



# Welcome to the Club

Become A Proud Member of the CTP Class of 2021



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**NPTC's CERTIFIED TRANSPORTATION PROFESSIONAL (CTP) NATIONAL CERTIFICATION PROGRAM** for private fleet professionals is the only credential designation of its kind in the transportation field. It is designed just for private fleet practitioners including both fleet managers and supplier/vendor representatives.

The CTP program is administered by the NPTC Institute (technically the "Institute for Truck Transportation Management"), the non-profit education and certification arm of NPTC. The CTP Examination itself is designed and managed by NPTCA staff and volunteer CTP leaders. "Certified Transportation Professional" and the "CTP" designation are Registered Trademarks of the National Private Truck Council. All Rights Reserved. Overall administrative oversight of the CTP program is conducted under the auspices of the NPTC Institute Board of Governors.

Founded in 1993, and as of 2018 officially sponsored by J.J. Keller & Associates, Inc., the CTP program now has over 700 active certified members. Most are engaged in NPTC programs and services for the benefits of continuous professional development, keeping up with best practices, and business networking among peers across a wide range of industries and markets.

Approximately 90 individuals earn their CTP designation each year and formally graduate during recognition ceremonies at NPTC's Annual Conference. Through active engagement in NPTC's unique culture, new CTPs become part of a special network of professionals who set a high standard for management practices and leadership qualifications. Working within and contributing to this network, CTPs gain unparalleled professional recognition among peers and employees.

Senior management will readily identify a CTP as a professional with the experience, knowledge, and understanding of how to direct and administer a fleet, traffic, or transportation operation. As a fleet transportation manager or executive, the CTP designation confirms that an individual has the knowledge and ability to understand complex operational and regulatory issues, identify and evaluate potential cost savings, and develop systems and practices which best meet a company's transportation needs and objectives.

For the transportation supplier/vendor representative, the CTP designation confirms that you have the know-how to better advise and cater to the unique needs of private fleet/transportation industry.

*"Becoming a CTP positively changed my professional stature and career direction."*

Since the CTP designation was first introduced over twenty-seven years ago, over 1800 transportation professionals have earned the right to add Certified Transportation Professional® (CTP) after their names. Candidates are expected to have a clear understanding of the skills, abilities, and knowledge to effectively and efficiently perform at the highest levels as a fleet/transportation professional.

To successfully submit a CTP Eligibility Application, a candidate must achieve at a minimum of 600 certification points earned through fleet management/ supplier experience, formal education, active participation in the fleet/transportation community, and continued pursuit of education.

Having knowledge and experience in transportation are essential pre-qualifications. The certification curriculum and the CTP Examination content are focused on the five core subject matter disciplines of private fleet management. These include safety, finance, human resources, vehicle equipment and maintenance, and operations.

This content is regularly updated and enhanced based on continuous improvement standards set by leading private fleet management practitioners, key performance indicators, and national benchmarking data produced each year by the National Private

Truck Council.

Active CTPs typically describe how becoming a CTP changed their work and careers for the better. Some examples: "Transportation expertise now carries a higher premium within corporations. The CTP credential is more relevant, valuable, and critical than ever." ... "The CTP program expanded my knowledge, gave me new perspectives, and a large network of other transportation professionals." ... "Nothing gives one an overall challenge in one fell swoop as does the CTP program." ... "I have had two promotions since becoming a CTP three years ago. Being certified definitely gave me an advantage." ... "We have gone from 'getting it done' to 'getting it done better'. Earning my CTP has made a tremendous difference helping make this happen." ... "Becoming a CTP positively changed my professional stature and career direction. I have an incredible network of CTP colleagues I can call on throughout the private fleet industry."

Enhance your professional credibility. Improve your private fleet's performance. Broaden and deepen your knowledge of key private fleet management disciplines. Become a proud member of the CTP Class of 2021 and "welcome to the club".