### JEFF EISAMAN, CTP



Sr. Regional Manager, Transportation Sheetz Inc./CLI Transport Jeff joined Sheetz Inc./ CLI Transport, LP in 2013 and was named to his current position last year. Prior to that

he had served as Regional Manager of Transportation. Before joining Sheetz, he served as Operations Manager for Schneider National Carriers for 14 years. He is a retired Deputy Game Warden with the Pennsylvania Game Commission, a U.S. Army Veteran, a Certified Firearms Instructor and a Distinguished Military Graduate of the U.S. Army ROTC at Indiana University of Pennsylvania. He earned his CTP designation in 2020.

### KATHY FELLENSTEIN, CTP



Recycling EHS Manager International Paper Kathy is the EHS Manger for the Recycling Business of International Paper Co. In her role, Kathy is

responsible for the environmental, health, safety and DOT programs for the 17 recycling sites, two customer service sites and the recovered fiber team. She previously held the Supplier Safety & Compliance Specialist position for the Center for Transportation Excellence (CTE) with International Paper. Kathy joined International Paper in June of 2017 after 11 years as the DOT Compliance Manager and member of Environmental Safety and Health with Weyerhaeuser, NR. She received her Certified Transportation Professional credential from the National Private Truck Council in 2007.

### **KEITH FRANTZ, CTP**



DOT Manager ADM Trucking, Inc. Keith is the DOT Compliance Manager for Archer Daniels Midland Co. (ADM) located in Decatur IL. This includes

managing the compliance expectations for third party logistics carriers. ADM currently holds three DOT operating authorities, one intrastate authority and a Hazardous Material Safety Permit. The fleet is composed of food grade tank and pneumatics, grain and animal feed hoppers, intermodal, flatbed, and straight trucks. Prior to ADM Keith was a partner with a compliance company assisting carriers during FMCSA compliance reviews and improving their safety programs in the Midwest. He also spent several years in manufacturing with RR Donnelley in the EHS group. Keith received his CTP designation and was elected to serve on the NPTC Institute Board of Governors in 2017 and the NPTC Board of Directors in April, 2019.

### ELLEN INGRAM, CTP



Director, Human Resources America's Service Line Ellen is currently the Director of Human Resources for America's Logistics and America's Service Line,

the private fleet for American Foods Group – the country's fifth largest beef processor. Having spent over 20 years as a Human Resources professional, Ellen believes in building transparent relationships with employees, purposely listening and responding to an individual's needs to reinforce an employee-centric company culture and heighten employee engagement. Ellen started her career in Operations with Hormel Foods Corporation before moving into Human Resources and Safety; she further advanced her profession next employed with JBS USA. Ellen now leads talent acquisition, employee relations, leadership development and payroll with her current Company. Ellen holds a BS in Human Resources and a minor in Sociology from the University of Wisconsin at Platteville. She attended PFMI and became a CTP in 2019.

FACULTY PROFILES

2023 PRIVATE FLEET MANAGEMENT INSTITUTE

## RANDY MADDOX, CTP



Mobile Equipment Category Manager CRH Americas Randy is a Mobile Equipment Category

Manager for CRH, an Irish based company where is a part of a four

person team responsible for 45,000 pieces of equipment throughout North America. A 19-year veteran of CRH, he focuses on the negotiation of the procurement of Class 5-8 vehicles, trailers, forklifts and off-road construction equipment along with providing lease vs purchase options for the 212 affiliate companies in North America. Prior to Oldcastle, Randy spent 15 years with Publix Supermarkets. Randy's career path began in the warehouse and included involvement in forklifts, shipping and receiving, inventory control, dispatching and eventually becoming a Class A driver for Publix.

### **BEDFORD MONDAY, CTP**



Director, Warehouse Operations Schwan Food Company Bedford has held several logistics positions for business units of The Schwans Food Company. Prior to joining Schwan's he served as a Transportation

Manager for Toys-R-Us at the McDonough, GA Distribution Center. He has 32 years of transportation experience, including more than 18 years in various management positions at United Parcel Service. His company is a member of the National Private Truck Council, and he is currently sits on the NPTC Institute Board of Governors and serves as Treasurer of the NPTC Board of Directors. A graduate of Shorter University with a degree in Business Administration, Bedford was the top graduate in the CTP Class of 2004.

## TOM MOORE, CTP



Executive Vice President National Private Truck Council Tom has more than 30 years of transportation-related experience in a variety of public relations, journalism, and lobbying capacities. Tom began

his career with the American Trucking Associations in 1978. In 1984, he joined the Private Carrier Conference and two years later was promoted to Executive Director. In 1989, he joined *Fleet Owner* as Washington Editor, where he worked before taking a job as the Director of Public Affairs for the Georgia Ports Authority. He rejoined *Fleet Owner* in 1995 as Editor and served in a similar capacity with Randall Publishing until June 2001 when he started his own strategic marketing communications company. He joined NPTC in his current role in January 2007. He obtained his CTP designation in 1997.

### **GARY PETTY**



President and CEO National Private Truck Council Gary has 25 years of experience as CEO of trade associations in the trucking industry and has been in his current role as the President and CEO of the

National Private Truck Council (NPTC) since 2001. Petty is a graduate of Western Michigan University with degrees in English and Teaching and the Horace Rackham School of Graduate Studies, The University of Michigan at Ann Arbor, where he was a Resident Fellow and holds a Ph.D degree in college administration and architectural planning. An attorney, Petty graduated from the Widener University School of Law and is admitted to the Delaware Bar. He is Private Fleet Editor of *Fleet Owner Magazine* and writes a monthly column about successful private fleet practices and business models. A frequent speaker at conference and meetings, Petty is recognized as the national spokesman for the private trucking industry.

# MARI ROBERTS, CTP



Vice President, Transportation Frito-Lay, Inc. Mari is the Vice President of Transportation for Frito-Lay. In this role, Mari leads the Transportation

organization responsible for the safety, cost, and service performance for the 28 Traffic Centers and 3<sup>rd</sup> Party Transportation Operations in the US. She has held numerous field operations and HQ positions in Transportation and Logistics in her 22-year career with Frito-Lay. Mari received her Certified Transportation Professional (CTP) certification in 2009, served as Chairman of the National Private Truck Council Institute Board of Governors from 2014-2022 and is currently the Secretary of the Board of Directors.

### STEVEN ROBERTS, CTP



Manager, Fleet Operations Deseret Transportation Steven has been working Supply Chain and Logistics for 30 years. He has worked at Deseret Transportation for 20 of those 30 years. His

responsibilities have included Information Systems, Asset Management, Strategic Planning, Maintenance, Regulatory Compliance, Fuel Storage and Safety. Steven has been active in the Association for Supply Chain Management, North American Transportation Management Institute, Utah Trucking Association and National Private Truck Council.

### NICOLE SCHUBRING, CTP



Controller, Finance & Acct. America's Service Line, LLC Nicole is the Controller for the Transportation Division of American Foods Group – the country's fifth

largest beef processor. The Transportation Division is comprised of two brokerage companies; America's Logistics & CDL Logistics, two private fleets; America's Service Line & Midwest Express, and their related maintenance shops. In this role, Nicole leads the finance and accounting team who is responsible for preparing monthly financial statements, budgets, capital expenditures and tax reporting's for each of the operating entities. Prior to joining the American Foods Group team, Nicole was responsible for the general accounting, auditing, fixed asset & cash management at Packerland Packing Co (now JBS USA). Nicole holds a BS in Accounting and a minor in Business from the University of Wisconsin at Green Bay. She attended PFMI and became a CTP in 2021.

#### MIKE SCHWERSENSKA, CTP



General Manager Brakebush Transportation Mike is the General Manager of Brakebush Transportation, Inc (BTI). He oversees all outbound finished goods and inbound raw materials. Mike's

responsibilities also include developing and managing Brakebush's overall logistics strategy for safety, maximized efficiency, revenue, and cost reduction opportunities. In addition, he is involved in creating a long-term transportation strategy that will ensure cost improvements and a positive customer experience. Mike joined Brakebush in 1999 and has nearly 30 years of transportation and logistics experience in private fleet and for-hire operations. Under Mike's leadership, BTI has received numerous awards for fleet safety, network design, logistics operations, and fuel savings initiatives at both the state and national level. He is active in NPTC and just finished his six-year term on the Board of Directors. Two of those as Chairman, in which he led the organization through the challenges of COVID. Mike also sits on the NPTC Board of Governors and the Wisconsin Motor Carrier Board of Directors. Mike earned his CTP from the NPTC in 2013 and was named Private Fleet Executive of the year in 2018.

# GENE TIERNEY, CTP



Director, Transportation Operations Albertsons Companies Gene started with Albertsons Companies, headquartered in Boise, ID in early 2016 and focused on Private Fleet Food Safety and Driver Safety

initiatives before transitioning into his current role overseeing Fleet Maintenance and Equipment Life Cycle Replacement. Prior to Albertsons, Gene held various positions in Manufacturing Operations, Materials Management, Supply Chain Management, Private Fleet Management, International Import and Export Compliance, and Global Procurement during his 25 years with Kraft Foods.

## CRIS WALLACE, CTP



Fleet Safety Manager Holland LP Prior to her current role as role as Fleet Safety Manager for Holland LP, Cris was the Senior Manager for the North American Fleet Operations of SUEZ

Water Technologies. Earlier in her career, she also worked as the Fleet Manager of Matthews Aurora Funeral Solutions. In that role, she oversaw the day-today operations of 400 vehicles nationwide. Earlier in her career, Cris garnered more than a decade of experience in transportation industry through employment with Aim Leasing and Centerprizes West. A Pennsylvania native, Cris is a graduate (B.A., M.A., M.Ed.) of East Carolina University. Cris currently serves on the NPTC Conference Planning Committee.

### TRACY WHISNANT, CTP



Driver/Dispatch Assistant Mgr. Merchants Distributors Tracy has been involved in the grocery distribution business for 25 years in several capacities. In his current role as Driver/Dispatch Manager at MDI, Tracy

oversees a fleet operation that services MDI's 750 retail customers across a 12-state region in the mid-Atlantic. The fleet logs over 24 million miles annually and consists of 250 power units, 600 trailers and 290 drivers. In 2014 Tracy began his career in supervision after 18 years of driving a Tractor Trailer for MDI. Since 2014 Tracy has held several rolls in the dispatch department which include Dispatch Supervisor, Driver Training Supervisor and Dispatch Assistant Manager. Tracy obtained his CTP certification in 2019 and continues to grow in the transportation industry.

# CASSIE WOOD, CTP



Transportation Manager BCT, Inc.

Cassie joined BCT, Inc. 17 years ago and currently serves as Transportation Manager for PCA's white paper and corrugated divisions for the west

coast and Texas. She earned her CTP in 2020.

### DUANE WOODS, CTP



Sr. Director of Transportation Operations Albertsons Companies Duane began his transportation career in 1989 working for Consolidated

Freightways. In 1991 he transitioned to the grocery industry working for Safeway (now Albertsons). In his 30+ years with the company he has been a dispatcher, backhaul coordinator, systems implementation specialist, buyer, transportation manager, director of corporate traffic (managing 3<sup>rd</sup> party inbound) director of transportation and now Sr. director of transportation operations. He attained his CTP in 2011, has a bachelor's degree from Grand Canyon University and is a lean six sigma greenbelt. He is actively involved with the NPTC Board of Governors and was elected Chair in April of 2022. He is also actively involved in the Benchmarking Steering Committee.