

NATIONAL PRIVATE TRUCK COUNCIL NEWSLETTER



OCTOBER 2020

By Gary Petty, president and CEO
of the National Private Truck Council.
His column appears monthly
in *FleetOwner*. The council's
website is www.nptc.org.



NPTC RECOGNIZES DRIVER ALL-STARS

Eighteen private fleet truck drivers who have demonstrated high performance standards based on customer service, safety, adherence to company standards, regulatory compliance, and community service against their peer drivers throughout the country have been honored by the National Private Truck Council (NPTC) as National Driver All-Stars. The award is co-sponsored by International Trucks/Navistar.

"These drivers embody all the characteristics, skills and attitudes that are the heart of what enables the private fleet to continue to deliver exceptional levels of customer service," according to NPTC President and CEO Gary Petty. "They are ambassadors, not only for their company, but for the entire private fleet community. We are honored to recognize these private fleet drivers for meeting high performance standards in the fields of customer service, safety and compliance."

NPTC initiated the National Driver All-Stars program in 2009 to recognize those drivers of NPTC fleet member companies based on how they perform against their own internal customer service metrics. Specific measures of the recognition include:

- Customer service (uniform/appearance; on-time deliveries; attitude/conduct; customer feedback; loading/unloading; cooperation)
- Safety (number of Department of Transportation reportable accidents; number of Occupational Safety and Health Administration reportable injuries; number of traffic violations verified by current MVR)
- Compliance with company standards

(participating in safety meetings, training, paperwork, etc.)

- Regulatory compliance (hours of service, DVIR, MVR, etc.)
- Community service

This year's National Driver All-Star honorees are:

- Christopher Beckwith, Moen, assigned by CPC Logistics Inc.
- Jonathan Begay, Marathon Petroleum Company LP
- James Bloodworth, Walgreen Oshkosh, assigned by CPC Logistics Inc.
- Dewey Burnett, Southwest Traders Inc.
- Bruce Cameron, Army and Air Force Exchange Service
- Lawrence Conmy, Shaw Industries Group Inc.
- Richard Fenner, TMH Transport LLC, assigned by CPC Logistics Inc.
- Gary Haynes, Fabri-Kal Corporation, assigned by CPC Logistics Inc.
- Donald Hill, Procter & Gamble Company, assigned by CPC Logistics
- Roland Jarman, Core-Mark International
- Thomas Johannsen, Orscheln Farm and Home LLC
- Leslie Lasenby, Bridgestone Americas Tire Operations, assigned by CPC Logistics Inc.
- Glen Manning, John Deere, assigned by CPC Logistics Inc.
- Scott Neumann, Meijer Inc
- David Nunn, Avery Dennison, assigned by CPC Logistics Inc.
- Art Ramirez, Kroger Company/Ralphs Grocery Company
- Cornell Richardson, Cooper Tire & Rubber Company, assigned by CPC Logistics Inc.
- Daryl Russell, CVS Health

A LEARNING OPPORTUNITY

The National Private Truck Council will hold its 2021 Private Fleet Management Institute Jan. 16-20, 2021, at the Omni Jacksonville in Jacksonville, Fla. No matter what your official title is, today's transportation and logistics environment demands excellence. You need a variety of skills that lead to outstanding performance in every aspect of your job. NPTC's Five-Day Private Fleet Management Institute provides the most comprehensive and intensive instruction, education and learning experiences led by the industry's top practitioners and designed to enhance your personal and professional mastery of private fleet management.

In addition, the Institute provides one of the most effective ways of refreshing your knowledge base and preparing for the 2021 CTP examination set for Feb. 13, 2021. The knowledge you'll acquire in this interactive learning experience will provide you with a strong foundation in the following areas:

- Justifying the private fleet
- Network optimization
- Communicating private fleet value
- Improving fleet planning and utilization
- Attracting, recruiting and developing drivers
- Developing effective safety programs
- Creating, understanding and using financial reports
- Creating maintenance standards – managing outsourced relationships
- Building backhaul profitability

For more information about the Private Fleet Management Institute and how to register, visit www.nptc.org.

NPTC ANNOUNCES NEW VIRTUAL TOWN HALL SERIES

Last month, NPTC and J. J. Keller & Associates teamed up to present the first in a series of four virtual town hall meetings. Thanks to Scott Duval, CTP, regional supervisor of driver operations at Medline Industries Inc. and NPTC Board Member and chair of the NPTC Safety Committee, for his presentation on Safety Best Practices.

These virtual town hall meetings feature fleet member speakers presenting case studies of excellence in various disciplines as well as data analysis from the 2020 Benchmarking Survey Report.

The NPTC/J. J. Keller & Associates Inc. town hall meetings provide a great way to stay connected with other NPTC members and share information in an environment of total trust and confidentiality. Our culture of engagement has never been more important than during this unprecedented coronavirus pandemic.

The virtual town hall meetings are

hosted by Gary Petty, NPTC president and CEO, and moderated by Tom Moore, CTP, NPTC executive vice president. Upcoming town hall meetings include:

- Oct. 20: "Driver-Related Best Practices," featuring Mari Roberts, CTP, senior director of Transportation at Frito-Lay Inc., NPTC Institute Board Chair, and member of the NPTC Board of Directors
- Nov. 27: "Equipment/Technology and Maintenance Best Practices," featuring Randy Maddox, CTP, local category manager of Mobile Equipment at CRH—Americas Material, member of the NPTC Board of Directors, and Chair of the NPTC Membership Committee
- Dec. 15: "Operations Best Practices," featuring Mike R. Schwersenska, CTP, director of transportation & logistics at Brakebush Transportation Inc., Chair of the NPTC Board of Directors, and member of the NPTC Institute Board of Governors

NPTC LAUNCHES NEW WEBSITE

NPTC's new website has officially launched. With an upgraded, intuitive design, the new website continues to provide the most comprehensive resource for private fleet professionals available online. New features of the upgraded website include:

- Enhanced user experience with a responsive design that is mobile-device friendly.
- Reorganized and streamlined member

resources such as benchmarking, safety, compliance, and best practices.

- Upgraded user accounts with NPTC participation and transaction history.
- Online exhibit booth reservation system and CTP eligibility application.
- Searchable member directories and buyer's guide.
- Enhanced security for online purchases and user information.
- Integrated social media functionality.

NPTC/J. J. KELLER ROUNDTABLE DISCUSSIONS

In an effort to help encourage joining the CTP Class of 2021 and attending the 2021 PFMI, NPTC has scheduled two virtual testimonial roundtables. Hosted by NPTC President and CEO Gary Petty and featuring Mari Roberts, CTP, senior director of Transportation at Frito-Lay Inc., NPTC Institute Board Chair, and member of the NPTC Board of Directors, these roundtable discus-

sions will focus on:

- "Welcome to the Club": Oct. 27, 2020 at 11:00 a.m. – 12:00 noon, Eastern, advantages and benefits of the Certified Transportation Professional (CTP) program
- "Welcome to Your Network": Nov. 10, 2020 at 11:00 a.m. – 12:00 noon, Eastern, advantages and benefits of the Private Fleet Management Institute

coming events...

Mark your calendars now for the following upcoming events:

- Oct. 1**—2021 CTP eligibility applications deadline extended
- Oct. 20**—NPTC/J.J. Keller virtual town hall meeting, "Driver-Related Best Practices"
- Oct. 27**—Virtual testimonial roundtable – "Welcome to the Club," advantages and benefits of the Certified Transportation Professional program
- Nov. 10**— Virtual testimonial roundtable – "Welcome to Your Network," advantages and benefits of the Private Fleet Management Institute
- Nov. 27**—NPTC/J.J. Keller virtual town hall meeting, "Equipment/Technology and Maintenance Best Practices"
- Dec. 15**—NPTC/J.J. Keller virtual town hall meeting, "Operations Best Practices"
- Jan. 15**—2021 CTP exam prep workshop, Jacksonville, Fla.
- Jan. 16-20**—2021 Private Fleet Management Institute, Jacksonville, Fla.
- Feb. 13**—2021 CTP exam. Locations throughout North America
- April 25-27**—NPTC Annual Conference, Cincinnati, Ohio

CTP CLASS OF 2021 NOW FORMING

Candidates for the Certified Transportation Professional (CTP) program are encouraged to register immediately for their places in the Class of 2021. NPTC is pleased to thank J. J. Keller & Associates Inc., the official sponsor of the CTP program.

To learn more about the CTP program, visit www.nptc.org, or contact Kristen Todd at ktodd@nptc.org or (703) 838-8841.