/or Postponement

Exhibitor's failure to occupy booth is not subject to refund. Prior to February 5, 2027, there will be a \$500.00 penalty if exhibitor **cancels** booth reservation (unless booth is greater than 800-square-feet in which case 50% of booth cost is non-refundable). From February 5, 2027, to March 22, 2027 (90 to 45 days out), booth cancellation will result in a penalty of 50% of the total cost of the booth (unless booth is greater than 300-square-feet in which total booth cost is non-refundable). After March 22, 2027 (less than 45 days out), exhibitor is responsible for full payment of the booth cost; no refunds or credits will be issued after March 22, 2027 – no exceptions.

If exhibitor chooses to **downsize** by selecting a smaller booth space, the following policy will apply: prior to February 5, 2027, exhibitor will be entitled to a refund of the cost deferential; on or after February 5, 2027, exhibitor will not be entitled to a cost deferential refund but will be responsible for payment in full of the larger booth. Exhibitor requested booth location moves, if available, may be subject to a \$500.00 administrative move fee.

In the event that the exhibition is postponed due to any occurrence not caused by the NPTC or exhibitor, whether such occurrence be an Act of God or common enemy, or the result of war, civil commotion, sovereign conduct, or the act or conduct of any person(s) not party or privy to this Agreement, then the performance of the parties under the Agreement shall be excused for such period of time as is reasonably necessary after such occurrence to remedy the effects thereof, and in any event for the duration of such postponement.

If any such occurrence results in the cancellation of the exhibition by the NPTC, and/or the Marriott, the obligations under this agreement shall be automatically terminated and all exhibition fees paid by the exhibitor shall be refunded, less any expenses reasonably incurred by NPTC in connection with exhibitor's exhibit.

17. Liability

The relationship between the National Private Truck Council and exhibitor shall be that of independent contracting parties and the Agreement shall not be construed as creating a relationship of employer/employee, a partnership, joint venture, or any form of agency between the NPTC and exhibitor.

Exhibitor assumes responsibility and agrees to indemnify, hold harmless and defend the National Private Truck Council and/or the Marriott and its employees and agents against any claims or expenses arising out of the exhibitor's use of the exhibition premises. The exhibitor understands that the NPTC does not maintain insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.

The exhibitor shall be liable to the NPTC and/or the Marriott for any damage done to the building and/or the furniture and fixtures contained therein that shall occur through the acts or omissions of the exhibitor, its employees, agents, or servants.

18. Insurance

Exhibitor and exhibitor's contractors shall, at their sole cost and expense, procure and maintain through the terms of this contract, comprehensive general liability insurance against claims for bodily injury or death, and property damage occurring in or upon or resulting from the premises leased. Such insurance shall include contractual liability and product liability coverage, with combined single limits of liability of not less than \$1,000,000. **Such insurance shall name National Private Truck Council and the Orlando World Center Marriott as an additional insured.** Exhibitor shall furnish to NPTC a certificate of insurance (COI) evidencing the above requirements upon reasonable request by NPTC.

19. Shipping, Handling and Storage

NPTC and the Marriott shall not accept or store display materials or empty crates. Exhibitor shall make arrangements for shipment and delivery, receipt and storage of all exhibit materials through Freeman (see [Freeman Online](#)). The Marriott will not accept any shipments prior to the designated move-in date. In the case that exhibitor's material fails to arrive, exhibitor will continue to be responsible for space rental. NPTC will not be held liable in such event.

20. Exhibit Booth Rental Rates, Payment Terms and Deadlines

Below are the exhibit booth rental rates for standard sizes. Other sizes may also be available; contact NPTC at info@nptc.org for additional options and costs.

10' x 10' Booth	NPTC Member Price	\$ 2,895.00 USD
	Non-Member	\$ 4,340.00
10' x 20' Booth	NPTC Member	\$ 5,495.00
	Non-Member	\$ 8,240.00
20' x 20' Booth	NPTC Member	\$ 9,895.00
	Non-Member	\$14,840.00
20' x 30' Booth	NPTC Member	\$13,350.00
	Non-Member	\$20,020.00

Payment of the booth rental fee constitutes acceptance of the booth contract and agreement to these rules, regulations, terms and conditions. Prior to November 1, 2026, a 50-percent deposit of the booth rental fee is required to be paid-in-advance to reserve an exhibit booth and submitted at time of reservation. The remaining 50-percent balance of the booth rental fee will be invoiced on

January 2, 2027, and due within 30-days. After November 1, 2026, new booth applications must be submitted with FULL payment and in-advance to reserve an exhibit booth.

Prior-year exhibitors who reserved a 2027 booth in advance will be invoiced for 50-percent of the 2027 booth rental fee on or about June 15, 2026, with payment due within 30-days. The remaining 50-percent balance of the booth rental fee will be invoiced on or about January 4, 2027, and due within 30-days.

21. Exhibitor Name Badges and Registrations

An official NPTC attendee name badge is required for admission to the Exhibit Hall – no exceptions. Exhibitors earn complimentary, full registrations, based on exhibit booth size, as follows:

10' x 10'	one (1) complimentary full registration earned
10' x 20'	two (2) complimentary full registrations earned
20' x 20'	three (3) complimentary full registrations earned
20' x 30' or larger	four (4) complimentary full registrations earned

Over and above the complimentary registration(s) exhibitors earn, additional personnel from the exhibitor attending the conference and/or assisting in the exhibit booth, must register at following registration rates:

Registration Fees	NPTC Member	Non-Member
Register By 03/06/2027	\$675.00/person USD	\$1,135.00/person USD
Register After 03/06/2027	\$775.00/person	\$1,235.00/person
One-Day/Daily Pass:	\$315.00/person/day	\$430.00/person/day

Full registration includes admittance to all functions including the Exhibit Hall, meals, receptions, general sessions & workshops (daily registration includes only those activities being held for the specified day). Comp registrations do **NOT** count towards the team rate minimum. NPTC does not offer registration passes or tickets exclusively for admission to the Exhibit Hall; a full paid registration or comp is required for all attendees. Comp registrations do not count towards the team rate.

22. Admissions

NPTC will have sole control over admissions to the exhibit of all persons, including exhibitor personnel and registrants. Admittance to the hall by exhibitors is restricted to the scheduled hours in Section 1. All persons visiting the exhibit will be subject to the Rules and Regulations of the exhibition as issued or amended (with or without advance notice) by NPTC.

23. General Rules

All employees and contractors of companies exhibiting at the NPTC 2027 Annual Education Management Conference and Exhibition agree to adhere to the following general rules as set forth by the NPTC Annual Conference Planning Committee:

- A. No unauthorized literature drops at the Conference host hotel (the Orlando World Center Marriott) or any overflow hotels.
- B. No entertainment of customers (or prospective customers) or meetings or gatherings when an official NPTC event is scheduled, either during the day or evening, from May 6, 2027, through 2:30 PM on May 8, 2027.
- C. No distribution or substitution of any item in the NPTC registration package.
- D. Blast or mass promotional emails and/or cold-phone calls to members and/or attendees is strictly PROHIBITED regardless of how information is sourced. General distribution of any and all promotional materials is not permitted in the exhibit hall, adjacent meeting rooms and facilities, or the Marriott host hotel or any overflow hotels.
- E. Thursday, May 6, 2027, is the ACT-1 Gala Reception, starting at 6:00 PM at the Marriott. No other activity or meeting can be held that evening.

The NPTC Annual Conference Planning Committee requests that all exhibiting companies and their staff obey these rules as well as the spirit of these rules.

24. Entire Agreement

The items outlined above, 1 through 23, and the booth application constitute the entire Agreement between exhibitor and National Private Truck Council. This agreement may not be modified except in writing. In the case that any one or more provisions contained in this Agreement shall for any reason be held invalid, illegal, or unenforceable in any respect, such provision(s) will be deemed omitted and the remaining provisions will continue in full force and effect.

AGREEMENT REQUIRED

Please submit your acknowledge and agreement that you have read the Rules, Regulations, Terms and Conditions governing the NPTC 2027 Exhibition at the Orlando World Center Marriott contained herein and do hereby agree to adhere to them at this webpage:

CLICK HERE TO SUBMIT NPTC 2027 EXHIBITOR RULES AGREEMENT