



Conference at a Glance
Sponsored by



EXHIBITION & REGISTRATION WORKSHOPS Duke Energy Convention Center
MEALS & GENERAL SESSIONS Duke Energy Convention Center
Hilton Cincinnati Netherland Plaza

SUNDAY, APRIL 14

- 8:00 – 9:00 am** First Timer's Welcome Breakfast
Continental Room, HCNP
- 9:30 – 10:30 am** **Concurrent Workshops**
 - Optimizing Customer Service
Room 200 North, DECC
 - Washington Report
Room 204 North, DECC
 - Enhancing The Private Fleet Value Proposition
Room 205 North, DECC
- 11:00 – 11:30 am** Kick-Off Brunch
Pavillion Ballroom, HCNP
- 11:30 am – 1:00 pm** General Session
Professional Leadership Awards Ceremony
CTP Graduation Ceremony
Hall of Mirrors, HCNP
- 2:15 – 2:30 pm** Fleet Member **DOOR-PRIZES**
DECC Exhibit Hall Entrance (Hall A Lobby)
- 2:30 – 5:30 pm** Exhibit Hall Grand Opening & Reception
Exhibit Hall A & B, DECC
- 7:00 – 7:45 pm** ACT 1 Reception
Hall of Mirrors, HCNP
- 7:45 – 9:30 pm** ACT 1 Dinner & Entertainment
Pavillion Ballroom, HCNP

KEY TO LOCATIONS OF EVENTS:
DECC = Duke Energy Convention Center
HCNP = Hilton Cincinnati Netherland Plaza

MONDAY, APRIL 15

- 7:30 – 8:45 am** Breakfast
Pavillion Ballroom, HCNP
Concurrent Breakfast Roundtables
 - Driver Wellness Programs
 - Technician Shortages
 - Cost Pressures and Cost Saving Ideas
 - Driver Retention/Turnover
 - Career Mapping & Succession Planning
 - Change Management Strategies
 - Centralized vs. Decentralized Fleet Operations
 - Building Better Communication Between Departments
 - Enhancing Customer Service Skills of the Driver Workforce
 - Productivity Monitoring
 - Managing Third Party Resources
 - How to Open a New Facility
 - IFTA Mileage Tracking
 - Reducing Truck Speeds
 - ELD Implementation
 - Acquiring a New Fleet
 - Vendor Management Strategies
 - Dispatcher Training and Development
 - New Driver Onboarding and Training
 - Effective Recruiting Strategies
 - Collaborative Logistics
 - Bringing Warranty In-House
 - Fuel Economy Strategies
 - Maintenance Strategies
- 9:30 – 10:30 am** **Concurrent Workshops**
 - Driver Compensation: Incentives, Bonuses and Recognition
Room 200 North, DECC
 - Preparing for the Invasion of the Millennial Workforce
Room 201 North, DECC
 - Lessons Learned from TMS Implementation
Room 204 North, DECC
 - Safety Improvement Strategies & Safety Engagement
Room 205 North, DECC
 - Alternate Fuel Technology: What's In Your Future?
Room 212 North, DECC
- 11:00 – 11:45 am** Driver Hall of Fame Luncheon
Pavillion Ballroom, HCNP
- 11:45 am – 12:45 pm** NPTC Driver Hall of Fame Induction Ceremony
NPTC Fleet Safety Awards
Hall of Mirrors, HCNP
- 1:00 – 2:15 pm** 2020 Booth Selection Exhibitor Meeting
206 North, DECC
- 1:00 – 2:00 pm** **Concurrent Workshops**
 - Recruiting the Next Generation Driver: How Culture, Digital and Social Media are Influencing the Recruitment Journey
Room 200 North, DECC
 - Fleet Planning & Replacement
Room 201 North, DECC
 - Business Continuity Planning...What Happens Next When Disaster Strikes Is Up to You
Room 204 North, DECC
 - Making the Case for Video
Room 205 North, DECC
 - The Impact of Advanced Technologies on the Trucking Industry
Room 212 North, DECC
- 2:15 – 2:30 pm** Fleet Member **DOOR-PRIZES**
DECC Exhibit Hall Entrance (Hall A Lobby)
- 2:30 – 5:30 pm** Exhibit Hall Reception Extravaganza
Exhibit Halls A & B, DECC

TUESDAY, APRIL 16

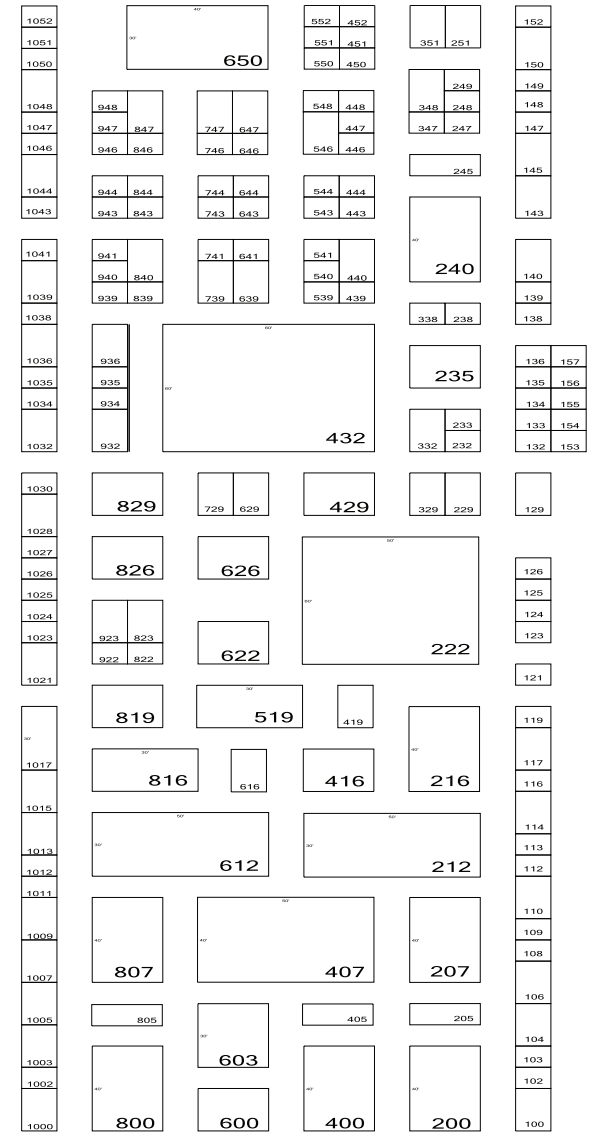
- 7:30 – 8:45 am** Breakfast
Pavillion Ballroom, HCNP
Concurrent Breakfast Roundtable
 - Driver Wellness Programs
 - Technician Shortages
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 - Driver Retention/Turnover
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 - Change Management Strategies
 - Centralized vs. Decentralized Fleet Operations
 - Building Better Communication Between Departments
 - Enhancing Customer Service Skills of the Driver Workforce
 - Productivity Monitoring
 - Managing Third Party Resources
 - How to Open a New Facility
 - IFTA Mileage Tracking
 - Reducing Truck Speeds
 - ELD Implementation
 - Acquiring a New Fleet
 - Vendor Management Strategies
 - Dispatcher Training and Development
 - New Driver Onboarding and Training
 - Effective Recruiting Strategies
 - Collaborative Logistics
 - Bringing Warranty In-House
 - Fuel Economy Strategies
 - Maintenance Strategies
- 9:30 – 10:30 am** **Concurrent Workshops**
 - Driver Screening Protocols – The Road to Safer Drivers
Room 200 North, DECC
 - The FBI and the Transportation Industry: Threats, Outreach, and Best Practices
Room 201 North, DECC
 - How to Maximize and Optimize Backhaul Freight in an Era of Tight Capacity
Room 204 North, DECC
 - How to Improve Route Density and Route Efficiency
Room 205 North, DECC
 - Data Analytics: Does Your Fleet Align With Your Company's Goals?
Room 212 North, DECC
- 10:45 – 11:45 am** **Concurrent Workshops**
 - Electrodiagnostic Functional Assessment: A New Innovation to an Old Problem
Room 200 North, DECC
 - Workplace Violence: What Really Happens
Room 201 North, DECC
 - Building Community Support and Awareness
Room 204 North, DECC
 - Diversification of Your Private Fleet Strategy
Room 205 North, DECC
 - Don't Let Sleep Apnea Keep You Up At Night
Room 212 North, DECC
- 12:00 noon – 2:00 pm** Benchmarking Luncheon and Fleet Owner Awards
"Success Trends and Practices of Today's Private Fleets"
Keynote Speaker: Tom Moore, CTP, Senior Vice President, NPTC
Pavillion Ballroom, HCNP

3M COMMERCIAL SOLUTIONS	BOOTH #647
A. DUJE PYLE, INC.	BOOTH #643
ACCURIDE CORPORATION	BOOTH #1034
ADVANCED TRAINING SYSTEMS LLC	BOOTH #847
AIM LEASING COMPANY	BOOTH #248
ANCR A CARGO	BOOTH #216
APERIA TECHNOLOGIES, INC.	BOOTH #439
ARLON GRAPHICS, LLC	BOOTH #807
ASA ELECTRONICS	BOOTH #826
BENDIX COMMERCIAL VEHICLE SYSTEMS	BOOTH #129
BESTPASS, INC.	BOOTH #126
BLUE BEACON TRUCK WASHES	BOOTH #1028
BOLT SYSTEM	BOOTH #600
BOREAS NITROGEN COOLING SYSTEMS	BOOTH #444
BREG ENVIRONMENTAL	BOOTH #443
BURLINGTON GRAPHIC SYSTEMS, INC.	BOOTH #1000
CAMBRIDGE SECURITY SEALS	BOOTH #541
CAT SCALE COMPANY	BOOTH #108
COLLIFE	BOOTH #247
CENTERLINE DRIVERS, LLC	BOOTH #1021
CGS IMAGING	BOOTH #948
CLARKE POWER SERVICES, INC.	BOOTH #1007
CONTRACT LEASING CORPORATION	BOOTH #347
CONVOY TECHNOLOGIES	BOOTH #744
COOLING CONCEPTS, LLC	BOOTH #1005
COOLTRAX	BOOTH #1012
CORETEX USA	BOOTH #1032
COYOTE LOGISTICS	BOOTH #1043
CPC LOGISTICS, INC.	BOOTH #629
CV SQUARED INC.	BOOTH #747
DELMIA QUINTIQ	BOOTH #940
DESCARTES SYSTEMS (USA) LLC	BOOTH #145
DHOLLANDIA US	BOOTH #124
DORON PRECISION SYSTEMS, INC.	BOOTH #251
DRIVERSOURCE INC.	BOOTH #448
DRIVEWYZE, INC.	BOOTH #1023
DRIVING DYNAMICS	BOOTH #548
DUBOIS CHEMICALS, INC.	BOOTH #1052
E.A. DION, INC.	BOOTH #934
EBE TECHNOLOGIES	BOOTH #1002
ECO FLAPS	BOOTH #106
ELD SOLUTIONS	BOOTH #150
EPIC WORLDWIDE	BOOTH #943
EROAD	BOOTH #447
FISTAFF	BOOTH #249
FIRST ADVANTAGE	BOOTH #743
FLEET ADVANTAGE	BOOTH #114
FLEET GROUP, INC.	BOOTH #1035
FLEET OWNER / FLEETSEEK	BOOTH #329
FLEETILLA LLC	BOOTH #109
FLEETNET AMERICA	BOOTH #805
FLEETWORTHY SOLUTIONS	BOOTH #739
FLOWBELOW AERO, INC.	BOOTH #839
FLX SYSTEMS	BOOTH #149
FOURKITES	BOOTH #451
FSSOLUTIONS	BOOTH #1024
GREAT DANE TRAILERS	BOOTH #1017
HENDRICKSON	BOOTH #1025
HINO TRUCKS	BOOTH #200
HIRERIGHT	BOOTH #113
HYUNDAI TRANSLEAD	BOOTH #222
I.D. SYSTEMS	BOOTH #1003
IDELIC	BOOTH #245
IIX	BOOTH #947
IMMI	BOOTH #119
INSTRUCTIONAL TECHNOLOGIES	BOOTH #626
INSULATED TRANSPORT PRODUCTS	BOOTH #1030
INTERNATIONAL TRUCK	BOOTH #603
IOXUS, INC.	BOOTH #104
ISOTRAK	BOOTH #148
ISUZU COMMERCIAL TRUCK OF AMERICA	BOOTH #519
J. J. KELLER & ASSOCIATES, INC.	BOOTH #419
KIDRON	BOOTH #546
KINEDYNE LLC	BOOTH #829
KINETREX ENERGY	BOOTH #138
L-3 DRIVER TRAINING SOLUTIONS	BOOTH #923
LANEHUB INC.	BOOTH #147
LOWEN COLOR GRAPHICS	BOOTH #416
LYTX	BOOTH #819
MACK TRUCKS	BOOTH #212
MADEx ASSOCIATES, INC.	BOOTH #539
MAGTEC PRODUCTS, INC.	BOOTH #446
MAXION WHEELS	BOOTH #540

MAXON LIFT CORPORATION	BOOTH #641
MCCLUSKEY CHEVROLET, INC.	BOOTH #157
MCLEOD SOFTWARE	BOOTH #121
MOBILEYE, AN INTEL COMPANY	BOOTH #1009
MODAGRAFICS, INC.	BOOTH #1013
MORGAN CORPORATION	BOOTH #741
MOUNTAIN COMMERCIAL GRAPHICS	BOOTH #450
NECS	BOOTH #1015
NETRADYNE	BOOTH #110
NIC FEDERAL, LLC	BOOTH #1026
NORTH AMERICAN COUNCIL FOR FREIGHT EFFICIENCY (NACFE)	BOOTH #133
OMEGA LABORATORIES, INC.	BOOTH #1041
OMNITRACS, LLC	BOOTH #622
ONEWAYTRAILERS.COM	BOOTH #843
OPTIMUM LOGISTIC SOLUTIONS	BOOTH #100
ORSCHELN PRODUCTS LLC	BOOTH #338
PACCAR LEASING COMPANY	BOOTH #407
PALFINGER LIFTGATES, LLC	BOOTH #939
PEAK COMMERCIAL & INDUSTRIAL	BOOTH #946
PEDIGREE TECHNOLOGIES	BOOTH #229
PENSKE TRUCK LEASING COMPANY	BOOTH #400
PEPSI LOGISTICS COMPANY, INC.	BOOTH #135
PHILLIPS CONNECT TECHNOLOGIES	BOOTH #1050
PLM TRAILER LEASING	BOOTH #112
POWER SERVICE PRODUCTS	BOOTH #238
PREMIER TRAILER LEASING, INC.	BOOTH #134
PREPASS	BOOTH #440
PRESSURE SYSTEMS INTERNATIONAL	BOOTH #543
PULSAR INFORMATICS, INC.	BOOTH #551
PURKEYS	BOOTH #1044
RAND MCNALLY	BOOTH #351
RED KAP, VF WORKWEAR	BOOTH #932
RITCHIE BROS. AUCTIONEERS	BOOTH #1027
ROCKLAND FLOORING	BOOTH #405
RYDER SYSTEM, INC.	BOOTH #207
SAFE FLEET TRUCK & TRAILER	BOOTH #205
SAFECONNECT SYSTEMS	BOOTH #846
SAFETY VISION	BOOTH #123
SAMSARA	BOOTH #936
SIGNATURE GRAPHICS, INC.	BOOTH #103
SILVER EAGLE MANUFACTURING CO.	BOOTH #1048
SKF USA INC.	BOOTH #544
SKYBITZ, INC.	BOOTH #117
SLEEPSAFE DRIVERS	BOOTH #232
SMARTDRIVE SYSTEMS, INC.	BOOTH #729
SMARTSENSE BY DIGI	BOOTH #935
STONERIDGE	BOOTH #650
STOUGHTON LEASE	BOOTH #1011
STRICK TRAILERS, LLC	BOOTH #432
SUPERVISION	BOOTH #102
SUPREME CORPORATION	BOOTH #240
TENSTREET	BOOTH #1047
TODCO DIV./OVERHEAD DOOR CORP.	BOOTH #233
TRAC INTERSTAR	BOOTH #646
TRANSERVICE LOGISTICS, INC.	BOOTH #616
TRANSFORCE GROUP	BOOTH #816
TRANSGLOBAL DOOR	BOOTH #125
TRANSPACE	BOOTH #132
TRANSPORT TOPICS	BOOTH #1046
TRANSTEX	BOOTH #136
TRILLIUM DRIVER SOLUTIONS	BOOTH #139
TRIMBLE MAPS	BOOTH #143
TRIMBLE TRANSPORTATION	BOOTH #800
TRINITY LOGISTICS	BOOTH #644
TRUCKER BUDDY INTERNATIONAL	BOOTH #944
TRUCKSTOPS ROUTING FROM CACI	BOOTH #1038
TURBO IMAGES	BOOTH #1036
U.S. GAIN - GAIN CLEAN FUEL	BOOTH #941
UTILITY TRAILER MANUFACTURING CO.	BOOTH #639
VECTOR	BOOTH #844
VELOCITI INC.	BOOTH #116
VIGILLO, A SAMBASAFETY COMPANY	BOOTH #429
VOLVO TRUCKS	BOOTH #612
WALTCO LIFT CORPORATION	BOOTH #235
WELLS FARGO EQUIPMENT FINANCE	BOOTH #550
WHITING DOOR MANUFACTURING	BOOTH #922
WISE SYSTEMS	BOOTH #452
WREATHS ACROSS AMERICA	BOOTH #746
XTRA LEASE	BOOTH #822
YETICO INC.	BOOTH #1039
ZONAR SYSTEMS, INC.	BOOTH #140



Duke Energy
Convention Center
Exhibit Hall A & B



Entrance

